Students discover rare species and development can co-exist...
corporations take suggestions...
vintage churches are worth saving...and much more...
Notes from 2420 Nicolet…

Student Research blossoms

Dear Friends,

Greetings from Green Bay’s University of Wisconsin! May is a month of delightful promise, of commencements, graduation gatherings and the end of the academic year. Even for me, a career educator whose favorite season has traditionally been “Back to School!” this time of year ranks near the top.

I hope to have the boat out by the time you’re reading this but, in truth, any break will be a short one. “Back to School” at UW-Green Bay is May 23 when the first of our summer sessions begins. Nowadays, a thriving University serving a growing region is a year-round enterprise. As this Inside describes, we have a full summer in store: a capital campaign in progress, new academic initiatives, and an expanded schedule of summer course offerings.

Not much downtime for our students, either. The great majority work full time or part time, year round. Many will take advantage of those additional course offerings this summer.

Some students pursue research or internships. Just how many, and how well, was on display for the community last month when the Founders Association spring reception was held in conjunction with the student Academic Excellence Symposium. Cyndie and I posed for a group photo with Prof. Kristin Vespia and several of the 120 top student researchers in attendance. Front row, from left, are Alison Lester, Amanda Lane Brown, Kristin Mauk, Anne Brede, and Carly Chrouser, who are part of the team conducting research on the award-winning Phuture Phoenix program.

In the pages that follow, we highlight the remarkable work being done by students at the University of Wisconsin-Green Bay.

Thank you for supporting that work, in helping us “Connect learning to life.”

Go Phoenix!

Bruce Shepard
Chancellor
FEATURES

2 Connected
Student researchers, new discoveries go hand-in-hand

8 Like mother, like son
‘Fortunate’ Gallaghers give back

14 Groovy!
‘Sequels’ re-trace parents’ paths

24 Summer fun
Alumni, Bayfest mark milestones

DEPARTMENTS

8 Campaign news
10 Campus news
14 Alumni notes
Out of the ‘blue,’
mapping a nature-friendly neighborhood

WITH PROPER PLANNING, the endangered Karner blue butterfly and the people of Portage County, Wisconsin, will peacefully co-exist. That’s if UW-Green Bay Prof. Bill Niedzwiedz and students in his Environmental Planning class have anything to say about it.

The class is working with UW-Green Bay alumnus Meleesa Johnson, administrator of the Portage County Solid Waste Department, to develop property originally purchased, but no longer needed, for a Portage County landfill.

When the county began investigating residential development for the 150-acre site, Johnson called on her former professor and his class of experts to assess the area and recommend a subdivision plan that will be environmentally sensitive. The proposed site is believed to be a feeding and even a breeding ground for the Karner blue, added to the United States Endangered Species List in 1992.

The ecology of the butterfly is tied to its habitat. The larvae feed only on one plant, wild lupine (Lupinus perennis), a species steadily declining because of widespread destruction of habitat due mainly to rural development.

On numerous field trips, students produced a detailed analysis including assessment of vegetation types and structure, landscape slope, elevation and aspect, soil characteristics and open space. Maps were created to establish the spatial extent of the field analysis.

With a detailed inventory of the site, students developed alternative subdivision plans based upon “conservation design” principles. Conservation design plans emphasize preservation of open space and habitat (a plus for residents) while still providing for legally defined density of development. For the Portage County site, habitat for Karner blue butterflies was the key variable.

Students may not see the results of their work for many years—if development is gradual—and sometimes not at all if municipalities choose different plans. That doesn’t deter Niedzwiedz and his students from taking on new projects.

“If a site is under consideration for development, we always hope that our efforts will play a role in how the site is developed,” Niedzwiedz said. “However, it is equally important that our students have the opportunity to work on complex, real-life projects, and that communities and their citizens get to work with our students as well. Over the years, our ‘clients’ have been impressed by the quality of our student projects.”
UW-GREEN BAY prides itself on “connecting.” Students connect what happens in the classroom to real-world issues.

They are making hands-on connections in campus laboratories, in public and private settings throughout Brown County, in urban and rural locales across Northeast Wisconsin and beyond.

From Baird Creek to Lambeau Field, from the Oneida Nation to nations around the world, from impossibly tiny cell nuclei to massive rock formations on the planet Mars, they are connecting.

And making an impact.

Read on for only a sample.

$45 million impact?
That’s what their data says

THE HEADLINE in a local newspaper this February read “Brown County Veterans Memorial Complex helps fuel $45M boost in economy.” But what the story missed was the “who” responsible for gathering the data.

It did credit UW-Green Bay senior lecturer Don McCartney, ultimately responsible for assembling the data and presenting the findings. It failed to mention the 20 or more UW-Green Bay undergraduate students who served in the important role of information gatherers. The students set up shop at the complex on nine separate occasions, interviewing concert- and other event-goers as to length of stay, hometowns and various tourism-related topics.

The report was used by PMI, the operator of three facilities in the Brown County Veterans Memorial Complex, to quantify the economic impact of the Arena, ShopKo Hall exhibition space and the new Resch Center during its first year of operation. The results:

- Total combined revenues—all events: $26,368,067
- Total economic gain to the Green Bay area: $45,201,001
- Total increase in earnings for Green Bay area: $13,121,187
- Resulting increase in area employment: 1,401 jobs

“The work of the students was invaluable to me and to PMI,” McCartney said. “There is no way we could have collected this type of information without their help.”

McCartney said the surveying provided valuable lessons for the students—the majority of them business administration majors—in conducting an intercept survey. They also were able to self-evaluate on their approach and consistency in delivery.
Power of suggestion: Retailer tells student ‘yes!’

NEAT STUFF. NEAT STORE. NEAT INTERNSHIPS?
Based on a recommendation by a UW-Green Bay student, ShopKo Stores Inc. implemented a new internship program last summer. Andrew Karls, a senior, was the pilot of a program now planning for five to 10 student interns this summer.

Karls was both student and a ShopKo employee when he opted to pursue an internship after attending the Summer Job and Internship Fair on campus. Upon realizing ShopKo didn’t offer an internship program, he sought opportunities at competing stores and received offers but instead wrote a letter to the senior vice president of ShopKo.

“I wrote that I attended an internship fair and saw all these other internships around and I thought it was a need for Shopko,” he said. “I thought it would be mutually beneficial for both students and the corporation.”

Kristine Harring, recruiting manager for ShopKo, agreed and sent Karls to the right people to further his idea. Karls’ internship took place over the course of twelve weeks last summer and was a learning experience for all involved.

“Andrew basically experienced every facet of the company on a rotational basis,” Harring says. “He spent a certain amount of time in merchandising, advertising and other areas. He got a broad-based corporate view, as well as a store view, and how what we do ties together.”

Harring, herself a 1998 UW-Green Bay graduate with a degree in communication, says it gave her pride to see Karls pursue his idea.

“I give him a lot of credit for doing what he did,” Harring says. “He did it in a professional way. He was a valued teammate then and he still is now. The fact that he’s a UW-Green Bay student is great. He has the qualities to be very successful.”

In fact, ShopKo was so impressed with Karls that he was offered a position after his May graduation. He will begin training as a general merchandising manager.

Adds Karls, “Just the level of confidence I get from doing well academically gave me enough confidence to say that I had a worthwhile idea that they should look at, and I’ve never looked back.”

Five UW-Green Bay undergraduate students shared research findings at the Wisconsin State Capitol earlier this spring at “Posters in the Rotunda.” The event celebrated hands-on learning by UW System students.

- Kimberly Biedermann (faculty adviser, R. Aileen Yingst): “Morphology of Rocks at Mars Pathfinder Landing Site”
- Amy Kiley (Georjeanna Wilson-Doenges): “Perceived Crowding and Territoriality’s Effects on College Student Learning; Influences of Classroom Design”
- Darryl Teske (Regan Gurung): “Does This Shirt Make Me Look Big…Enough?”
- Christina Tosh (Regan Gurung): “How Do Students Really Study (and Does It Matter)?”
Baird Creek gets boost from student researchers

SCENIC LITTLE BAIRD CREEK begins as a trickle just northeast of the city of Green Bay.

By the time it reaches the city limits, it becomes something else entirely: one of the region’s most visited, photographed and—thanks to local advocates with the help of UW-Green Bay and its students—most closely studied natural resources.

The hilly Baird Creek area bisected by I-43 near campus has been a hot topic in recent years. Growing residential development, calls by some citizens to expand public holdings, and creation of a non-profit Baird Creek Parkway Preservation Foundation have sharpened the focus.

UW-Green Bay student researchers are at the center. This academic year, students enrolled in the Environmental Design studio course won a competitive $10,000 Environmental Protection Agency grant to work toward a sustainable watershed plan. UW-Green Bay was the only Wisconsin winner.

National and international exposure followed. As recipients of the EPA grant, the students were invited to exhibit at the National Mall in Washington, D.C. on May 16 and 17, to compete for a further award. In addition, five of the students were flown to Florence, Italy earlier this year to present the class project at “For an Ecological Future,” an international exhibit and competition.

For the UW-Green Bay students, Baird Creek presents thorny problems. The watershed encompasses about 25 square miles. Water flow in most of its 31-mile length is intermittent, with only about three and a half miles of year-round flow, but the creek is an important seasonal tributary of the East and Fox rivers emptying into Green Bay. The stretch nearest campus has rapids, small waterfalls and a history as an unofficial park and picnic spot dating to Green Bay’s earliest days.

To complicate matters, the watershed comes under various jurisdictions—the state of Wisconsin, Brown County, the city of Green Bay and the towns of Humboldt and Eaton—and the land it drains serves many interests: residential, recreational, commercial and agricultural.

The EPA grant proposal was submitted by Prof. Ronald K. Baba, along with Prof. David Damkoehler. The two UW-Green Bay faculty members founded the Environmental Design emphasis program at UW-Green Bay more than 30 years ago.

Students in the class are Elizabeth Bishop, Green Bay; Toni Buschke, Manawa; Erin Heise, Omro; Kristen Hodek, Green Bay; Suzanne Kohlmann, De Pere; Jason Myhre, West Salem; Christopher Schanz, Sussex; Kathryn Ten Haken, Sheboygan Falls; and Melissa Volk, Reedsburg.

They represent only some of the UW-Green Bay people involved in research at Baird Creek.

Students Nick Walton and Andy Cassini ‘04 were guests of honor at the Parkway Foundation’s annual meeting and dinner. The pair conducted a bird study in the Baird Creek Heights and wetland areas which provided essential data for a further habitat protection grant.
In Oneida, a ‘weigh better’ approach to health

HUMAN BIOLOGY MAJOR (with a nutrition emphasis)

Tina Jacobsen can walk the walk and talk the talk. As an intern for Oneida Family Fitness Center, she designed a wellness program called “Change Your Weigh,” but only after she practiced the program and dropped 40 pounds herself.

A smoker, and recreational drinker, Jacobsen committed to a lifestyle change via a New Year’s resolution. Nine months later she was smoke-free, 40 pounds lighter and inspired. She and UW-Eau Claire student Lori Bembnister collaborated on the pilot program for the Oneida Family Fitness Center based on proper nutrition, exercise and resistance training. The pilot was so successful, it’s now a part of the center’s regular programming. Requirements include assessment, exercise, nutrition and exercise counseling, healthy recipes and reading material, and more. The bonus to Jacobsen was a three-credit internship earned with the approval of her adviser, senior lecturer Karen Lacey.

“The work that Tina and Lori have done is absolutely wonderful,” says Maureen Cisler, a “Change Your Weigh” participant. “The biggest thing, I think, is the accountability. I have a lot of opportunity to hear from other members and they really enjoy it, too.”

ARTISTIC DISCOVERY

The work of Leah Lindsley illustrates again that visual artists, too, are capable of making striking discoveries. The Greenleaf painter exhibited one of her oversized oils at the student research symposium. She has turned heads on campus with her evocative series of self-portraits, each revealing different facets of her personality as expressed by costume, expression or gesture. A student of Prof. Kristy Deetz, she cites as influences contemporary artists including Xenia Hausner, Lucian Freud, Jenny Saville and Cindy Sherman.

EXPLORING GENE rkr2zf

Adam Guenzel, a junior from New London, patiently explained his research display to strolling visitors at last month’s Academic Excellence Symposium. No doubt comprehension was mixed—his topic was “Determining the Location of a Nuclear Localization Signal in the Gene rkr2zf”—but all left impressed by his advanced computer modeling. Guenzel’s work under the guidance of Prof. Uwe Pott will continue next year as he prepares for grad school and a possible research career.
INTRIGUED BY the distinctive presence of rural churches in her native Oconto County, and inquisitive about their history and location, geography student Marilynn Shorey began an investigation. Who built these beautiful structures? How long ago? How did geography play a part in their locations? Is the church still in use? How does the architecture vary between denominations and how has it changed through the years? Her line of inquiry and photo essay led to a research paper, potential publication in historic journals, and maybe even preservation of the very buildings she has studied.

Shorey’s faculty adviser, Prof. William Laatch, a 20-year member of the Wisconsin State Historic Preservation Review Board which recommends places to the Register of Historic Places, says the churches of Oconto County are worthy of study. They are distinguishing features of the rural landscape, their denominations reflect early ethnic emigration, and they were once a focal point of community activity.

“The county is experiencing a loss of the original farm population and is becoming an exurb of Green Bay,” Laatsch says. “Modern community churches are springing up in the southern portion of the county and changing the rural landscape. There are declining populations in the north and churches are vacant. Marilynn’s documentation could help in future nominations to the National Registry of Historic Places given the churches’ architecture and status as community meeting places.”

Oconto county churches that Marilynn Shorey documented include (top of page) the Hickory Church of Christ, dedicated 1894, in Maple Valley, and (lower) the Lena United Methodist Church in Lena, Christian Scientist Church in Oconto, and Hickory United Methodist Church in Maple Valley.

Want more examples? Students exhibiting at the research symposium addressed topics in social work, music, computing science, history, public affairs, human development (a particularly hot field) and others. For a complete list go to www.uwgb.edu/connect/.
For his money, this expert on investment sees none better than education

LONGTIME GREEN BAY RESIDENT and self-described “hometown booster” Jerry Gallagher knows a good local investment when he sees it.

Along with his wife, Janet, he is among the lead donors toward construction of a new sports and events center on the UW-Green Bay campus. The couple made a high six-figure commitment to the campaign last fall.

“Janet and I, while we are not alumni,” he says, “believe strongly that the most important and powerful institutions in our community are NWTC, St. Norbert College, Bellin College of Nursing, and UW-Green Bay.

“I don’t want to tell people how to spend their money, but…that’s where the strength of the community and its future lie.”

The Gallaghers have supported UW-Green Bay before. With a decided bricks-and-mortar orientation, they contributed to the campaign to build the Weidner Center more than a decade ago.

This time, Jerry says, their involvement had little to do with the specifics of the sports and events center plan.

“To be honest,” he says, “it could have been for anything. We don’t have a particular interest in sports or events and activities. We just felt it was important to support the University because they believe (this project) is important for the future.”

The $32-million center is only one-quarter funded by the state. It will make UW-Green Bay’s student-life facilities competitive with competing campuses, and up to par with the University’s own excellent facilities on the academic side.

Gallagher believes strongly that as the UW System’s youngest institution, without a 150-year tradition or alumni base, Green Bay will increasingly rely on community donors.

“People need to realize,” he says, “that the days of dialing up Madison and waiting for the big public money truck to show up are long gone.”

A successful stockbroker, Gallagher was a member of the University Council of Trustees during the 1990s. He credits former Chancellor Mark Perkins for educating stakeholders as to the financial pinch faced by regional public universities, and the reality that if growth is to occur, private investment is key.

It’s encouraging, he says, that the reach of the current UW-Green Bay campaign appears to have extended to include names (his own included) not typically “on the horizon.”

“It has become apparent that local public support is going to have to come from new places. The corporate offices, the old-line contributors, are either gone or won’t be there forever.

“I hope we can awaken a sense that if something is important for the community, and people love this community, it’s time to be more active.”

MOTHER’S GIFT WAS SPECIAL

When Henrietta C. Gallagher contributed $250,000 in 1996 to establish a scholarship fund for students at UW-Green Bay, it made newspaper headlines around the state.

At the time, it was the single largest scholarship gift to the University. Mrs. Gallagher was 97 years of age, with a lively spirit. She charmed many with her explanation that while she was not an alumnae of UW-Green Bay (which graduated its first class in 1970) she wanted students here to have the same opportunity she received in Madison as a University of Wisconsin freshman back in 1916.

“My mother was always interested in scholarships,” recalls her son, Jerry. “To her, there was nothing more important. Her feeling was, ‘I want to see the door open to anyone who wants a college education.’”

Mrs. Gallagher passed away less than a year after making her inspirational gift. An English major, she had taught school, become a librarian, raised two sons and completed several graduate degrees. Through good stewardship, she had put herself in a position to give back.

“It was a goal of our family,” recalls Jerry, “that if we were ever in a position to do so, we would contribute a million dollars to an institution that serves this community. If education and UW-Green Bay were that important to my mother, who watched every penny and lived fairly modestly...for her to make the gift she did, I was galvanized to follow suit. We’ve been fortunate.”
WHEN COLORS TURN, so will the shovels.

Groundbreaking for the Kress Events Center—the long-awaited, first-class student recreation and events center—is scheduled to take place during fall semester 2005. A late October or early November date is likely.

The $32.5 million project to renovate and expand the outdated Phoenix Sports Center is being funded by a combination of student fee revenue, state of Wisconsin bonding, and at least $10 million in private contributions from University donors.

The target for completion is the start of fall semester 2007.

Plans include a central area with a seating capacity of about 4,000 as the home court for the women’s basketball and volleyball teams. The central area will seat up to 5,000 when configured for campus events such as summer orientation, commencement, student career fairs, festivals, concerts and multicultural activities.

Bidding on construction of the facility is expected in fall. University officials point to significant economic impact for the community; the most recent major construction project on campus, the total remodeling of the Laboratory Sciences Building, resulted in nearly $15 million in contracts awarded to Green Bay-area firms.

Steve Swan, assistant chancellor for university advancement, says private giving to the facility is at $8.8 million. A brick and sponsor-a-locker campaign to involve alumni, fans and others will be announced at the time of the groundbreaking.

A new perspective on the proposed Kress Events Center illustrates the extent of new construction, including the sky-lit main gymnasium. This artist’s sketch shows the existing Phoenix Sports Center at right.

Kress Events Center drive nears finish line

Good for community, good for business

Both Associated Bank and Schreiber Foods made major, six-figure commitments to the student recreation and events center project.

Their advocacy and early support helped ensure the University’s ability to reach the $7.5 million threshold needed to begin construction in fall.

The chief executive officers of the respective Green Bay-based corporations say excellence in higher education, including a vibrant and attractive campus at UW-Green Bay, makes the community itself more attractive.

“We are excited to support the development of the recreation and events center. The students at UW-Green Bay will now have the facilities they need to make the most of their college experience. We were impressed with the leadership and commitment demonstrated by the students’ decision to provide $15 million for the project and with the commitment from the state and other area donors. We are thrilled to be part of the team that is making this dream a reality for UW-Green Bay.”

Larry P. Ferguson
president and chief executive officer, Schreiber Foods, Inc.

“We are very happy to participate in the Campaign for UW-Green Bay. That reflects how Associated Bank feels about contributing to the Green Bay community, but also about finding organizations like the University that make our contributions worthwhile. UWGB is an incredibly attractive campus in its own right. The Kress Events Center will make it even more so. It’s not just for sports and athletics. It enhances the service the school can provide as well as the marketing of the school.”

Paul S. Beideman
president and chief executive officer, Associated Banc-Corp.
Student? He’s the teacher

WITH CLASSES, student organizations, group projects and work, most college students have a lot on their plates. But senior history major Aaron Hulse has the added responsibility of teaching a college class.

Hulse is one of about a dozen students who, over the years, have taken advantage of UW-Green Bay’s unique opportunities for student-led courses. Most took place in the 1970s. Hulse’s course, Sexual Orientation and the Law, is the first in the past four years.

Francis Carleton, the course adviser, has been there to guide Hulse since day one. He says Hulse did most of the work, including proposing the class and creating the syllabus, background readings and exams.

“Any student who’s going to propose their own course is already highly motivated and most certainly highly qualified,” Carleton says. “He’s clearly a future mover and shaker.”

One of the reasons student-led courses are rare is because the approval process is so rigorous. Topics must be subjects of contemporary concern not fully covered in existing courses.

Hulse describes the experience as rewarding, especially seeing his hard work culminate in a class he can be proud of. Feedback from his dozen or so students has been positive. He encourages others to take advantage of the distinctive opportunities the University has to offer.

“It requires commitment and hard work, but the results are certainly worth it,” Hulse says. “I’ve learned so much through this process, and while personally rewarding, I also believe that professionally, for me and other students, it will open many doors.”

—Lindsey Oostra ’06

Web skills win honor for top student worker

Erica Heckendorf, center, was the recipient of UW-Green Bay’s first Student Employee of the Year Award. Her mother, Betty Unger, and sister, Deann McIntosh, made the two-hour trip from Pewaukee to join her on campus for the April award ceremony. Chosen from 20 students nominated, the senior elementary education major stood out for the professional-quality work she contributed to the departmental Web site of the Institute for Learning Partnership. The award presentation was one of several activities intended to say “thanks” to the University’s 808 student employees, who average 10 hours per week at $7.30 per hour, range in age from 16 to 61, come from hometowns as far away as Japan, and serve the University and select community agencies exceedingly well in work-study and regular-employment positions throughout the academic year.

Major change possible for First Nations Studies

UW-Green Bay offers an academic minor in American Indian Studies. That’s about to change.

The minor is in store for both a name change to First Nations Studies and a serious push to elevate the program to the status of a full interdisciplinary major. Prof. Lisa Poupart, chairperson of the program, says the shift to “First Nations” effective July 1 follows a shift taking place at other universities and, moreover, a desire expressed by UW-Green Bay and its students to reflect the sovereign status of tribal communities.

The move to major status will take further study and UW System approval. Proponents point to UW-Green Bay’s history of service to native students, its strong working relationship with the two-year College of Menominee Nation, and campus proximity to tribal nations including the Menominee, Oneida, Stockbridge-Munsee and several Ojibwe bands.

“People on campus and in tribal communities are already very positive about creating a major,” Poupart says. “A First Nations Studies major would reflect meaningful change in the University and its commitment to offer students additional opportunities.”

Prof. Lisa Poupart, left, sees rising interest in the program she chairs, which enrolls native and non-native students alike.
‘Extended Degree’ goes ‘Adult’

THE EXTENDED DEGREE PROGRAM at UW-Green Bay has a rich, 25-year history of giving off-campus adults their chance to earn a college degree.

What it doesn’t have, any more, is the name “Extended Degree.”

The program is making changes—the name is now Office of Adult Degree Programs—and aggressively repositioning to meet renewed demand for education and retraining in a Wisconsin economy in transition.

“Our challenge is to build on the success of Extended Degree, and to provide an even better level of logistical support for distance education and adult learners,” says Sue K. Hammer-smith, the University’s provost and vice chancellor for academic affairs. “The demand is there.”

The bachelor’s degree program will continue to offer the major in Interdisciplinary Studies, as awarded by UW-Green Bay’s Liberal Arts and Sciences faculty. Internet-based courses, flexible scheduling and on-campus sessions limited to occasional weekend hours will remain.

The typical profile of an IST student is someone in his or her late-20s to mid-40s, working, with a family, high school diploma and often some college experience. The prestige of a UW degree and relatively affordable tuition for a quality education are draws.

Most students are from the region. Jeff Jordan ’99 was happy to make the Saturday drive from his home in Appleton. Now a resident of Milwaukee, he still supports the program by filling in at education fairs and touting the benefits of getting a degree from UW-Green Bay. He says his reason for enrolling was typical of many of his classmates.

“I wanted to get a liberal arts degree, and not necessarily for the financial benefit or career advancement, although with a University of Wisconsin degree that can’t be overlooked,” Jordan says. “My goal was to finish what I started in my late teens after graduating from high school. I received a great education, which has enriched my life immeasurably.

“I can’t say enough about this program. The quality of the teaching and the ability to interrelate with other students on campus makes this program unique and valuable.”

New is program manager Eric Craver, who is busy reaching out to businesses of the region, Chamber of Commerce leaders and professional organizations to boost the program’s visibility and inform more potential students that a UW education is a viable option.

Craver and staff member Irudy Jacobson ’71 are enlisting the help of the program’s 400 or more graduates. The alumni—often individuals with strong affinity for the University that gave them their shot at a bachelor’s or associate degree—are being asked to share information. A newsletter and a group called the IST Alumni Network (“IST” stands for Interdisciplinary Studies) are now in place.

Returnng adult students listen intently to a professor’s presentation during one of Extended Degree’s weekend sessions last year. The program operates this year with a renewed focus and a new name.

Change is good, says Laatsch

When Bill Laatsch is excited about the future of UW-Green Bay’s non-traditional programs for working adults, experience says he means it.

Laatsch is UW-Green Bay’s longest-serving faculty member—having taught courses at the two-year Fox Valley Center a couple of years before the University opened in 1968—and was one of the pioneering professors in teaching distance-learning courses.

“This is a very important program for the University because of what it means about giving people who are out there working, raising families, living their daily lives, a second chance at college,” he says.

Laatsch says faculty who teach in the program are devoted to it, frequently remarking that adult learners are often the best students. “They’ll challenge you,” he says. “They bring so much to the table in terms of life experience and professional expertise.”

Alumni, in turn, think highly of Laatsch. A group chipped in last year for a five-figure gift to the University academic excellence fund and the privilege of naming MAC Hall geography classroom 237 in his honor.

Laatsch says a new name and marketing strategies won’t bring immediate, noticeable change for current students and alumni. The reorganization did clarify the responsibility of the faculty Interdisciplinary Studies Executive Committee he chairs in overseeing the program. He senses sentiment that the curriculum, if anything, will stay or become even more rigorous over time.

“There are so many online degree programs out there. Some are good, a few are very good, but many are not. This one is a University of Wisconsin degree, and that means something. Always will. It is a very challenging baccalaureate program, and that’s something we’re proud of.”
FAMILY WEEKEND A SMASH HIT

When 500 family members of current UW-Green Bay students descended on campus this spring for the annual Family Weekend, the Office of Student Life had a hit on its hands, and a double-digit increase from last year. Among the highlights:

• A night at Comedy City drew 205 guests, a sellout;
• The Lambeau Field tour hit its 150 capacity; and
• The Magician’s Luncheon, at 175 was full, as well.

Parents were delighted. “Thank you for the fun weekend with our daughter. We are already making plans for a return trip” was typical of the e-mails received afterward. Director of Student Life Lisa Tetzloff is making plans for next year.

One mistake that won’t be repeated is to underestimate the evergreen family appeal of bowling: the available slots sold out quickly. Another favorite was a Saturday morning crafts fair (see photo) which got everyone from young siblings to parents involved. Always popular are the mini-seminars hosted by UW-Green Bay faculty and staff.

Parents seem to really enjoy getting a little flavor of the classroom experience here,” Tetzloff says. Among the especially well-received sessions this spring were “African Dance/Music” by Juliet Cole, “Hold On To Your Hat: Severe Weather in Wisconsin” by Prof. Steve Meyer, and “Beat Stress: Tips for Survival” by Prof. Regan Gurung.

Play 20 Questions on the Campaign for UW-Green Bay

How much do you know about UW-Green Bay and the Campaign for UW-Green Bay?

A fun and informative “campaign quiz” is one of the interactive features on the Campaign for UW-Green Bay Web site at www.uwgb.edu/campaign/. (The answer to Question No. 1, incidentally, is “C. 75 percent.

That’s why the Campaign is important to our region.”)

Also notable is an animated virtual “fly-through” tour of the proposed Kress Events Center, and information about academic opportunities including scholarships and professorships.

Three retiring faculty members are being honored this May with appointment to emeritus, or honorary, status. They are Prof. Emeritus Ronald Starkey of chemistry and Natural and Applied Sciences; Prof. Emerita Joyce Salisbury of history and Humanistic Studies; and Prof. Emerita Joan Thron of Education and Humanistic Studies. Starkey is a campus teacher-of-the-year whose 36 years at UW-Green Bay date to the opening of the Shorewood site. Salisbury is a prolific scholar and author in the field of medieval history who headed International Education, held the Frankenthal Professorship and earned the CASE Wisconsin Professor of the Year award in 1991. Thron joined UW-Green Bay in 1973 and has taught writing, reading and literature, with a focus on instructing tomorrow’s teachers in the field of children’s literature. She won the UW System Teaching Excellence Award in 2000. (For more on Thron, see the May issue of Chancellor’s FYI at www.uwgb.edu/chancellor/fyi/may05FYI.htm.)

Prof. Kim Nielsen was scheduled to begin a two-week stay in Japan May 21. She won an Organization of American Historians / Japanese Association of American Studies short-term residency hosted by Japan Women’s University. She will lecture on various topics in U.S. history at six different universities in Tokyo, Kyoto and Hiroshima.

A UW System initiative called “Wisconsin Jobs for Wisconsin Grads” Web site is drawing kudos for letting employers look for workers among the 32,000 graduates the state’s public universities produce each year. Career Services Director Linda Peacock-Landrum helped coordinate the online job posting system. The secure site, www.myconsortium.com/wisconsin/employer/, requires registration.

FACULTY AND STAFF

Aileen Yingst, a planetary geologist, has received a $180,000 grant to study and catalog sediments on Earth similar to what may be found on Mars. The three-year NASA grant will support Yingst and undergraduate researchers as they work to create a library of images to help quickly identify sedimentary materials as future probes explore Mars.

Senior accountant SuAnn Speth was named the University’s new budget officer in the Planning and Budget Office. She succeeds Keith Prechter, who died in September after 34 years of service to UW-Green Bay.

Two faculty members have been selected for a UW System program aimed at giving top teachers an opportunity to hone their skills. Assistant Prof. Denise Bartell of Human Development will undertake a classroom research project with her selection as a UW System Teaching Fellow. Associate Prof. Patricia Ragan of Education, named a UW System Teaching Scholar, will make major revisions to one of her existing courses. They will share the results statewide.

Friends on campus mourned the deaths this spring of Associate Professor Emerita Sue Kline-Heim and former ‘first lady’ Marcia Outcalt. Kline-Heim, 53, was a 1984 UW-Green Bay graduate and a design specialist in theatre. A long battle with multiple sclerosis forced her to scale back in the mid-1990s. Outcalt came to UW-Green Bay in 1986 with the appointment of her husband, David, as chancellor. She was among the first to receive the then-new UW System designation, Associate of the Chancellor, an unpaid but honorary title conveying appreciation for dedicated efforts on behalf of the institution.

She is survived by David and four sons.

Ruth Clusen was neither faculty, staff nor alumnus, but she holds special distinction: UW-Green Bay’s only three-time commencement speaker, in December of 1973 and 1989 and May of 1992. She died March 14 in Green Bay at age 82. The educator, activist and UW Regent was national president of the League of Women Voters. Her time in the spotlight included a turn as moderator (later portrayed by Lily Tomlin in a “Saturday Night Live” skit) for a nationally televised presidential debate between Gerald Ford and Jimmy Carter in 1976.

Kim Nielsen

Joyce Salisbury

Joan Thron

Kline-Heim

Aileen Yingst
Phoenix scores well on new NCAA academic test

No problems for UW-Green Bay athletic teams, which ranked well above national averages in a new report that measures academic progress of student-athletes in Division I sports. The NCAA gave UW-Green Bay an overall Academic Progress Rate score of 977, compared with a Division I average of 948. The APR allocates points for eligibility and retention—two factors research identifies as the best indicators of graduation prospects. Scoring perfect scores were men’s golf, men’s skiing, men’s tennis, women’s skiing, women’s softball, women’s swimming and women’s tennis. The NCAA penalty structure includes scholarship reductions for sports that under-perform.

WOMEN’S BASKETBALL—STILL FLYIN’ HIGH

Why so happy? Try a 27-4 season, a seventh NCAA tournament trip in eight years, and yet another Top 25 ranking. The year closed with a tough loss on Maryland’s home floor in the “Big Dance,” but the future is bright. Members of the UW-Green Bay women’s basketball team celebrating here are, from left, Mary Kalenkamp, Kari Witkowski, Natalie Berglin, Abby Scharlow, Alex Webster, and manager Chris Engstrom, center. One other reason for smiles the day this photo was taken: Kevin Borseth had just announced his decision to remain head coach of the Phoenix and reject a highly publicized, big-money offer to accept the same position at the University of Colorado.

Overnight visit shows freshmen the college life

INCOMING freshmen accepted to UW-Green Bay can now experience firsthand what the University has to offer. Potential college freshmen are paired with current UW-Green Bay students who share interest in similar majors. Together they attend classes, eat in the dining hall, attend events and experience the college life. It’s a program originated on this campus by Admissions adviser Amanda Ferger.

“It gives high school seniors a chance to come and see if they fit well within our campus,” Ferger says. “They can try it out before they come to help them to make a better decision.”

This year about 50 students optioned for the overnight. Volunteer hosts and incoming freshmen have reported great results for the first-time program.

“We’ve been getting great evaluations so far,” Ferger says. “It’s definitely been a deciding factor for some of the students, so it’s been helpful in that respect.”
PHOENIX
FLASHBACKS

A new generation follows parents’ path

Forty years old this year, UW-Green Bay is producing an increasing number of sequels: a flock of second-generation Phoenix making their own choices and, in the process, following family tradition back to campus.

Interesting.

If the saying “Never trust anyone over 30” was once a rallying cry for America’s youth, it is widely perceived that today’s college-age students are much more traditional.

Echo Boomers, it is said, not only value the experience of their Baby Boomer parents but even trust—yes, trust—their advice, right down to matters of college and career choices. Finally, something multiple generations can agree upon: UW-Green Bay is a great school.

Homing instinct: Legacy program beckons out-of-state alumni

HE GREW UP with “Dallas” and “The A-Team,” and she’s watching “The O.C.” and “Survivor.” Different generations, sure, but this father/daughter pair has at least one major interest in common—both are fans of UW-Green Bay.

Hans F. Christensen graduated in 1982 with an environmental science degree and Amanda is working toward her French degree. Amanda’s decision to follow in dad’s footsteps came 230 miles away, in Mokena, Ill., a Chicago suburb. The family moved there from Green Bay in 1994.

UW-Green Bay was Amanda’s first choice. Only later did she discover the Legacy Tuition Break Program, a UW System effort initiated last fall to offer discounted tuition to non-resident children and grandchildren of UW-Green Bay alumni. This year, three students here are participating in the program.

“Before the program, my parents had wanted me to stay in-state for financial reasons, but I wasn’t really pleased with what Illinois schools had to offer,” Amanda says. “The program just made paying for school a little easier.”

The Legacy program offers a 25 percent discount on tuition. Strengthening relationships with alumni and increasing non-resident enrollment—to bring talented people with Wisconsin roots back to the state—are goals of the program.

“My parents try to teach me financial responsibility, so I pay for a lot of my education myself,” she says. “Being out of state, it’s really hard because I did want to come here. The 25 percent helps so much with cutting the costs.”

Amanda’s father recommended UW-Green Bay for its one-on-one contact with professors and hands-on learning. He has visited Amanda several times and notices some things are still the same.

“He always says the trees are bigger,” Amanda says. “But he also says that in some places the campus hasn’t changed much. The walls are still orange (or purple or avocado, at least where vestiges of the original 1970s décor remain), and it’s kept its quiet, clean look.”

1970s

Barbara Polich ’72 is a partner in the Salt Lake City office of Ballard Spahr Andrews & Ingersoll, LLP., a national multi-practice law firm. She was honored in May 2004 by the Utah Judicial Council for distinguished service and contribution to technology in Utah courts during nine years on the Standing Committee on Technology. She is an active member of the Utah State and American Bar Associations. In 1994, she was named private practice lawyer of the year by the Federal Bar Association, Utah Chapter. Polich has been an adjunct professor at a number of colleges for many years, and in 2001, was recognized by Utah Business magazine as one of the top 10 most effective litigation lawyers in Salt Lake City. An active community member, she serves as vice president of the Salt Lake Acting Company, and on the boards of the Utah College of Nursing Development and the Salt Lake County Fine Arts Collection. She earned her J.D. from UW-Madison, and has an urban analysis degree from UW-Green Bay.

John R. Miller ’73 received his master’s degree in computer science in January of 2000 from the University of Delaware. His degree is in communication and the arts.

Thomas Harper ’74 has been with Yellow Pages/Guam Phone Book as a manager for the past eight years. He worked 15 years previously as a national sales and marketing manager for Turtle Wax, Inc. in Chicago. His degree is in humanism and cultural change.

Gary Fandrei ’75 is the executive director of the Cook Inlet Aquaculture Association in Kenai, Alaska. He serves as secretary and treasurer of the Cook Inlet Salmon Brand, Inc. (Kenai Wild) and alternate director on the Cook Inlet Regional Citizens Advisory Council. He is also deputy commander of the Kenai Composite Squadron of the Civil Air Patrol for search and rescue and is a member of the Exxon Valdez Oil Spill Trustee Council’s Public Advisory Committee. He is a past board member of the United Fishermen of Alaska and is a member of the finance subcommittee and the hatchery subcommittee of the Alaska Legislative Task Force on Salmon Fisheries. His degree is in science and environmental change.
Martha Brown '76 serves as the deputy commissioner of the Milwaukee Dept. of City Development (DCD). DCD is the agency responsible for planning, economic development, neighborhood development and public housing within the city of Milwaukee. Prior to her appointment as deputy commissioner in June 2004, she was the manager of the Milwaukee Development Center, which handles all aspects of development permitting (building permits, zoning approvals, etc.). Her degree is in urban and regional analysis.

Michael Mack '76 works in Green Bay as a veteran employment representative for the State of Wisconsin. He writes that he enjoys his "dream job" working with and for heroes and the opportunity to counsel others and assist them in their career choices. "I have the honor of working with the most deserving population imaginable: disabled and other veterans," he writes. His degree is in managerial systems.

Dawn (Crawford) Sutherland '76 is a self-employed artist in Cottonwood, Ariz. Her degree is in growth and development.

James E. Allen '77 is the president and CEO of the Waterloo, Iowa, Chamber of Commerce. He is among five percent of 28,000 economic developers across North America to reach the Certified Economic Developer level. He has been in the economic development business for 21 years. His degree is in urban and regional planning.

Christopher Kirschling '78 works in Durham, N.C. for Reichhold, Inc., as the open molding technology manager for North America. He was recently promoted to lead his company's open mold technology team in the development and application of unsat polyester and vinyl ester. The products are used in the manufacturing of various fiber-glass reinforced parts for use in marine (military and non-military), truck parts, housing and construction parts and in alternative energy production such as windmill blades. He majored in science and environmental change.

W. Michael McDavid '79 was recently named the Chief of the Policy and Regulatory Services Branch in the Office of Pesticide Programs, U.S. Environmental Protection Agency in Washington, D.C. His degree is in science and environmental change.

1980s

Deborah (Nelson) Wilson '80 will be entering the University of Chicago to complete her master's degree in social work. Her undergraduate degree is in social work.

Kraig Bryant '81 works in Racine for Case-New Holland (CNH), the leading manufacturer of agricultural equipment in the world. Bryant oversees a finance/accounting department of 34 people who work with 2,000 dealers in North America, enabling them to pay electronically for CNH manufactured parts and equipment. He majored in business administration.

Daniel Rathbun '73 (right) recently retired as team leader for trade and investment in the U.S. Agency for International Development, Washington D.C. Here he took a break from extensive international travel required by his former job to meet with former Secretary of State Colin Powell.

Patrick Hayes '82 is a scientist with Northrop Grumman in Alexandria, Va. He retired from the Air Force after 22 years and now works with the Defense Threat Reduction Agency. His degree is in science and environmental change.

Patrick Pensis '82 is a product development project manager with Wells Fargo in Minneapolis. His degree is in business administration with an emphasis in finance.

Mary Beth (Buss) James '83 is a senior vice president-regional retail director with Associated Bank in the Fox Valley. Her degree is in management accounting.

Warren (Skip) Schollaert Jr. '81 is the director/general manager of brokerage for Werner Enterprises in Omaha, Neb. His degree is in public administration.

Karl Boehler '84 was one of five faculty members to receive the 2004 Distinguished Teaching Award at UW-Oshkosh for teaching excellence, service, professional commitment and scholarly growth. His class topics include ancient and medieval literature with theme-based inquiry seminars. He has led a student study-trip to England. His areas of interest include Anglo-Saxon poetry, Middle English prose and poetry and ancient Greek and Roman heroic poetry. Boehler earned a humanistic studies degree from UW-Green Bay, two master's degrees from Western Michigan University, and recently earned his Ph.D. in Medieval Literature from Marquette University.

Carolyn Sykora '84 is the education coordinator at the U.S. Office of Environmental Law Alliance Worldwide (E-Law U.S.), in Eugene, Ore. She recruits and manages the work of dozens of E-Law volunteers and interns, and directs programs for working exchange fellows from around the world. E-Law's mission is to protect the environment through law. Sykora has undergraduate degrees in human biology, philosophy and chemistry.

Vicki Meyers '87 is a compliance analyst with Midwest Security Administrators in Green Bay. Her degree is in business administration.

Jill (Bauer) Wiesman '87 is a senior communications specialist with St. Norbert College. She is completing
her master’s degree in Environmental Science and Policy at UW-Green Bay. Her undergraduate degree is in science and environmental change.

**Jody (Robinson) Keil ’87** works for Aurora Health Care as a clinic application support specialist in charge of computer applications and support for Aurora’s Two Rivers Clinic. She is also a volunteer “foster mom” for Small Paws Rescue, a Bichon Frise rescue organization based out of Tulsa, Okla. Her degrees are in human development and psychology.

**Lori (Schmidt) Livermore ’89** is a product compliance analyst with American Medical Security-Pacificcare in Green Bay. Her degree is in social change and development.

**Jessie Miller ’89** joined the Milwaukee law firm of Gray & End as a bankruptcy analyst. She was previously with the intellectual property group of Quarles & Brady. Her degree is in communication processes.

**1990s**

**Mary Gallagher ’90** just completed a pilot for Jason Alexander (George of “Seinfeld”) called, “Let Bob Do It.”

**Eric Fowle ’92** was named executive director of the East Central Wisconsin Regional Planning Commission in March. He had most recently coordinated the agency’s sewer service area planning program as well as its regional NR-135 non-metallic mining reclamation program. He worked previously for the Bay Lake Regional Planning Commission and county governments in a 10-county area. He majored in urban studies and regional analysis.

**James Lacy ’92** was appointed as associate state cartographer, out of the State Cartographer’s Office, located on the UW-Madison campus. The office specializes in Wisconsin mapping and land information processes.

**Debra (Natke) Seidl ’90** is the vocal music director in the Hilbert School District. Her husband, Dan Seidl ’89, is a vocal (choral) teacher in the Campbellsport School District. The music majors were married in fall 2004.

**Robert Petri ’91** is a manager with Deloitte & Touche, LLP in Milwaukee. His degree is in managerial accounting.

**ROLANDO FINGAL** and Zubaidah Ibrahim, both Class of ’86, were delighted to welcome five former classmates and Bay Apartment friends to their home for an Aruba vacation last February. Rolando, an island native, and Zubaidah, originally from Malaysia, teamed with daughters Deanna and Megan (not pictured above) to host the get-together on the island 20 miles off the coast of Venezuela. Four of their classmates flew in from Wisconsin: Annette Vandenhuevel ’86, Deb (Lyons) Lyonsdove ’85, Cheryl (Wipfli) Mortensen ’87, Jenny Johnson-Spence and Alicia (Schabow) Hagen. The fifth, Jenny Johnson-Spence, now lives in New York. Old memories were re-lived and new memories were made. To contact any of them, e-mail Annette at vandenhe@uwosh.edu for more information.

**Who’s the guy with Robert Henderson ’84? Looks familiar. Henderson, a longtime Alumni Association board member, was front and center at numerous campaign events in 2004. A sales rep with a business administration degree, he got a personal thank-you from Vice President Dick Cheney for being chosen Volunteer of the Year by the Brown County Republican Party.**

---

**Alumni enjoy Aruba mini-reunion**

Catching up on memories of old UW-Green Bay earlier this year were, from left, Rolando Fingal ’86, Annette Vandenhuevel ’86, Zubaidah Ibrahim ’86, Deb (Lyons) Lyonsdove ’85, Cheryl (Wipfli) Mortensen ’87, Jenny Johnson-Spence and Alicia (Schabow) Hagen.

**Brown County Planning. His Menasha-based agency provides a variety of regional planning services and technical assistance for local and county governments. Lacy is a manager/consultant with the Management Group in Madison. He was elected to the Monona City Council in April of 2003. In 1999, the Dane County Court system appointed him a special advocate volunteer charged with protecting abused and neglected children. He has one son, Ethan. Meulemans earned a master’s degree in Administrative Science at UW-Green Bay.**

**Michael Meulemans ’93** is a project manager/consultant with the Management Group in Madison. He was elected to the Monona City Council in April of 2003. In 1999, the Dane County Court system appointed him a special advocate volunteer charged with protecting abused and neglected children. He has one son, Ethan. Meulemans earned a master’s degree in Administrative Science at UW-Green Bay.

**Christopher Preisler ’95** is the communications manager with the Oconomowoc Area School District. His wife, Dawn (Butschli) ’95, is a second grade teacher with the Stone Bank School District. Christopher majored in communication processes and Dawn in human development.

**Julie (Rabehl) Timm ’95** graduated in August 2004 from the University of Florida with a master’s degree in health administration. She is director of communications and marketing at Shands Jacksonville Medical Center, a 696-bed acute care hospital in Jacksonville, Fla. Her special projects of interest include managing the hospital sponsorship for the Jacksonville Super Bowl Host Committee and coordinating many health and wellness events leading up to and including Super Bowl XXXIX in Jacksonville last February. She and her husband Jason, a former UW-Green Bay student have...
The Klotzbuecher Center?
If he follows granddad's example

WHY DID Mark Klotzbuecher, a human biology major, choose UW-Green Bay? For the sushi bars, the already world-traveled freshman says, smiling. Well, that and his grandfather is Edward Weidner, the founding UW-Green Bay chancellor.

Klotzbuecher practically grew up on campus. Frequent visits with his grandfather proved exciting as he toured the Weidner Center for the Performing Arts, attended musicals and even went backstage to meet performers. Though the 19-year-old also looked elsewhere, he knew UW-Green Bay was his future home based on family history and the school’s great science programs.

“With the fond memories and great times I’ve had in Green Bay, some of it just transfers over to the school in general,” Klotzbuecher says. “Since I grew up with this campus, I’m familiar with it. I wasn’t a lost freshman on my first day here.”

Though both his parents graduated from the University, they did not influence his decision to attend, he says. They did, however, share their experiences at UW-Green Bay, including the story of how they met in a biochemistry lab.

“My parents (Karen Weidner and Kurtis Klotzbuecher, both 1974 graduates) actually got married here on campus in Rose Hall,” their son says. “I guess it was one of the only buildings back then. The men’s basketball team was playing that night on television, so everyone was running back and forth from the reception to the TV.”

Coming from such a prominent UW-Green Bay family, Klotzbuecher knows the value of education. He says his won’t end here.

“I have 11 years of school ahead of me,” he says. “After this, I’m going to graduate school, and then I’ll go to dental school for four years. Basically, it works out that I’m in first grade this year.”

How did a serious-minded educational administrator tie down his reputation for bold and even outrageous neckties long after the 1970s had passed? Edward Weidner shares his fashion passion in Inside Online, at www.uwgb.edu/univcomm/news/page/inside.htm.
May is a case manager and was a vocal coach. He was a private acting coach for several child actors who are successful in daytime television, national commercials and independent films.

He described being back in Green Bay as a bit surreal.

“To come back and see your name on a door where you used to have classes and work with former faculty members as peers feels sort of surreal—it’s been interesting,” he says. Yet, he says he considers it an honor to work along side so many talented faculty members.

“We’re like family. We work together very closely, and for them to ask me to come back and teach at my alma mater was an honor…the ultimate type of flattery.”

When his semester commitment ends, Hibbard will head back to Chicago to continue pursuing an acting career.

### From stage credit to office door nameplate

**Christopher Hibbard ’01,** a theatre graduate, is back on campus teaching classes and directing student productions. Under his direction, “The Laramie Project” was so successful an additional performance was added. The show was based on real people and events in Laramie, Wyoming in the year after student Matthew Shepard was beaten and left to die by people who objected to his sexual orientation. The 1998 event focused worldwide attention on Laramie and its residents.

Hibbard had a long list of stage credits while a student at UW-Green Bay, and completed internships at Peninsula Players in Fish Creek and the Barn Theatre in Augusta, Mich. He left and completed a Master of Fine Arts degree in acting at Northern Illinois University in 2004. At NIU, Hibbard acted, directed, taught courses, did fight choreography for three shows, and was a vocal coach. He was a private acting coach for several child actors who are successful in daytime television, national commercials and independent films.

He described being back in Green Bay as a bit surreal.

“To come back and see your name on a door where you used to have classes and work with former faculty members as peers feels sort of surreal—it’s been interesting,” he says. Yet, he says he considers it an honor to work along side so many talented faculty members.

“We’re like family. We work together very closely, and for them to ask me to come back and teach at my alma mater was an honor…the ultimate type of flattery.”

When his semester commitment ends, Hibbard will head back to Chicago to continue pursuing an acting career.

**Inga (Abrahamson) Arendt ’97** is a manager with Wipfli, LLP., in Green Bay. Her degree is in accounting.

**Bridget (Carriereau) Bishop ’97** is an account manager with Envano, Inc., Green Bay, a small Internet marketing firm. She returned to Green Bay after working at Mayo Clinic (with its 40,000 employees), and says she is going through a bit of a culture shock working at a small firm but enjoys being back. Her degree is in art.

**Kelly Stelzer ’97** earned an MBA from the University of Massachusetts. He is a brand manager with Rayovac in Madison. His degree is in business administration.

**Jennifer Cass ’98** is a legal assistant with Habush, Habush & Rottier, S.C. in Green Bay. Her degree is in communication processes with an emphasis in electronic media.

**Harlan Kiesow ’98** recently retired as executive director of the East Central Wisconsin Regional Planning Commission. He was with the agency for 33 years, serving seven years as assistant director and the last eight years as executive director. He was instrumental in establishing the sewer service area planning program for the Fox Cities and East Central region in the early 1980s and was also heavily involved in intergovernmental issues and arbitration. He was an initiator of the Fox River Heritage Parkway and was influential in the federal transfer of the Fox Locks system to the State of Wisconsin.

Kiesow had a personal concentration major in regional policy.

**Kou Vang ’98** identifies herself as a Hmong-American woman, artist, writer, activist, wife and mother. She recently completed a project, “Portraits of Hmong Women,” an expose of the stories and portraits of 19 Hmong-American women and their struggles with their dual identity. The project is supported by the Ella Lyman Cabot Trust Fund, and in part by a grant from the Wisconsin Arts Board. Vang, an art major at UW-Green Bay, earned a Master’s Degree in Visual Studies in 2004 from Cardinal Stritch and is the University’s graphic designer. Her project is featured in the Cardinal Stritch Winter/Spring 2005 Magazine.

**John Szudrowitz ’98** is a resident engineer with Construction Quality Management in Green Bay. His degrees are in political science and environmental policy and planning.

**Amy Wehse ’98** is a respite care manager with ASPIRO in Green Bay. She was a double major in psychology and human development.

**John Becker ’99** and his wife, Michelle (Repinski), a former student at UW-Green Bay, announce the birth of their daughter Kathryn Claire in April 2004. John is a product specialist in humidifiers and ventilators with the Honeywell Indoor Air Quality Marketing Group. They reside in Farmington, Minn. His degree is in humanistic studies.

**Jaclyn (De France) Fadette ’99** works for Cornerstone Business Services, Inc., a business intermediary firm with offices in Green Bay and Milwaukee. She works as the buyer coordinator to develop marketing plans that will attract qualified individuals, corporations and private equity groups interested in buying the businesses Cornerstone represents. Her degree is in communication processes.

**Amy Griffin ’99** is a case manager with NEWCAP, Inc./Wisconsin Job Center of Northeast Wisconsin. She works with 18- to 21-year olds who meet low-income requirements and have other barriers to employment and/or training. The program provides financial assistance for post-secondary training to enhance their employment opportunities. Her degrees are in psychology and human development.

**Steven Gromala ’99** is the assistant principal at Wautoma High School and is recently engaged. He majored in history and minored in secondary education.

**Jessica (Rach) Klahn ’99** is a senior claims representative with Acurity Mutual Insurance Company in Sheboygan. Her degree is in business administration with an emphasis in finance.
Holly Mueller ’99 works for St. Mary’s Hospital in Rhinelander as a registered nurse. She earned a bachelor of science in nursing from Minnesota State University-Mankato. She has a communication processes degree from UW-Green Bay. She and Kurt Dekiep ’01 plan to marry in September. Dekiep, a biology major, earned his doctorate in chiropractic in November 2004 from Northwestern College of Chiropractic in Bloomington, Minn., and he will open his own practice, Northern Chiropractic, in Tomahawk.

2000s

Michael Fetter ’00 is a self-employed chiropractor in Scarborough, Australia. His undergraduate degree is in human biology.

Patrick Fitzpatrick ’00 will be graduating from Des Moines University Medical School in May 2005 and will begin resident training ENT/Facial Plastics just north of Detroit. He majored in human biology.

David Hoppe ’00 is a wastewater treatment operator with the City of De Pere. His degree is in environmental policy and planning.

Krista (Kallenbach) Johnson ’00 is departmental analyst with the State of Michigan in Lansing. Her spouse, Larry Johnson ’01, is a social worker with Shiawassee County Health Department. They had twins (a boy and a girl) in December. Her degree is in social change and development. He has a master’s degree in science and environmental policy.

Carrie (Cole) Jordan ’00 is the community director for the March of Dimes in Green Bay. Her degree is in social change and development.

Rachel Kuehl ’00 is an education support advocate for homeless youth with Simpson Housing Services in Minneapolis. She majored in human development.

Nicole Lange ’00 is in her second year of graduate studies in Acupuncture and Oriental Medicine at Northwestern Health Sciences University. She plans on specializing in pediatric traditional Chinese medicine and the treatment of autism. She majored in English.

Jennifer Loughran ’00 is the convention sales manager with Packer Country Visitor and Convention Bureau. Her degree is in communication processes.

Rebecca (Leick) Mijal ’00 is a recruiter in human resources with Imperial Supplies in Green Bay. Her husband, Dan ’01, is foreman for Construction Specialists and owner of Mijal Photography.

Marie Peasley ’00 is the eMarketing Coordinator at Bellin Health, Green Bay. Her degree is in communication processes.

Christine Stunyo ’00 is a human resource generalist with PepsiCo in Plano, Texas. Her degree is in business administration.

Jennifer Brady ’01 resides in north-east Wisconsin and is a freelance writer. Her work was published in the September/October 2004 edition of American Camping Association’s Camping magazine. She also has two published Christian fictional novels aimed at young adults, both of which are available at online bookstores. Her degree is in human development and psychology.

Jennifer Cornette ’01 works for the Outagamie County Department of Health and Human Services as a child protection social worker. Her degree is in social work.

Mariah Goecke ’01 completed her degree requirements at Palmer College of Chiropractic in February 2005. She graduated summa cum laude, was named a Presidential Scholar, and was inducted into Pi Tau Delta, a chiropractic honors society. She will set up her practice in Waukesha. She majored in human biology.

Stacy Hahn ’01 is a marketing manager with HSA Enterprises, Inc. in Coral Gables, Fla. Her degree is in communication processes.

Steve Jandt ’01 is the community center director for the Salvation Army in Green Bay. His degree is in communication processes.

Sarah Kozlovsky ’01 is a technical trainer/writer for Siemens Energy Management and Automation in Minnetonka, Minn. She received her Masters in Instructional Design, training from St. Cloud University, and plans to marry next fall. Her degree is in business administration.

Danielle Luer ’01 works for the city of Milwaukee as a youth employment and workforce development fellow. She double majored in Spanish and communication processes.

Brooke Pier ’01 recently moved back to the Green Bay area after graduating from Michigan State University School of Law. Her degree is in political science.

Gregory Zickuhr ’01 works for Systimax Solutions (Richardson, Texas) as a territory sales executive, but he will be moving soon to the University of Wisconsin-Milwaukee as a youth employment center director for the Salvation Army, Green Bay.

ALUMNI NOTES

Family convinced about connections

SISTERS KATE AND VICTORIA GILBERT

made two assumptions from the time they were young. They would go to college, and they would attend UW-Green Bay.

They gave other institutions little thought. Their parents, Ross Gilbert (’81, business administration, director of quality for Brady Corp.) and Ellen (’73, humanism and cultural change, a substitute teacher/homemaker) are UW-Green Bay alumni. Each had very different, but positive, experiences to share with their girls about the campus and its academic programs. The decision for their daughters, then, was easy.

Victoria, a sophomore communication major, says she knew since she was 6 years old that she would attend UW-Green Bay. She didn’t apply elsewhere. Kate, a senior education major, was motivated by the reputation of UW-Green Bay’s education program, today’s equivalent to the program her mother followed.

“It wasn’t something we pushed,” their mother explains. “Ross and I attended on different circumstances. I was a traditional-aged student, lived on campus, had fun…he returned to school, commuted and focused on earning his degree quickly. But we both thought UW-Green Bay was a small, intimate place and the best thing—and we’ve always talked about this with the girls—is that we were taught by real professors, who were very approachable."

It’s a perception now echoed by their daughters.

“Everybody is so nice around here, even the lunch ladies,” says Victoria, who works for the University’s Advancement Office. “We got back from Spring Break in Arizona, and I can tell you that you’re not treated there like you are here. Everybody here takes the time to stop and help. Everybody cares.”

Memories of campus are stirred when the parents make an occasional visit. “Last year my daughter was in (Building) 103, and I lived in 102,” said Ellen. “There’s no choice: It has to bring you back. I remember students meeting with the Chancellor at his house…we used to study between those huge stacks in the library…(because of technology) the girls spend little time in the stacks.”

In the meantime, the sisters are making their own memories—“rush tickets” at the Weidner, laptop convenience, the best “rez” halls around, and still, campus connections with people who care.
April Phone-A-Thon

A BIG THANK YOU goes out to UW-Green Bay graduates for their generous contributions to the Alumni Phone-A-Thon this year. Calling wrapped up in April and the new format—calling by majors—was a hit. Student callers reached nearly 13,000 alumni, updating alumni information and asking alumni to invest in their alma mater. Proceeds will benefit student scholarships and more. Didn’t get the call? Still want to help? Call Annual Giving Director Shane Kohl at (920) 465-2018 or contact via e-mail at kohls@uwgb.edu.

Pat and Bree Joyce were the first father/daughter pair to attend and play athletics at UW-Green Bay. Both are fans of Phoenix basketball, and each spent a fair amount of time at the Shorewood Golf Course Clubhouse. That’s where many of their campus commonalities ended.

Pat ’76 was a four-year letterwinner on the great Phoenix basketball teams of the early- to mid-’70s. He co-captained the Phoenix to a 21-8 record and a Division II national tournament appearance as a senior in 1975–76. His 14 assists in a single game in 1975 is second best all-time for the Phoenix, and his 384 career assists rank ninth all-time.

Bree ’02, an exceptional high school athlete in both soccer and basketball, was a four-year letterwinner for the Phoenix women’s soccer team. But injuries—torn ligament in her knee before the start of her freshman season and a high ankle sprain her senior year—limited her college success.

However, there’s a tie that binds the two, Shorewood Golf Course. Pat spent a good deal of his free time on the course perfecting his second favorite sport. Bree spent a comparable amount of time at Shorewood, hanging out at the clubhouse with her boyfriend, former two-time Horizon League medalist, and now husband, Phoenix Golf Coach Shaun Rezachek.

“We didn’t share a lot of the same campus experiences, but we’ve found that because we’re all alumni, and all former student-athletes, we have that commonality in conversation,” says Bree. Pat, who carried a dual role as father and coach for his daughter in her youth, hoped Bree would choose to attend UW-Green Bay someday, but he remained silent about it as not to influence her decision. Apparently, actions do speak louder than words.

“Dad and I went to all the Phoenix games together over the years,” says Bree. “I saw the fun and the great relationships he had with other people at alumni weekends and other events. Even though there was a part of me that wanted to go away to school, I knew it would be a good experience here, too. A scholarship made my decision easier.”

Remaining close to home turned into a blessing for Bree during those frustrating times when injuries interfered with her competitive spirit. Having her mom and dad nearby for encouragement was a help.

Now that Bree is older, a family stop at Shorewood for a quick nine holes, a burger and a beverage might just bring out an untold story or two…and some new shared experiences.
Scott Masarik ’03 is a chemistry teacher at Southern Door High School. He also coaches golf and boys basketball. He majored in environmental science.

Ryan Mentink ’03 works for the Pulaski School District as an English teacher. He majored in secondary education and English.

Kyle Rainwater ’03, former member of the Phoenix men’s soccer team, is a sales representative with Softchoice Corporation in Chicago. His degree is in business administration.

Margaret (Swan) Shulman ’03 graduates in 2006 with a Master’s in Forensic Nursing from Fitchburg State College. She works for the State of Massachusetts’ Medical Examiners Office as a forensic nurse. She has a bachelor’s degree in nursing from UW-Green Bay.

Sarah Rose Thomas ’03 presented a workshop, “Humor in Poetry with Sarah Rose Thomas,” in April at the Woodland Pattern Book Center in Milwaukee. She graduated with a degree in English and an emphasis in creative writing.

Erika Bahnson ’04, a political science major, attends Thomas Cooley Law School.

Erin Busscher ’04 is a natural resource specialist with the U.S. Department of Agriculture-Natural Resource Conservation Service in Hackettstown, N.J. She earned her master’s in environmental science and public policy.

Shawn Pollock ’04 is working toward a master’s degree in media studies at Emerson College in Boston. He writes that he is “unemployed, contemplating becoming a professional student and planning on drowning in debt within about three years. But I’m happy and they say that’s all that really matters! Please excuse the sarcasm, no matter how true it might be,” he continues. His degree is in communication processes.

Michelle Stark ’04 is a public relations coordinator with Stephan & Brady, Madison’s largest advertising and public relations agency, with clients such as Wisconsin Milk Marketing Board, Great Wolf Resorts, Church Mutual Insurance Co. and the Gordon Flesch Co. Her degree is in communication processes.

Former commuter steers Alumni Association
Word Association with Andy Bottoni

President, UW-Green Bay Alumni Association; Class of ’97, history major, public policy minor, regional sales and marketing officer for a national paint/coatings company

UW-Green Bay memories – Commuting. Working full-time and full weekends, sometimes 60-plus hours a week. Excellent education and challenging classes. I wasn’t able to be involved much in campus life because of work and school, but I am making time now to participate.

Favorite professor – Norbert Gaworek. Took quite a few history courses (Russian, German) and a senior seminar with him. I liked his approach: humorous and easy-to-learn-from, and always emphasizing concepts and events over dry facts and figures.

Commuter students – I want to give voice to them. They are a huge part of UW-Green Bay’s alumni base. They hold this University in very high regard, they are accomplishing great things then and now, but at the time they were here, they might not have felt connected to the larger university beyond their major. I want to encourage them to feel comfortable in re-connecting now.

The Association – Friend-raising, more than fundraising. I don’t want alums to think of us as always looking for a handout. They should see us as their ticket to special events (like the big alumni reunion receptions in Milwaukee and Green Bay this year), a resource for what’s going on at UW-Green Bay, a social and professional network. Now, once in a while, we might ask them to volunteer...be a mentor, maybe answer an online question from a current student in their field, be an advocate, or advise us or the University. But it’s definitely more about friend-raising.

The future – I really believe the Alumni Association needs to be better connected with current students. There’s a real benefit in today’s students knowing there are alumni out there—highly successful leaders in their fields—who were once in their shoes.

Finally: Botany? Or Buh-TOE-nee? – Botany. All the old Italians roll their eyes when they hear that pronunciation, but that’s the way our Bottoni family says it.

We have spirit, yes we do…. Governor Jim Doyle declared April 11 through 15 UW System Week. The weeklong celebration recognized the value of a UW degree to the state of Wisconsin and local economies, and more specifically, its graduates. Faculty and staff wore UW colors to work Friday, April 15 to show their support (see group photo). Alumni and others donned their Phoenix green for a reception at St. Brendan’s Inn, downtown Green Bay.
Great opportunities through your Alumni Association

Deals on travel, entertainment, lodging and more. Visit www.uwgb.edu/alumni for information on the programs listed below.

'Tis the time for a trip to Ireland

What's so great about Ireland? The people, and the magnificent landscapes! See for yourself Sept 17–25 with other UW-Green Bay alumni.

Seven days in Paris for $1,100! 'Yes way,'

Perfect for young alumni (and the young at heart): spend seven days in Amsterdam and Paris for about $1,100. The cost includes round-trip airfare, hotels, tours, some meals, and more. See other trips for 2006 on the alumni Web site.

Going, going, gone… to Miller Park

It's time for beer, brats and major-league baseball. UW-Green Bay alumni are invited to attend a Milwaukee Brewers tailgate party and game July 16. Included in the $40 fee is the game ticket, commemorative t-shirt and tailgate supplies. Register by June 30.

Be our guest… call for a coupon first

Mentioned previously, Holiday Inn City Centre, Green Bay, is offering a Preferred Alumni/Parent room rate of $69, one to four guests in a room. In addition, for the first night's stay, you can receive a 50 percent discount on the already reduced rate. Not mentioned previously: a discount coupon is required. Contact Mark Brunette, UW-Green Bay alumni director, at (920) 465-2586, or e-mail alumni@uwgb.edu for your coupon.

Make reservations for the Rose Bowl!

Football-less UW-Green Bay at the 2006 Rose Bowl? Yes, if you sign up for the Association's attractively priced (under $1,500) six-day trip to Southern California complete with reserved parade seating and plenty of extras.

Association's deal offers savings with Liberty Mutual

Save on auto, home and personal insurance just by joining the Alumni Association/Liberty Mutual's Group Saving Plus insurance program. Perks include a 15 percent group discount.

Stay in the loop—PhoenixCircle

Coming May 15, the new, interactive online community called PhoenixCircle! Reconnect with friends, browse job posts or post jobs to other UW-Green Bay alumni, look for roommates, create events and more.

WHEN ANDREW KERSTEN ARRIVED in 1997 as a freshly minted Ph.D., ready to begin his faculty career at UW-Green Bay, the title “Professor Kersten” fit like a glove.

It had been comfortably pre-worn, broken in over nearly three decades by each of his parents, award-winning faculty members Frederick and Raquel Kersten. Andrew, 35, represents the second generation of UW-Green Bay’s first family of professors.

“My parents were consummate professionals, indefatigable scholars, incredible teachers, caring student mentors, and devoted to the University and community,” he says. “I learned from both of them the importance and joys of teaching and research.”

Andrew, born the year before his father and mother came to UW-Green Bay, joined the faculty five years after his father retired. Frederick Kersten had taught philosophy and humanities courses. A recipient of the Frankenthal Professorship and the Founders Association Award for excellence in scholarship, the elder Kersten still keeps a close eye on University developments.

Fred’s late wife, and Andrew’s mother, Raquel, was a gifted teacher. She, too, was arecipient of a Founders Association award and numerous honors. She is warmly remembered as the face of UW-Green Bay’s dynamic Spanish and Latin American literature program during the institution’s first two decades. She passed away in October 1988, at the age of 59.

Andrew weighed several options after much-honored graduate and post-graduate studies at the University of Cincinnati. That the school where his parents once taught had an opening in his field, American history, was coincidence. A happy one. Andrew got the job, settled in, and has been an active scholar and community presence. His receipt of an $822,000 federal grant to pilot new and exciting ways to teach American history is touching the school districts across Northeast Wisconsin.

“I am living a very rare academic life: teaching in the town where I grew up. Although my career and my parents’ careers are quite different, I do feel that I am carrying on a proud UW-Green Bay tradition. It makes my on-campus life all the more special.”

‘Prof. Kersten’ has history at UW-Green Bay

Prof. Andy Kersten in his office at UW-Green Bay. ‘Next to him is his parents’ wedding photo, taken in Havana, Cuba, in 1955.”
Grads from ‘70s, ‘80s, ‘90s add names to ‘Distinguished’ list

The UW-Green Bay Alumni Association has expanded its annual awards program to mirror the growth of the campus and success of its alumni.

For the first time, three individuals were recognized with Distinguished Alumni Awards during the awards night gathering in April. Previously, only one award per year had been made since the program’s inception in 1990.

THE 2005 HONOREES

Craig Cobane ’90 is on leave from his job as an assistant professor of political science at Culver-Stockton College (Mo.) to serve the U.S. Department of Defense through a Defense Policy Fellowship. He works in areas of peacekeeping and humanitarian aid. International relations, international security, American government and political philosophy are his areas of expertise. The former UW-Green Bay resident assistant and Chancellor’s Leadership Medallion award winner has a lengthy list of fellowships, publications and teaching awards since graduating from UW-Green Bay with a degree in political science.

William Hanrahan ’82, the Wisconsin Department of Justice Assistant Attorney General, is the director of the Medicaid Fraud Control Unit responsible for the prosecution of white-collar crimes involving physical abuse, sexual assault and neglect of residents of healthcare facilities. As Milwaukee County’s Assistant DA in the early 1990s, he supervised the prosecution of more than 16,000 cases of domestic abuse annually, and authored policies hailed by media and others as “a welcome crackdown on abusers.” He earned a degree in urban studies from UW-Green Bay and a J.D. from Hamline University School of Law. He is an adjunct professor of criminal law at both Marquette University and Edgewood College, Madison.

Jim Wochinske ’74 took over ownership of Pomp’s Tire Service in 1986, a company his father purchased in 1966, and grew the business from 12 stores and approximately 175 employees to 53 locations in eight states and nearly 1,000 employees. Through the years, he and his wife Kathy ’74 (they met in London as part of a January Interim travel course) have generously supported the community and the University and its efforts including gifts to the Weidner Center, student scholarships, athletics and the Kress Events Center. Jim graduated in 1974 with a degree in managerial systems (now business administration).

<table>
<thead>
<tr>
<th>Distinguished Alumni Award Winners</th>
</tr>
</thead>
<tbody>
<tr>
<td>1990</td>
</tr>
<tr>
<td>1991</td>
</tr>
<tr>
<td>1992</td>
</tr>
<tr>
<td>1993</td>
</tr>
<tr>
<td>1994</td>
</tr>
<tr>
<td>1995</td>
</tr>
<tr>
<td>1996</td>
</tr>
<tr>
<td>1997</td>
</tr>
<tr>
<td>1998</td>
</tr>
<tr>
<td>1999</td>
</tr>
<tr>
<td>2000</td>
</tr>
<tr>
<td>2001</td>
</tr>
<tr>
<td>2003</td>
</tr>
<tr>
<td>2004</td>
</tr>
<tr>
<td>2005</td>
</tr>
</tbody>
</table>

NEW AWARD SPOTLIGHTS RISING ALUMNI

The Alumni Association inaugurated a new category of alumni recognition when the first Outstanding Recent Alumni Awards were presented last month.

Naletta Burr, Green Bay, and Green Bay native Tina Sauerhammer were selected to receive the awards for graduates of fewer than 10 years whose accomplishments bode significant future achievements. Burr is executive director of On Broadway, Inc., a Wisconsin Main Street Program. Sauerhammer, who was second runner-up in the Miss America competition in 2003, is a medical doctor who presently is a resident in general surgery at the UW Hospitals and Clinics in Madison.

An native of Seymour and a 1998 graduate in urban and regional studies, Burr has been leading On Broadway, Inc., since January 1999 in its mission to revitalize and preserve the West Side downtown district. Sauerhammer was the youngest student ever to graduate from UW-Green Bay when she completed her degree at age 18 in 1999 with majors in human biology and human development. She continued “firsts” by also being the youngest student to graduate from the University of Wisconsin Medical School. She was 22 when she completed that degree in 2003.

For more, visit www.uwgb.edu/univcomm/news/archive/2005 apr.htm#recent.
Bayfest—25 Years of Fun!

The largest music and food festival north of Milwaukee’s SummerFest is back for its 25th anniversary year! Five stages of continuous entertainment: jazz, rock, funk, blues, country, reggae, etc., international and domestic food options, a carnival, market and, of course, fireworks. This community festival draws over 80,000 people annually and benefits scholarships for student athletes at UW-Green Bay and the worthwhile causes of many community non-profit organizations. This year’s highlights include the sand sculpture and a giant sandbox for your own sculpting, a NASCAR simulator, and a battle of the bands.

Alumni Scholarship Golf Outing

The Alumni Association’s 25th annual Scholarship Golf Outing is set to tee off Friday, June 10, at the Shorewood Golf Course on campus. The day of fun includes a putting contest, raffle, course events and door prizes. The $50 fee (before May 20, $60 after) includes nine holes of golf, lunch, one complimentary beverage, a pass to Bayfest and a ticket for one roasted ear of corn from the Alumni Corn Roast Tent. Contact Mark Brunette at (920) 465-2586 or e-mail alumni@uwgb.edu for additional information. Or visit the Alumni Events link on the Alumni Association home page at www.uwgb.edu/alumni, and register online.

Bayfest 2005

- Bayfest schedule—Thursday, June 9, 6 p.m.–midnight; Friday, June 10, and Saturday, June 11, noon–midnight; and Sunday, June 12, 11 a.m.–4 p.m.
- A weekend pass—New this year, a $15 pass, on sale at the Weidner Center and Southwest Entrance gates, provides four-day admission and free parking. Regular admission is $8 for adults and free for children 12 and under.
- 25 for the 25—Bring a box or can of non-perishable food and admission is only 25 cents from noon until 4 p.m. Friday. Help the needy and help celebrate the 25th anniversary.

Green Bay • Wisconsin

AW SHUCKS, MORE CORNY ALUMS NEEDED!

IT’S NOT TOO LATE to volunteer in the corn tent for Bayfest. Organizers of the Alumni Association’s annual Bayfest Corn Tent are hoping to (h)ear from you. Risk being creamed or stalked if you don’t volunteer. The work is a bit slick but bushels of fun. Shucks—you can even volunteer online. Go to www.uwgb.edu/alumni/forms/cortent.htm and fill out a volunteer form. Shifts are only 3 hours. Parking and admission into Bayfest are free for all volunteers. Bring a friend, or two, or more. Wearing the goofy corncob uniform is not mandatory!

Call Mark Brunette at (920) 465-2586, or e-mail alumni@uwgb.edu if you have questions. Don’t back yourself into a (corn)er by waiting until the good shifts are taken. Set your (corn)eas on Bayfest, June 9–12!

New address? New job? Let us know

Don’t become a lost alum! Update your alumni information by completing the Alumni Update Form online at www.uwgb.edu/alumni.
STAY ON TRACK WITH SUMMER CLASSES

Your alma mater is the school of choice in fall (UW-Green Bay closed admissions this year before any other UW in the state). But admission is wide open in the summer and there are more courses, and more choices, than ever before. Know of others (children, nieces, nephews, grandkids?) who could use a course to catch up, get ahead or stay out in front on their journey toward a college degree? Tell them about the UW-Green Bay summer courses Web site at www.uwgb.edu/summercourses

- Expanded course list across many disciplines
- Online offerings
- Four-, six- and eight-week sessions
- Open and “EZ” enrollment
- Credits transferable

Apply now!
Flamboyant neckwear remains Edward Weidner’s signature style. Selections from the Founding Chancellor’s colorful collection, amassed over a lifetime of world travels, continue to be great conversation starters. For UW-Green Bay ‘family ties’ tales of a different fashion, see page 17.