

Project Management Certificate Program

To register or for more information, please call 920.496.2117 or go to www.uwgb.edu/sbdc/.



PROGRAM OVERVIEW

The UW-Green Bay Project Management Certificate Program provides participants with a highly effective, customized learning opportunity that caters specifically to each individual's needs and their unique learning styles. For example:

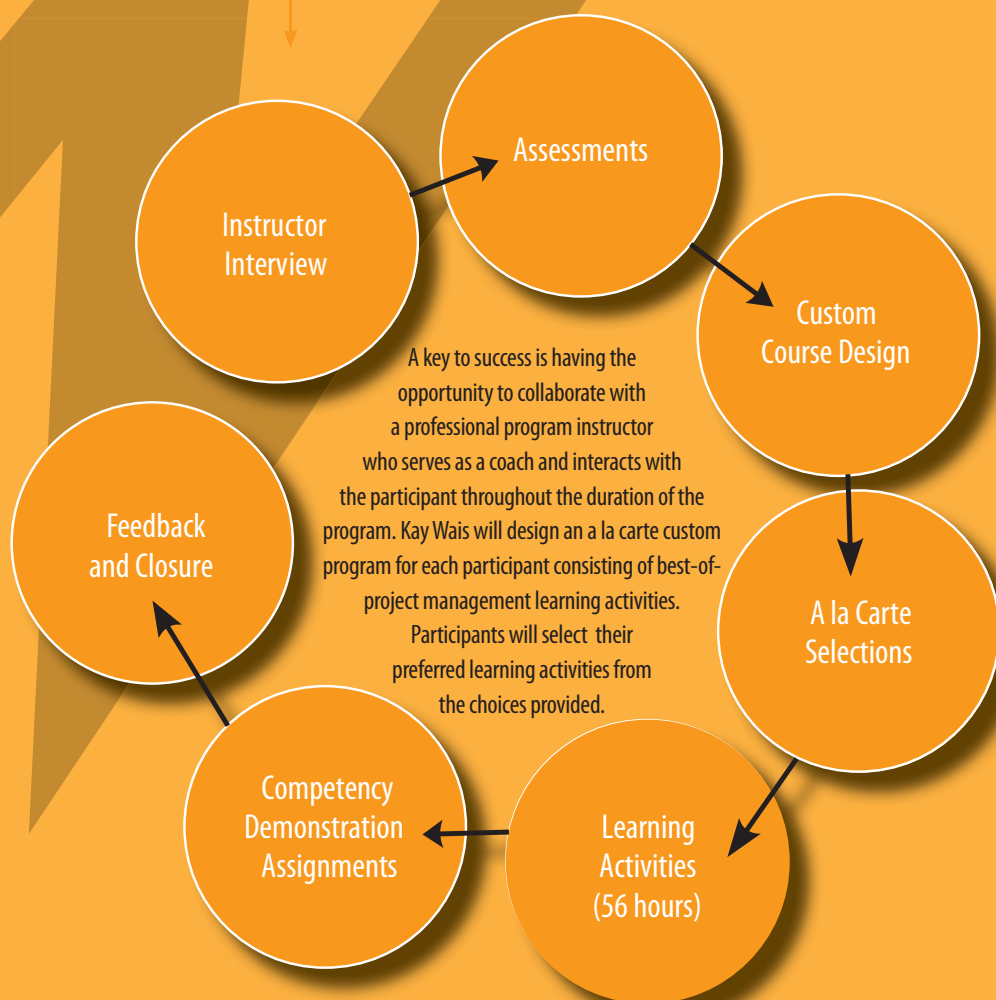
- The program is based on a skills-based assessment/evaluation from the participant, the participant's team members, project sponsors, and direct management. The assessment will help identify skill gaps that when filled will position the participant for success.
- Following the assessment, Program Instructor Kay Wais will work with each participant individually to select specific learning activities they are motivated to use, excited about, and that will fill the skills gaps identified at the assessment stage.

Want more information?

You may set up a one-on-one, no-obligation informational session with the instructor, Kay Wais, prior to registration to help you determine if this program is a good match for your needs. This discussion will demonstrate learning activities, course design elements, and the peer evaluation process. Please call the SBDC at 608.496.2117 to schedule an informational session.



PROGRAM FRAMEWORK



PROBLEM SOLVING

Each participant will select a project from within their organization to manage as part of the certificate program. The participant and Kay Wais will use the project to illustrate, apply, and practice project management principles in real-world situations. Using a real-world project enhances each participant's learning. In addition, it provides tangible value to the participant's organization because the project will be completed as an additional outcome to the certificate program.

REQUIREMENTS

The Project Management Certificate is awarded to participants after completing 56 hours of learning activities. Participants will work individually with the program instructor to select learning activities in-line with their goals and learning style. This program is self-guided so participants can complete the learning activities according to their schedules.

WHY ATTEND?

Why choose the UW-Green Bay Project Management Certificate Program?

- Customized course design based on each participant's professional needs and skills gaps
- High quality content based on the Project Management Body of Knowledge (PMBOK)
- Earn professional development units (PDUs) from the Project Management Institute (PMI)
- Earn 5.6 continuing education credits (CEUs) from the University of Wisconsin-Extension
- Fulfill the 35 hours of project management training required for Project Management Professional (PMP) exam eligibility
- Participants will gain practical hands-on experience managing a real-world project from their respective organizations
- One-on-one coaching with program instructor
- Convenient, self-guided schedule so participants can complete the program at their own pace

Registration fee includes a copy of the Project Management workbook by Kay Wais, PMP (program instructor). The workbook contains a detailed 86-page roadmap that covers every step from project initiation to closure. The workbook is an excellent resource to participants during and after the certificate program.



Small Business Development Center 2471
University of Wisconsin-Green Bay
2701 Larsen Rd.
Green Bay, WI 54303

Connecting learning to life



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Registration

Please register me for the
**UW-Green Bay Project Management
Certificate Program.**
The cost is \$1,500 for one person or \$1,275 per person when
three or more participants from the same company register.
Please choose one of two program slots:
r Mon, Jul. 6 - Fri, Oct. 5, 2009

name 1 _____
name 2 _____
name 3 _____
company _____
address _____
city/state/ZIP _____
phone (area code+daytime number/evening number) _____
e-mail address _____
 Enclosed is a check payable to UW-La Crosse
Please charge to the following credit card:
 MasterCard VISA
cardholder's name _____
card number _____
card expires ____/____/____

Save Money With Discounts:
Take advantage of a 15% discount when
three or more people from the same
company register for the certificate program
at the same time. The discount reduces the
course fee from \$1,500 per person to \$1,275
per person.
Limited Seats Available:
This program is limited to 12
participants due to the highly
customized course design and one-on-one
coaching provided by the instructor. The 12
seats will fill quickly on a first come, first
serve basis.

Program Timing: Program is self-guided.
Certificate is awarded after 56 learning hours
are completed. Begins Mon., Jul. 6.
To Register: Please complete the form
within this brochure and return to the
SBDc via mail (SBDc | UW-Green Bay | 2701
Larsen Rd. | Green Bay, WI 54303 USA) or fax
(920.496.6009). You can also register by calling
920.496.2117 or online at
www.uwgb.edu/sbdc.
Cancellation Policy: Registrations may
be cancelled five business days prior to the
program without penalty. Substitutions can be
made at any time. Cancellations made after the
program are subject to the full fee. Please call
920/496.2117 to cancel your registration.

Project Management Certificate Program Instructor



Kay Wais, PMP®

Kay Wais, Project Management Professional (PMP), is the
owner of Successful Projects, LLC and vice president of The
AVS Group. She has over 19 years of extensive project man-
agement experience including project management coaching
and assistance with troubled projects. Kay has also presented
numerous project management workshops and classes.
She has a bachelor's of science degree in Business
Administration from the University of Wisconsin-La Crosse
and a master's degree in Project Management from the
University of Wisconsin-Platteville. She earned her Project
Management Institute (PMI®) certification through the
Project Management Institute (PMI®) in 2001. In 2002 she
founded the La Crosse, Wisconsin PMI chapter and became its
first president. She remains active in PMI as well as with the
PMP Study Group and the PMI Educational Special Interest
Group (EdSig).
Kay is also a project management instructor for Viterbo
University and Western Technical College. She conducts the
Fundamentals on Project Management workshop on a regular
basis for business and industry.

Testimonial:
The program was 100% customized and helped me improve the project management skills important to me and the work I'm doing every day. The one-on-one coaching sessions with Kay were excellent. She showed me how to specifically apply what I learned to situations at Riverfront which made this program very valuable.
Ann McDonald, finance director, Riverfront Inc.

Individuals who hold Project Management
Institutes (PMI's) Project Management
Professional (PMP) credential demonstrate a
proficient level of project management
leadership skills and are able to command salaries
that exceed their non-credentialed counterparts.
To be eligible for a PMP credential, candidates must
meet guidelines that measure experience, education,
and professional knowledge. One of the education
requirements is that candidates must complete 35
hours in project management training. Completing
the UW-Green Bay Project Management Certificate
Program fulfills this requirement.

UNIVERSITY OF WISCONSIN-GREEN BAY

Project Management Certificate Program



Get the knowledge, skills, and tools you
need to successfully manage
projects and project teams.

Begins Monday, July 6!

 UNIVERSITY of WISCONSIN-GREEN BAY
Small Business Development Center
Connecting learning to life