2015 Webinar Series
Monthly small business success topics in 30 minutes at no cost

How to Focus on Your Customers to Grow Your Business
Presenter: George Bureau
- Tuesday, July 14, 2015 - 12pm (CDT)
- Thursday, July 16, 2015 - 1pm (CDT)
Do your customers tell you that your company is hard to do business with? Worse yet, do you think you are losing business or not growing fast enough because of dissatisfied customers? Customer focus is not a program or an initiative. To be successful, customer focus is exemplified by leaders, reinforced by behaviors, and measured and woven into the culture of the company.

Secrets to Successful (and Simple) Employee Development
Presenter: George J. Garrett
- Tuesday, August 11, 2015 - 12pm (CDT)
- Thursday, August 13, 2015 - 1pm (CDT)
There are a variety of challenges facing employers today, especially pertaining to developing existing and emerging workforces. The modern workforce desires something more than money. In fact, in a recent report 86% of all employees want development and a pathway to advance their skills. Will the system you currently use meet this need?

How to Manage Your Banking Relationship (& Not Be Managed By It)
Presenter: Tony Busch
- Tuesday, Sept. 15, 2015 - 12pm (CDT)
- Thursday, Sept. 17, 2015 - 1pm (CDT)
Do you struggle demonstrating to your lender that your business is a quality asset? As a business owner, understand that your daily decisions create and impact the cash flow of your business, that cash flow generates profits (profits do not generate cash), and that effective budgeting will improve your communications with your lender.

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