Service Philosophy
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I feel that service is a very important component of one’s teaching career. Service integrates me with my colleagues, community and the professional field at large. This leads to valuable experience and discussions which could further enhance my teaching. Without this crucial integration it is hard to achieve the true meaning of an academic career. I have been seriously involved in service related to department, institution, community and professional field in general. This led me to benefit from the synergies provided by these different activities.

Community and Professional Service
Academics is not only about disseminating knowledge but is also about creating new knowledge. Knowledge is created and disseminated better when one harnesses the power of community. Community is what defines us, and makes us strong. I firmly believe that one should be integrated with the local community all the way to the professional community. I never approached research, teaching and service separately. I enjoy harnessing the juices of one flowing into another. I enjoyed when my teaching spilled over research and service, and research spilled over teaching and service, and the service in turn spilled over the other two. It creates a very dynamic and evolving system, where one part helps build the other parts, and in turn gets build up even more.

I went through awesome Leadership Green Bay (LGB) program, and at the same time I was also serving as the President of India Association – North East Wisconsin ranging from Green Bay right to the Fond – du – lac. The networking and the connections I made through these service assignments helped me tremendously while I was serving as conference chair of 7th MWAIS 2012. Chairing the conference further enabled me to catapult myself to run for the office of President Elect for MWAIS. It is the service which brought me the visibility and strengthened my research and my teaching as well.

I am involved with the community in several different ways. I served as President of IANEW, I went through the Leadership Green Bay program, I am currently serving in the program committee of MLK birthday celebration event. I brought the idea of soliciting the feedback from the attendees, and the idea of disseminating information about the event and life story of MLK through a website. The feedback was
critical in changing the entire programming structure. I truly enjoyed being part of Leadership Green Bay class of 2011. I learned so much about the community, and thus also about my students who mostly belong to the northeast Wisconsin (NEW) in general, and city of Green Bay and Brown County in particular. The program, and especially the education day inspired me to pursue serious work in Scholarship of Teaching and Learning. I got inspired to study the factors which impact the academic success of first generation college students. The Leadership Green Bay (LGB) program educated me on the aspects of Green Bay, and filled in me a heightened respect for my community – where I live and raise my family. I chose to research on First Generation College students, as part of my UWGB teaching scholar project. I continue to build upon that area. In my upcoming project as part of Wisconsin Teaching Fellow program I am examining the personality antecedents of online vs. face to face students and especially first generation college students. Again this was another incidence where the service overflowed into my teaching and research.

Organizing the MWAIS conference was probably the biggest challenge and the most satisfying event for me as well. The project entailed soliciting support from various corners of the society – dispersed geographically and functionally. It was a gathering of community, business, government, students, and of course academia. I got huge support from our University, and also from local community including the business leaders and my acidic peers from the Universities far and beyond.

I started a new student organization on campus Management Information Systems Society to engage the students as well as the community. The society brings in guest speakers to create learning and networking opp01tunities. It provides a forum to share and discuss the ideas related to how Inf01mation Technology is impacting us as an individual, and society as a whole. I believe the platforms like these establish in students that learning is not confined to the classrooms or the "computer screens" alone. We learn from each other, we learn from networking, learning is for the life. Engaging with the community and the businesses helps creates goodwill in the community, and fosters close ties with the professionals in the area. This type of dialogue is critical for my professional development and to the currency of my research and teaching as well. The goodwill it creates for the institution and the development opportunities it provides for our students are also noteworthy.

I have been actively involved in service activities to my profession. I continue to review research manuscripts for the leading Journals and Conferences in MIS area. I volunteer for leadership roles such as chairing / co-chairing minitrack at our premier conferences. This way I get to learn about the recent developments in the field, and also network with researchers from other institutions. I view service to the profession as important for several reasons. First, it is useful to help build the reputation of the profession in the broader business and academic communities. In addition, service to the profession offers opportunities to enhance the reputation and visibility of the institution with which I am affiliated. Finally, service to the profession provides visibility for me personally and it allows me to interact with other leading scholars in a stimulating manner. Fortunately, all of these goals are compatible with one another, which create a mutually beneficial situation for all stakeholders.