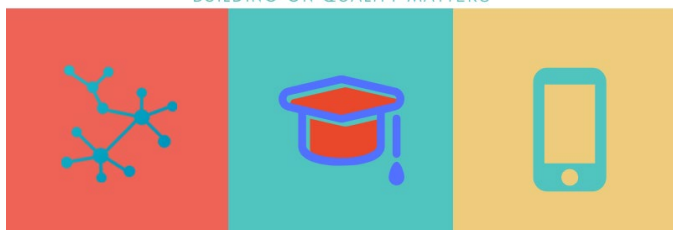


DEADLINE: MAY 3, 2019

## ONLINE OR HYBRID PROGRAM DEVELOPMENT GRANT

BUILDING ON QUALITY MATTERS



# SUBMISSION FORM FOR HYBRID AND ONLINE PROGRAM

### REQUIREMENTS:

Please fill this form out completely and email it back along with statements of support from your dean, department chair, and instructors who will teach in the program you propose.

[catl@uwgb.edu](mailto:catl@uwgb.edu)

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# SUBMISSION FORM FOR HYBRID AND ONLINE PROGRAM DEVELOPMENT GRANT

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## Project Description

Describe the program or common thread you propose. What is it? How did it develop? What students does it serve? Describe its position in the College? How will your College benefit from this project?

## Pathway

### Professional Development

Please indicate the intellectual, practical, and pedagogical skills that instructors will want to work on to design and deliver courses in your program or common thread. How will instructors acquire those skills? Consult the [RFP site](#).

## Course Planning

Please articulate how instructors will develop their courses and why this strategy makes sense. You may wish to consult the [RFP website](#) for more information.

## Course Design

To what extent will courses have a similar look and feel? Will the courses in this grouping have similar elements? What will those elements be? How will your students benefit from the type of design you envision? You may wish to consult the [RFP website](#) for more information.

## Quality Assurance

How will you ensure that courses in your program will encourage the student experiences you are after in a sustainable way? Generally, programs will wish to use: checklists, peer review, or community of practice. You may wish to consult the [RFP website](#) for more information.

## Scope

Please articulate who will work on this project and what role(s) they will play. In addition, please include one-page statements of support from your dean, department chair, and instructors who will teach in the program you articulate here. You may email these statements separately. You may wish to consult the [RFP website](#) for more information.

## Anticipated Timeline

Please list the major benchmarks as you see and when you anticipate reaching them. You may wish to consult the [RFP website](#) for a description of the major milestones.

## Budget

Include an itemized list of your anticipated expenses. The incentives you plan to offer instructors are the most important item to consider. Depending on the types of courses you envision, there may be costs associated with new technologies. You may, however, have access to the technology you need already as through UWGB or UW-System. For help in assessing the costs of new technologies, please feel free to reach out the Center for the Advancement of Teaching and Learning. You may also wish to consult the [RFP website](#).



May 2, 2019

As evidenced by our diligent work over the past 4 years in securing formal approval from UWGB faculty senate and the UW-Board of Regents, to develop and implement a Master's of Science (MS) in Nutrition and Integrated Health, we are fully committed and excited to finalize and launch this program in fall of 2021. Our graduate program will be offered in an innovative, asynchronous format to simultaneously teach two cohorts within the same course: one group who receives traditional in-person instruction and the other who receives a recorded delivery of the in-person lecture along with additional interactions and instruction online. This proposed model is in response to prospective students who are professionals or returning adults who do not have the flexibility to attend courses in person.

Due to the applied nature of our program and the range of jobs our graduates go into, our program must not only teach the basic knowledge but also ensure that students gain proficiency in applying those skills in clinical, counseling and community settings with stakeholders. We are enthusiastic about collaborating with CATL to develop innovative best practices to bring students in the online cohort from basic to applied knowledge and skills with the same quality and rigor as for the in-person cohort. As we move forward with our graduate program, we want to maintain our strong reputation. We are the content experts, but we require and enthusiastically welcome CATL's expertise in the online/hybrid delivery format. Collectively, we can develop and deliver a graduate program that best serves the educational needs of the students.

A program like ours requires integration and sequencing of our courses and is demanded by our accrediting body. To accomplish this in an in-depth, meaningful way requires the time and space that a community of practice allows for. This component, and the grant as a whole, will allow for strategic development of a mature, well-designed, and effectively delivered curriculum.

Respectfully,

Debra Pearson, PhD, RDN

Sara Wagner, MS, RDN

Le Zhu, PhD, RDN



May 3, 2019

I would like to enthusiastically support the nutrition faculty in their pursuit of this year's Online or Hybrid Program Development Grant. The support provided by this grant will improve the quality and delivery of our innovative UW-Green Bay's Masters of Science (MS) in Integrated Health and Nutrition, scheduled to launch in fall of 2021. As approved by the UW-Board of Regents, our graduate program will be offered in an asynchronous format to simultaneously teach two cohorts within the same course: one group who receives traditional in-person instruction and the other who receives a recorded delivery of the in-person lecture along with additional interactions and instruction online. The new MS program is a key addition to UW-Green Bay's successful and well respected undergraduate nutrition science and dietetic internship programs. The program will provide advanced education to both new and established nutrition professionals who specialize in lifestyle medicine and preventative care, and provide critical health and wellness skills needed throughout the region and state.

The Bureau of Labor Statistics predicts the demand for credentialed dietitians is expected to increase 21% from 2012 to 2022, which is greater than the average for all occupations. Many of the students who will enroll in the new MS program will be non-traditional learners who require the flexibility that is available only through online education. A large majority of prospective students who inquire about UW-Green Bay's nutrition programs live hours from Green Bay and cannot attend traditional classes due to work and family responsibilities. Providing an online offering in the MS degree will increase enrollment in the program and will provide the rigorous advanced knowledge that learners have come to expect from UW-Green Bay. Thanks in advance for your consideration of this proposal and don't hesitate to contact me if necessary to discuss my support of the proposal.

Respectfully,

John Katers, PhD

Dean of College of Science, Engineering, and Technology



UNIVERSITY of WISCONSIN  
**GREEN BAY**

May 3, 2019

Dear Selection Committee,

I fully support the request of these fine faculty members to receive support to develop on-line courses for the approved Masters in Nutritional Science. This new graduate program is unique and/or progressive as it integrates both on-line and face-to-face pedagogy. Its success will largely be determined by the success of the on-line component. As such, receiving additional training and time for developing that aspect of the program is critical.

Recent experience with the implementation of our Master of Athletic Training indicates that such implementation requires more effort and time than anticipated. As such, providing faculty support toward such efforts, including the unanticipated challenges, is a sound investment. As the academic community moves more and more toward on-line education, and particularly so with programs that are likely to involve non-traditional learners, having a strong on-line curriculum is critical to attracting, retaining, and successfully educating students wanting/needing these programs.

The faculty involved have a tremendous track record of fine teaching and commitment to their professional. That combined expertise and their collegiality will go a long way to assure the successful development of the master's program, but, without question, having additional support and training is integral to develop the quality of program for which UW-Green Bay "dietetics" has come to be known.

Sincerely,



James C. Marker, Ph.D.  
Associate Professor, Chair,  
Human Biology