Entrepreneurial Training Program

Successful business owners have a plan – let us help you build yours!

In Green Bay:
Wednesday evenings, October 7 through December 16, 2009
Wednesday evenings, February 3 through April 7, 2010

In Sturgeon Bay:
Monday Evenings, February 1 through April 5, 2010

Co-sponsored with Door County Economic Development Corporation

KCC Inc., a Wisconsin Certified Women-Owned Business Enterprise, provides training, systems design, financial disbursement, payroll, accounts payable and receivable, Internet security, billing, and fiscal agent services to clients. The company is based in Green Bay, WI, and focuses on developing innovative solutions for client’s technology-related needs.

This program really helped me focus on my business and what I needed to do to make it successful. The instruction and access to experts were excellent! I received so much valuable information and resources in a relatively short amount of time. This really got me started. I recommend it to anyone thinking of starting a business or looking to re-energize their operations.

Linda Kirchner
Owner and President,
Kirchner Computer Consulting,
Green Bay, WI

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Every business needs a plan!

Whether your business is expanding or brand-new, writing a business plan is critical to building a profitable venture, especially to attract financing from lenders or investors.

We understand the steps to success. So we created the Entrepreneurial Training Program (ETP) — 10 efficient sessions to help you develop a plan for a thriving, profitable business.

Writing a business plan can be difficult. Staying motivated and following through is even harder. Our structured approach to developing the plan will provide the framework you need to finish your plan. Plus, you will receive practical advice from business professionals, other entrepreneurs and experienced business counselors. The course focuses on teaching the art of better business practices while producing a comprehensive business plan to guide your business decisions and activities.

Why ETP?

• Organize and better manage your business.
• Identify opportunities and market your business.
• Understand and get your business financials in order.
• Get funding for your business.
• Network with other entrepreneurs.
• Develop a network with small business support services.
• Write a detailed, comprehensive business plan.

What our participants are saying:

“It gave me a different outlook on my business and business in general — it opened my eyes!”

“The workbooks are excellent!”

“Our business will be using a lot of the information provided.”

“The most valuable aspect was the various guest speakers.”

“I learned more from the thought process that was stimulated by the various questions in the assignments.”

Greg Gauthier
Partner, Foxwood Associates, Inc.

Greg Gauthier has over 25 years of senior management experience in large, publicly traded and small, privately held companies. He was a small business owner for nearly ten years and has particular strengths in operations management and information systems, cash flow and profitability, and business turnaround.

Greg is a graduate of Marquette University and is an independent business consultant with Foxwood Associates, Inc. With the SBDC and other organizations, he has been teaching in the areas of leadership, entrepreneurship and financial management. He has successfully developed all elements of a strategic plan and has worked with hundreds of small businesses in developing their business plans.

Instructor

The Details

When
In Green Bay:
Wednesday evenings, 10/7 through 12/16/09
Wednesday evenings, 2/3 through 4/7/10
In Sturgeon Bay:
Monday Evenings, 2/1 through 4/5/10

Location
All sessions will be held at the Business Assistance Center, 2701 Larsen Road, Green Bay, a quarter mile past the Botanical Gardens.

Fees
Your cost is only $250 if you complete an accepted business plan. The Wisconsin Department of Commerce provides the remaining $750 in tuition assistance. That’s $1,000 worth of business training for $250! Light dinner, refreshments, and course materials are provided at each session.

Class Size
ETP is limited to 18 people, providing enough time for individual questions to be addressed.

How to Request an Application Packet
Please complete the form to the right and return to the Small Business Development Center via mail or fax. You can also call 920-496-2117 or download the application from our Web site at www.uwgb.edu/sbdc.

The Wisconsin Department of Commerce will provide the remaining $750 in tuition assistance!