Managing Your Diverse Workforce

Today we must be able to adapt to the wide variety of employee needs in order to be effective.

Managers in the 21st century are noting significant change as new generations, international employees, and people of diverse backgrounds are having a dramatic impact on the workplace.

Employee needs are changing.

Past experiences are different.

And the approaches managers must take to create a productive and satisfied workforce must change as well.

Understand and improve your leadership skills.

Who Should Attend:

• Small business owners
• Team leaders
• Supervisors
• Managers

Our workshops are designed for people who supervise others. The concepts and skills taught are also relevant to all who work with people in a team environment.

Whether you own your own business, or work in an office, at an agency, in a health care facility, or manufacturing plant, you will find the seminars applicable in your environment.

January 20 and 21, 2010
8:30AM-3:30PM
Business Assistance Center
Green Bay, WI
Managing Your Diverse Workforce

Finding a style that adapts to the differences within your workforce is critical. Doing so may be the only way to remain competitive.

In this seminar, you will learn how to:

- Predict the workforce of tomorrow
- Identify barriers of difference
- Define workforce needs
- Use the five keys to flexible communication

Available at Your Site

Customized, in-house presentations of these seminars are available. Call (920) 496-2117 to discuss potential professional development and leadership options. Additional topics are available. Content will be tailored to meet your needs.

Small Business Development Center

The UW-Green Bay Small Business Development Center (SBDC) is your business resource. We have helped thousands of entrepreneurs in the New North successfully start or grow their business. The SBDC offers a full range of business management programs and seminars year-round for both established businesses and start-up companies. Business advisors teach business owners about best business practices. An advisor shares information and expertise with business owners or managers so that they can make changes. There is no charge for these confidential services.

Instructor: Dr. Scott Dickmeyer

For almost twenty years Dr. Dickmeyer has dedicated himself to training people to be more effective communicators. In his communication and public relations work he has helped thousands of people become other-oriented communicators and effective spokespersons for their companies. He is a nationally recognized consultant and an award winning researcher. Scott is also an Associate Professor at UW-LaCrosse.

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Three or More People from Same Organization

Number of people: ____  x  $375 ea. = $________

Name(s) of Participant(s)

____________________________________________________________
____________________________________________________________

Check or purchase order enclosed PO#

(Payable to UWGB)

VISA MasterCard

Credit card number: __________________________________________
Card expires: _________________________________________________
Print cardholder's name: _______________________________________
Cardholder's signature: ________________________________________

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