



UNIVERSITY of WISCONSIN
GREEN BAY



TO YOUR FUTURE



RISE TO YOUR FUTURE

Your future.

A wide open place

Lean into it boldly

Especially as you're launching the journey

To what you want to become.

Here is the space

To discover for yourself

Where you will take your future.

We invite you to take your place with the next class of resilient

Problem-solvers,

Fearless dreamers, fun-seekers and forward-looking achievers—

To learn. To invent. To explore. Even have fun.

And to know

We'll always be here for you.

And together, we'll rise.

PREPARE TO LAUNCH

Consider our campus your safe haven to dream big, prepare well and have fun, and then get out in the world and make your dreams happen. Visit us, and you'll experience that all across our beautiful campus, students, faculty and staff all share the same goal—your success.

At UW-Green Bay you're not just a number. Here, your professors get to know you and care about you. We're glad you're here—learning and preparing yourself, not only to graduate, but to do great things for your community.



IS GREEN

WE WERE GREEN BEFORE GREEN WAS A THING!

UW-Green Bay has a history of national and international acclaim for its environmental academic focus. It was described from the start as “light-years away from anything ever tried before in Wisconsin or elsewhere... a truly radical innovation.” It was proclaimed to be America’s first environmental university, and in 1971 *Newsweek* magazine dubbed it “Eco U.”

Today UW-Green Bay offers degrees in environmental science, environmental engineering technology and more than 100 courses in business, biology, economics, First Nations studies and more, all with an environmental or sustainability component.



LIFE AS A PHOENIX

College is more than studying and books—and UW-Green Bay is so much more than that. This is the time of your life to explore, experience, enjoy and engage. You'll make new friendships that will last a lifetime. Fourteen NCAA Division I programs give you plenty to cheer about, and more than a dozen intramural teams means you can get in the game. With over a thousand activities every year and more than 130 student clubs and organizations, there's something for everyone, including you! Disc golf, anyone?



IS VIBRANT

70%
OF FIRST YEAR STUDENTS
LIVE ON CAMPUS

YOU'RE SURROUNDED!

....by 290 acres of trees. The Cofrin Memorial Arboretum is a living sanctuary with native trees, 45 fellow mammal species and more than 200 bird species. So join the ecosystem and get to know your neighbors—white-tailed deer, sandhill cranes, turkeys—all along more than six miles of biking and hiking trails.



LEARN FROM PROFESSORS

Associate Professors
Jason Cowell and Sawa Senzaki
Psychology



21:1 STUDENT TO FACULTY RATIO

WHO KNOW YOUR NAME

Our award-winning faculty are not only experts in their field, but they also share a similar passion—a love of teaching. And they bring that passion to students not only in the classroom, but also out in the field with community partnerships. So prepare to be challenged and enlightened with opportunities for research and internships with some of the leading companies and employers in the region.



Even as a first-generation student, **Justice Saxby** is unafraid of challenges and working hard. She's paying her own way through college through jobs and applying for scholarships. But some challenges are more fun than others, like when she assisted with field research—which involved collecting spiders by sucking them up through a filtered tube. After that experience, her final exams might feel like a walk in the park. Hear more of Justice's story for yourself.



IS PERSONAL

”



FEARLESS LEARNER

“I love the natural, eco-friendly feel of the campus. The arboretum, the walking trails—it's like going to college in a state park! I also liked the small class sizes and the personal experience you get with your professors. They always let me know about classes, internships and workshops that are available for me.”

—Justice Saxby
Environmental Science &
Geoscience



SCAN TO
PLAY VIDEO

EXPLORE YOUR ACADEMIC OPTIONS

THE ARTS

- **Art**
 - Art Education
 - Art History
 - Pre-Art Therapy
 - Studio Art
- **Arts Management**
- ◆ Dance
- **Design Arts**
- **English**
 - Creative Writing
- **Humanities**
 - Film and Cinema Studies (minor emphasis)
- **Music**
 - Audio Production
 - Composition
 - Individual Studies
 - Instrumental Performance
 - Jazz Studies
 - Music Education–Choral and Instrumental
 - Vocal Performance
- **Theatre**
 - Design/Technical
 - Musical Theatre
 - Performance
 - Theatre Studies
- ◇ **Writing and Applied Arts**

BUSINESS AND MANAGEMENT

- **Accounting**
- **Arts Management**
 - Gallery and Museum Practices (minor emphasis)
- **Business Administration**
 - Business Analytics
 - Entrepreneurship
 - General Business
 - Supply Chain Management
- * **Business Concepts Certificate**
- **Communication**
 - Organizational Communication
 - Public Relations
- * **Digital Marketing and Sales Management Certificate**
- **Economics**
 - Applied Economics
 - Financial Economics
- * **Emergency Management Certificate**
- * **Entrepreneurship Certificate**
- * **Environmental Sustainability and Business Certificate**
- ◇ **Finance**
- ◇ **Health Information Management and Technology** (Online)
 - Healthcare Management
- **Human Resource Management**
- ◆ **International Business**
- **Management**
- **Marketing**
- * **Marketing Analytics Certificate**
- * **Nonprofit Management Certificate**
- * **Organizational Development Certificate**
- **Organizational Leadership** (Online)
 - Multiple emphases available
- ◆ **Personal Financial Planning**
- **Philosophy**
- **Public Administration**
 - Emergency Management
 - Public and Nonprofit Management
- * **Supply Chain Management Certificate**
- ◆ **Sustainability (EMBI)**
- * **Workforce Solutions Certificate**

COMMUNICATION

- **Business Administration**
 - Supply Chain Management
- **Communication**
 - Generalist
 - Health Communication
 - Journalism
 - Mass Media
 - Organizational Communication
 - Public Relations
 - Social Media Communication
 - Sports Communication
- **Design Arts**
- ◇ **Information Sciences**
- **Marketing**

EDUCATION

- ◇ **Community Health Education**
- **Education**
 - Early Childhood to Middle Childhood
 - Middle Childhood to Early Adolescence
- * **Foundations of Education Certificate**
- * **Physical Education Certificate**
- * **Teaching English as a Second Language Certificate**
- NOTE: An Education major can be combined with many subject areas. Students pursuing secondary education will minor in education and major in their preferred subject for teaching.
- **Engineering and Technology**
- **Computer Science**
 - Information Assurance and Security
 - Software Engineering
- ◇ **Electrical Engineering**
- * **Electrical Engineering Principles Certificate**
- ◇ **Electrical Engineering Technology**
- ◇ **Environmental Engineering Technology**
- ◇ **Information Technology and Data Science**
 - Data Science
 - Game Studies
 - Information Technology
- ◇ **Health Information Management and Technology**
- ◇ **Mechanical Engineering**
- * **Mechanical Engineering Principles Certificate**
- ◇ **Mechanical Engineering Technology**
- **Environmental Studies**
- **Biology**
 - Animal Biology
 - Aquaculture
 - Aquatic Ecology and Fisheries
 - Ecology and Conservation
 - Microbiology
 - Pre-Veterinary
- **Chemistry**
- **Environmental Policy and Planning**
 - Regional Planning and Environmental Design
 - Environmental Planning
 - Environmental Policy
- **Environmental Science**
- **Geoscience**
- ◆ **International Environmental Studies**
- ◆ **Sustainability (EMBI)**
- * **Sustainability Certificate**
- ◇ **Water Science**
- **Health and Medical**
- ◇ **Biomedical Research (Human Biology)**
- **Communication**
 - Health Communication
- ◇ **Community Health Education**
- ◇ **Dietetics (Human Biology)**
- ◇ **Health Information Management and Technology** (Online)
 - Healthcare Management
 - Healthcare Technology
- **Human Biology**
 - Applied Public Health
 - Cytotechnology
 - Exercise Science
 - General Human Biology
 - Health Science
 - Nutritional Sciences/Dietetics
- * **Management in Health Systems Certificate**
- ◇ **Nursing**
 - Nurse 1-2-1 (collaborative with NWTC)
 - Nurse 2-2-1 (collaborative with LTC)
 - RN to BSN Completion Program (Online)
 - Traditional BSN Program
- **Organizational Leadership** (Online)
 - Management in Health Systems
- **Psychology**
- ◇ **Social Work**

HUMAN BEHAVIOR

- **Business Administration**
- **Communication**
 - Mass Media
 - Organizational Communication
 - Social Media Communication
- **First Nations Studies**
- **History**
- **Humanities**
 - Ancient and Medieval Studies
 - Digital and Public Humanities
 - Linguistics/Teaching English as a Second Language (minor emphasis)
 - Religious Studies (minor emphasis)
 - World Cultures
- **Management**
- **Marketing**
- **Philosophy**
- **Political Science**
- **Psychology**
- ◇ **Social Work**
 - Child Welfare
 - General Social Work
 - Substance Abuse
- **Sociology and Anthropology**
- ◆ **Women's, Gender and Sexuality Studies**

LANGUAGE AND INTERNATIONAL STUDIES

- **English**
- ◆ **French**
- **German**
 - Education
- ◆ **Global Studies**
- **History**
- **Humanities**
- ◆ **International Business**
- **Political Science**
- **Spanish and Latin American Studies**
 - Education
- * **Spanish/English Translation and Interpretation Certificate**

KEY: • Major & minor ◇ Major only ◆ Minor only ◦ Emphasis *Certificate

LAW AND SOCIAL JUSTICE

- ◆ **Criminal Justice**
- **Democracy and Justice Studies**
 - American Studies
 - Criminal Justice
 - Legal Studies
 - U.S. and the World
- **Environmental Policy and Planning**
 - Environmental Planning
 - Environmental Policy
- **First Nations Studies**
- **History**
- **Humanities**
 - Ancient and Medieval Studies
 - Linguistics/Teaching English as a Second Language (minor emphasis)
 - Religious Studies (minor emphasis)
- * **Lesbian, Gay, Bisexual, Transgender and Queer Studies Certificate**
- **Philosophy**
- **Political Science**
- **Psychology**
- **Public Administration**
 - Emergency Management
 - Public and Nonprofit Management
- ◇ **Social Work**
- **Sociology and Anthropology**
- ◆ **Women's, Gender and Sexuality Studies**

MATHEMATICS AND SCIENCE

- **Biology**
 - Animal Biology
 - Aquaculture
 - Aquatic Ecology and Fisheries
 - Biology for Educators
 - Cell/Molecular Biology
 - Ecology and Conservation
 - Microbiology
 - Pre-Veterinary
- **Chemistry**
 - ACS Certification
 - ACS Certification in Environmental Chemistry
- * **Data Analytics Certificate**
- **Environmental Policy and Planning**
- **Environmental Science**
- * **Environmental Sustainability and Business Certificate**
- ◇ **Finance**
- **Geoscience**
 - Education
- **Human Biology**
 - Applied Human Biology
 - Cytotechnology
 - Exercise Science
 - General Human Biology
 - Health Science
 - Nutritional Sciences/Dietetics
- **Mathematics**
 - Actuarial Science
 - Mathematics (minor emphasis)
 - Statistics
- ◆ **Physics**
- ◆ **Sustainability (EMBI)**
- ◇ **Water Science**

POLITICS AND GOVERNMENT

- * **Applied Politics Certificate**
- ◆ **Criminal Justice**
- **Democracy and Justice Studies**
 - American Studies
 - Criminal Justice
 - Legal Studies
 - U.S. and the World
 - Women's and Gender Studies
- **Economics**
 - Applied Economics
 - Financial Economics
- * **Emergency Management Certificate**
- **Environmental Policy and Planning**
- * **Environmental Sustainability and Business Certificate**
- ◆ **Geography**
- **History**
- * **Nonprofit Management Certificate**
- **Philosophy**
- **Political Science**

- **Public Administration**
 - Emergency Management
 - Public and Nonprofit Management
- ◆ **Sustainability (EMBI)**

WRITING AND LITERATURE

- **Communication**
 - Journalism
- **English**
 - Creative Writing
 - English Education
 - Literature
- **German**
- **Humanities**
 - Ancient and Medieval Studies
 - Digital and Public Humanities
 - Religious Studies (minor emphasis)
- **Spanish and Latin American Studies**
- ◇ **Writing and Applied Arts**

PRE-PROFESSIONAL PREPARATIONS

UW-Green Bay is well-equipped to prepare students for any of the following professional pathways:

- **Pre-athletic training** (Human Biology)
- **Pre-audiology** (Human Biology)
- **Pre-cardiovascular perfusion** (Human Biology)
- **Pre-law** (any number of major programs)
- **Pre-medicine** (Human Biology)
- **Pre-chiropractic** (Human Biology)
- **Pre-dentistry** (Human Biology)
- **Pre-optometry** (Human Biology)
- **Pre-pharmacy** (Human Biology)
- **Pre-physical therapy** (Human Biology)
- **Pre-physician assistant** (Human Biology)
- **Pre-veterinary** (Biology or Human Biology)



GRADUATE PROGRAMS:

- **Applied Biotechnology**
- * **Applied Bioinformatics Certificate**
- **Applied Leadership for Teaching and Learning M.S.**
- **Athletic Training M.A.T.**
- **Cybersecurity**
- **Data Science M.S.**
- * **Data Science Certificate**
- * **Emergency Management, Planning and Administration Certificate**
- **Environmental Science and Policy M.S.**
- **First Nations Education Ed.D.**
- **Health and Wellness Management M.S.**
- **Impact Executive M.B.A.**
- **Management M.S.**
- **Nursing Leadership and Management M.S.N**
- * **Nursing Leadership and Management Certificate**
- **Nutrition and Integrated Health M.S.**
- * **School Social Work Certificate**
- **Social Work M.S.W.**
- **Sport, Exercise and Performance Psychology M.S.**
- * **Sustainability and Wellbeing Certificate**
- **Sustainable Management M.S.**

uwgb.edu/academics



HOME SUITE HOME

Everyone needs personal space. But not all college personal spaces are created equal. At UW-Green Bay, first-year students are not subjected to the dreaded dorm experience. We call them residence halls for good reasons—in fact, they’re so comfortable, many of our upper-le-vel students don’t move off campus.

Every living space has a private bathroom and shower, high-definition cable TV access, high-speed internet and is fully furnished.

CAMPUS SAFETY A PRIORITY

UW-Green Bay is a welcoming, safe, inclusive community—a place where students feel secure. The University is invested in the safety of every student, faculty and staff member on our campus and employs sworn police officers who patrol campus 24/7. We are proud of our campus safety record.

The Jeanne Clery Disclosure of Campus Security Policy and Campus Crime Statistics Act requires colleges and universities make available a combined Annual Security Report and Annual Fire Safety Report which includes statistics for the previous three years concerning reported crimes on campus and closely related locations. The report also includes institutional policies concerning campus security, such as those concerning alcohol and drug use, crime prevention, the reporting of crimes, sexual assault and other matters. You may obtain this information for UW-Green Bay at <https://www.uwgb.edu/public-safety/clery/annual-security-and-fire-safety-report/>. A printed copy of the report may be obtained by writing to Office of Public Safety, Instructional Services, Room 1024, 2420 Nicolet Drive Green Bay, WI 54311-7001, or by calling 920-465-2300.

STATEMENT FOR STUDENTS OF ALL ABILITIES

No student shall, on the basis of disability, be excluded from participation in, be denied the benefits of, or otherwise be subjected to discrimination under any services delivered by the University of Wisconsin-Green Bay.



RESIDENCE HALLS

- Two students
- Private bathroom
- Fully furnished
- Typically occupied by first-year students

APARTMENTS

Fully furnished apartments are popular with sophomores, juniors and seniors.

STEP INSIDE

See each room style at uwgb.edu/housing/housing-options/overview.

Play around rearranging furniture using our interactive floor planner.

WE’VE GOT EVERY APPETITE COVERED

Dining at UW-Green Bay offers a wide variety of healthy and hearty menus. Full meals, made-to-order and “grab and go” choices will keep you fueled and refreshed.



CAFETERIA

Leona Cloud Commons/
Marketplace



CAFES AND À LA CARTE

- Garden Cafe
- Common Grounds
- Phoenix Club
- Green Bay Grill and Phoenix Phresh



uwgb.edu/union/meal-plans



PRIVATE
BATHROOMS &
SHOWERS
IN. EVERY. ROOM.



IS HOME

HEALTH MATTERS

Keeping you healthy right on campus, UW-Green Bay’s Wellness Center is a partnership with Prevea Health to access medical and counseling services for free or at reduced prices.

POWER UP

The Learning Center supports your academic prowess with tutoring, study strategies and academic coaching. Did we mention it’s free?

FIND YOUR CREW

The Office of Student Engagement connects you to the 130+ student orgs and 1,000+ events. The Multi-Ethnic Student Affairs Office and Pride Center are great places to find friends with shared experiences!

A WORLD OF OPPORTUNITIES



WE'VE ADDED TECH TO OUR TITLE. Titletown Tech is a business-growing partnership between the University, the Green Bay Packers and Microsoft. It's a Lambeau Leap of faith that connects our own Cofrin School of Business to entrepreneurial activity and the global tech community.



DISCOVER FOR YOURSELF. UW-Green Bay's Tiny Earth program provides hands-on research experience to students while assisting the international Tiny Earth project's search for new antibiotics. When you explore your interests, you find your passion and ambition ignites. UW-Green Bay is the place for your journey to discovery.

At UW-Green Bay, being in Titletown is just part of Green Bay's story. It's a fact that our team—well, the Packers—plays in the NFL. We are also known for being in the heart of one of the fastest-growing regions of Wisconsin, The New North. And as a Phoenix, your college experiences will extend beyond campus—here are just a few examples:



IT'S COOLER BY THE COAST.

We're the only four-campus university in Wisconsin located on the coasts of Green Bay and Lake Michigan and we're taking advantage! Our shoreline is home to a Natural Estuarine Research Reserve, a national designation that brings tremendous hands-on opportunities for students in our College of Science, Engineering and Technology.



STAY ON CAMPUS, TAKE IN A SHOW.

World-renowned for its acoustic perfection, the Weidner Center for the Performing Arts presents acclaimed musicians, singers, comedians, theatrical productions, dances, lectures, films and more—many with student discounted tickets. It's also center stage for the College of Arts, Humanities and Social Sciences. You might even find yourself bitten by the performance bug and explore theatre as a future career.

WORK AND PLAY BY THE BAY. Enjoy daily sunsets on the bay from campus shores. Bike over to Bay Beach Amusement Park and ride the Zippin Pippin roller coaster. Migrate across the street to the 700-acre Bay Beach Wildlife Sanctuary that features trails, live animal exhibits and a nature-based kindergarten program where students and faculty of our College of Health, Education and Social Work are active partners.

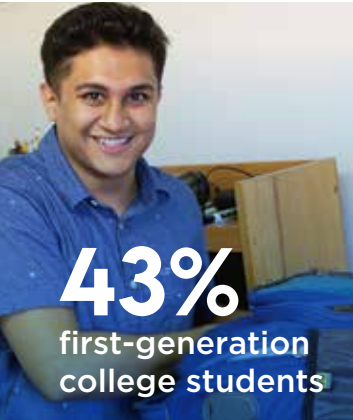


PHOENIX STATS SPEAK FOR THEMSELVES

We know numbers are important, but remember behind the stats there’s a community of teachers, students, staff and others all dedicated to your success.



800+
ON-CAMPUS JOBS



43%
first-generation college students

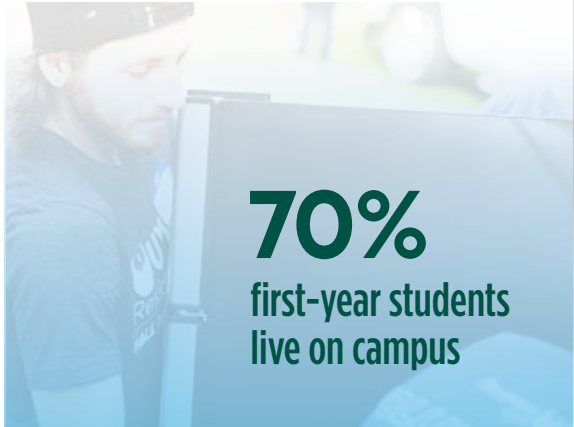


3RD
BEST CITY
to live in the U.S.

*Source: U.S. News and World Report (2022)



97%
post-graduate success into jobs, graduate school or military service



70%
first-year students live on campus



290 ACRES OF ARBORETUM



1ST YEAR
FIELD EXPERIENCE
100% education students




130+
CLUBS AND ORGANIZATIONS



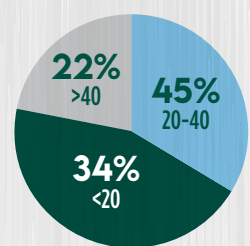
LGBTQ-friendly
Top 40

*Source: campuspride.org

ANNUAL SCHOLARSHIPS AWARDED
\$1,300,000+



82%
OF FIRST-YEAR STUDENTS RECEIVE FINANCIAL AID



CLASS SIZE

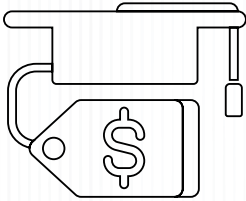
- 34% <20 Students
- 45% 20-40 Students
- 22% >40 Students

A SMART INVESTMENT

Refer to the chart below for straightforward information on tuition and fees for 2022-2023. Learn more at uwgb.edu/admissions/cost.

TUITION/FEES	\$7,874	\$16,092	\$11,024	\$9,840	\$7,874
BOOKS/SUPPLIES	\$800	\$800	\$800	\$800	\$800
FRESHMAN HOUSING	\$4,275	\$4,275	\$4,275	\$4,275	\$4,275
FRESHMAN MEAL PLAN	\$3,050	\$3,050	\$3,050	\$3,050	\$3,050
PARKING (OPTIONAL)	\$200	\$200	\$200	\$200	\$200
FIRST-YEAR STUDENT FEE	\$212	\$212	\$212	\$212	\$212
TOTAL	\$16,411	\$24,629	\$19,561	\$18,377	\$16,411
	WISCONSIN RESIDENT	OUT-OF-STATE NON-RESIDENT	MSEP*	MINNESOTA RESIDENT	MICHIGAN COMPACT OR UPPER MICHIGAN PHOENIX AWARD**

*Midwest Student Exchange Program (MSEP) rates apply to students residing in the following states: Indiana, Kansas, Missouri, Nebraska, North Dakota and Ohio.
**Students who reside in Menominee County, Michigan are eligible for Wisconsin resident rates under the Michigan Compact. Students who demonstrate previous success in high school or post-secondary institutions who reside in the remaining 14 counties that make up Upper Michigan will be eligible for The Upper Michigan Phoenix Award.
NOTE: Online courses will be charged an additional \$25 per credit distance education fee.



Estimated Annual College Costs 2022-2023

Understanding the annual estimated cost of attendance at UW-Green Bay and the ways to keep it affordable are important. The chart at left can get you started. For a personal meeting with an advisor to discuss finances, contact us at uwgb@uwgb.edu or **920-465-2111**.

SCHOLARSHIPS

UW-Green Bay is proud to offer more than \$1,300,000 in need-based and merit-based scholarship funding every year. The University also joins with community and national organizations to provide access to privately-funded, scholarship options.

New and continuing students are encouraged to apply by the priority application date of **February 15**.

For more information on scholarship opportunities at UW-Green Bay contact us at **920-465-2111** or check us out online at uwgb.edu/scholarships.

FEDERAL FINANCIAL AID/FAFSA

We encourage all students to complete the Free Application for Federal Student Aid (FAFSA) and review the funding for which you may be eligible. The FAFSA application can be found at fafsa.ed.gov.

003899
FAFSA CODE

PHOENIX SCHOLAR AWARDS

UW-Green Bay is very pleased to offer academic merit awards for students with non-resident tuition classification. Phoenix Scholar Awards provide a discounted tuition rate to students to honor strong academic performance.

Phoenix Scholar Awards are automatically applied for qualified students. Awards are based on students’ GPA or ACT score, and students will receive the highest award for which they are eligible.

Visit uwgb.edu/phoenix-scholar to learn more.



TRY ON YOUR WINGS!

The moment you know if UW-Green Bay is the right fit for you is when you immerse yourself in a campus visit. We've got all sorts of ways you can experience life at UW-Green Bay personally. Schedule your visit at uwgb.edu/visit.

Choose Your Adventure

See campus up close on any weekday campus tour, or choose from a number of specialty events offered throughout the year, including major-based programs, virtual events and occasional evening or weekend visit events.

RISE TO THE CHALLENGE

Join the next class of resilient problem-solvers, fearless dreamers, fun-seekers and forward-looking achievers.

APPLY NOW

Here's what you need

- UW System Application—visit uwgb.edu/apply.
- Official high school transcript.
- Optional: ACT or SAT scores.

QUESTIONS?

We're here to help. Email uwgb@uwgb.edu.

APPLY NOW



SCHOOL CODES

4688
ACT CODE

1859
SAT CODE



UNIVERSITY of WISCONSIN
GREEN BAY

OFFICE OF ADMISSIONS - 2005
UNIVERSITY OF WISCONSIN-GREEN BAY
2420 NICOLET DRIVE
GREEN BAY, WI 54311-7001

RISE...

“Our mission and vision is to be a university that fearlessly meets challenges, solves problems, embraces diversity, cares about our region and provides access to education for all who want it. Through these actions, we honor the innovative spirit of the founders of the University and move ourselves forward.”

—Michael Alexander, Chancellor, UW-Green Bay

UWGB.EDU/APPLY

