



Small Business Basics

Small Business Development Center

Save 20% when you register for entire series!

The First Steps to Starting Your Business

In a small group setting, review the basics of going into business and identify your next steps.

Instructor: Christina Trombley
Saturday, Feb. 20, 9:00 – 11:30 a.m.

Marketing Basics for Business

Learn the basics of selecting target markets, analyzing competitors, building promotion strategies and evaluating results to stay on the right path.

Instructor: Christina Trombley
Wednesday, Mar. 24, 1:30 - 5:00 p.m.

Financial Basics for Business

Learn to read and use income statements, cash flow statements, and balance sheets for better management control.

Instructor: Greg Gauthier
Wednesday, Apr. 21, 5:30 – 9:00 p.m.

Registration

By Phone: (920) 496-9010
By Web: www.uwgb.edu/sbdc
By Fax: (920) 496-6009
By Mail: SBDC/Registration
2701 Larsen Road
Green Bay, WI 54303

Registration Form

Name _____
Address _____
Phone _____
E-Mail _____

<input type="checkbox"/> First Steps 02/20/2010	Fee \$29.00
<input type="checkbox"/> Marketing Basics 03/24/2010	\$49.00
<input type="checkbox"/> Financial Basics 04/21/2010	\$49.00
<input type="checkbox"/> Entire Series (All 3 programs)	\$100.00

Method of Payment

Check
 Visa
 MasterCard

Credit Card # _____ Exp. date _____

Signature _____

TOTAL _____



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Small Business Basics



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Workshop Site

Business Assistance Center, 2701 Larsen Road, Green Bay

Workshop Meeting Times

See individual dates and times on reverse side of flyer

Confirmation

Prior to the seminar, you will receive a letter with directions to the seminar site.

Workshop Fees

First Steps to Starting Your Business - \$29

Marketing Basics for Business - \$49

Financial Basics for Business - \$49

Discount

Series fee is \$100 and includes all three programs — a savings of over 20%.

Accommodations

If you need an accommodation for a disability to fully participate in this program, please contact 920/496-2117 at least three weeks prior to the program.

Cancellation/Refund

For a full refund, please cancel no later than five (5) business days prior to the start of the program. Cancellations after this time will be responsible for the full program fee.

Registration Details