

The Challenges of Cyber Security and “The Internet of Things”



Tuesday, May 15, 2018

8:30 a.m. – 3:30 p.m.

**Advance Business & Manufacturing Center
Green Bay, WI**

Technological advancements and the explosion of the internet has produced a Renaissance era of innovation, information sharing, data collection and systems integration. However, the increased interconnectivity of our organizations has also generated unique and unexpected challenges related to cyber security and safeguarding our private information.

Regardless of your industry or size, today's business leaders benefit from some familiarity with the current threats and challenges that exist within the online landscape. A workshop designed for both the non-technical and technical, participants will be introduced to a number of modern-day cyber security threats, and how intruders use non-traditional and unexpected vulnerabilities to access core network functions and personal information.

This workshop will begin by illustrating the potential exposure that integrated network systems can create if not properly monitored. We will then transition into discussing tactics and actions we can take as organizations to help strengthen our cyber security posture, ranging from technology solutions to non-technology based suggestions, including incident preparedness, understanding social engineering and data-loss prevention techniques. Finally, the workshop will wrap up with a look to the future toward some of the more interesting cyber security concerns on the horizon, including exposure to hacking techniques, the role of the Dark Web and initial discussions on a plan of action if your organization experiences a data breach or loss of secure information.

About the Presenter – Brian Danzinger



Brian Danzinger wears many hats, but each fits within his belief in life-long learning. Brian believes that, regardless of an individual's role, there exist opportunities to build on one's skills, pursue their passions and discover new areas of interest. His career growth and volunteer involvement in the community reflect this philosophy. For nearly 20 years, Brian has been an instructor at area colleges and universities, including UW-Green Bay, Silver Lake College and Concordia University Wisconsin, facilitating Business Technology and Organizational Leadership courses, with an emphasis on web-based technologies and e-commerce solutions.

Small Business Development Center

The Small Business Development Center (SBDC) at the University of Wisconsin-Green Bay is your local business resource. The SBDC has helped thousands of entrepreneurs throughout the New North successfully start or grow their business. The SBDC offers a full range of business management and workforce development training programs for both established businesses and start-up companies. Professional Business Advisors teach business owners and managers about best practices, sharing information and expertise that facilitate change. There is no charge for many of these confidential services.

The Challenges of Cyber Security and "The Internet of Things"

Tuesday, May 15, 2018

8:30 a.m. – 3:30 p.m.

Advance Business & Manufacturing Center
Green Bay, WI

Workshop Site

Advance Business & Manufacturing Center
2701 Larsen Road, Green Bay

Workshop Meeting Time

8:30 a.m. – 3:30 p.m.

Confirmation

Prior to the workshop you will receive a confirmation email with directions to the workshop site.

Accommodations

If you require accommodations for a disability in order to fully participate in this workshop, please call the SBDC at 920-496-2117 at least two weeks prior to the workshop.

Available at Your Site

Customized, in-house presentations of these workshops are available. Contact the SBDC at 920-496-2117 to discuss potential professional development and leadership options. Additional topics are available and content will be tailored to meet your needs.

Cancellations/Refunds/Transfers

To receive a full refund of your registration fee, you must cancel your registration no later than seven business days prior to the workshop. Registrants cancelling after this time will be responsible for the full workshop fee.

Substitutes and walk-ins are welcome! Please call 24 hours in advance to make sure that space is available.

If you wish to transfer your registration to another workshop offered by the SBDC, a \$50 transfer fee is applied.

This workshop is made available as part of the
Supervisory Leadership Certificate Program.

The Challenges of Cyber Security and "The Internet of Things" Registration Form



Mail this form with payment to:
Small Business Development Center, 2701 Larsen Road, Green Bay, WI 54303

Name: _____

Job Title: _____

Company Name: _____

Address: _____

City, State ZIP: _____

Work Phone: _____ Home Phone: _____

Fax: _____ Email: _____

Personal Information

The Challenges of Cyber Security and "The Internet of Things" \$200

Number of people attending: _____ x \$200 ea. = \$ _____

Name(s) of Participant(s): _____

Check or Purchase Order (P.O.) enclosed (*Payable to UW-Green Bay*)

VISA MasterCard

Credit Card Number: _____

Expiration Date: _____ CVV#: _____

Cardholder Address: _____

Print Cardholder's Name: _____

Cardholder's Signature: _____

Registration and Payment Information

For more information or if you would prefer to pay using a P.O., please contact us at:

Phone: 920-496-2117

Web: www.uwgb.edu/sbdc

Email: sbdc@uwgb.edu

Fax: 920-496-6009

Mail: Small Business Development Center, 2701 Larsen Road, Green Bay, WI 54303

Contact Us

Funded in part through a cooperative agreement with the U.S. Small Business Administration (SBA.) Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact the Small Business Development Center, 2701 Larsen Road, Green Bay, WI 54303 or call 920-496-2117. The support given by the SBA does not constitute an expressed or implied endorsement of the opinions, products or services of the Small Business Development Center (SBDC.) The SBDC is part of the University of Wisconsin-Green Bay's Austin E. Cofrin School of Business. All SBDC programs are nondiscriminatory and are available to individuals with disabilities. AA/EOE.



No tax dollars were used in the printing of this piece.