



UNIVERSITY of WISCONSIN
GREEN BAY



TO YOUR FUTURE



RISE



TO YOUR FUTURE

Your future.

A wide open place

Lean into it boldly

Especially as you're launching the journey

To what you want to become.

Here is the space

To discover for yourself

Where you will take your future.

We invite you to take your place with the next class of resilient

Problem solvers,

Fearless dreamers, fun seekers and forward-looking achievers—

To learn. To invent. To explore. Even have fun.

And to know

We'll always be here for you.

And together, we'll rise.

PREPARE TO LAUNCH

Consider our campus your safe haven to dream big, prepare well and have fun, and then get out in the world and make your dreams happen. Visit us, and you'll experience that all across our beautiful campus, students, faculty and staff all share the same goal—your success.

At UW-Green Bay you're not just a number. Here, your professors get to know you and care about you. We're glad you're here—learning and preparing yourself, not only to graduate, but to do great things for your community.





IS GREEN

**WE WERE GREEN BEFORE
GREEN WAS A THING!**

UW-Green Bay has a history of national and international acclaim for its environmental academic focus. It was described from the start as “light-years away from anything ever tried before in Wisconsin or elsewhere... a truly radical innovation.” It was proclaimed to be America’s first environmental university, and in 1971 *Newsweek* magazine dubbed it “Eco U.”

Today UW-Green Bay offers degrees in environmental science, environmental engineering technology and more than 100 courses in business, biology, economics, First Nations studies and more, all with an environmental or sustainability component.

LIFE



HANDS ON
HUMAN
RIGHTS
Flag Creation
Semi-Workshop



AS A PHOENIX

College is more than studying and books—and UW-Green Bay is so much more than that. This is the time of your life to explore, experience, enjoy and engage. You'll make new friendships that will last a lifetime. Sixteen NCAA Division I programs give you plenty to cheer about, and more than 25 intramural teams means you can get in the game. With over a thousand activities every year and more than 130 student clubs and organizations, there's something for everyone, including you! Disc golf, anyone?

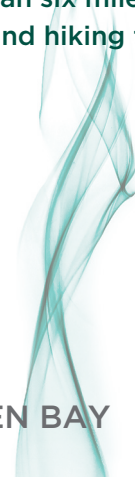


IS HOME

70%
OF FIRST YEAR STUDENTS
LIVE ON CAMPUS

YOU'RE SURROUNDED!

....by 290 acres of trees. The Cofrin Memorial Arboretum is a living sanctuary with native trees, 45 fellow mammal species and more than 200 bird species. So join the ecosystem and get to know your neighbors—white-tailed deer, sandhill cranes, turkeys—all along more than six miles of biking and hiking trails.



LEARN FROM PROFESSORS



Lecturer Nicole Gouin
Nursing & Health Studies



WHO KNOW YOUR NAME

Our award-winning faculty are not only experts in their field, but they also share a similar passion—a love of teaching. And they bring that passion to students not only in the classroom, but also out in the field with community partnerships. So prepare to be challenged and enlightened with opportunities for research and internships with some of the leading companies and employers in the region.



“I was a kid that loved going to school, loved getting good grades and loved working with my teacher.” Now Majriela Macedo passes that love of learning to her own students as an education major at UW-Green Bay. See her transformation from student to teacher for yourself.



WATCH HERE
uwgb.edu/education

21:1

STUDENT TO FACULTY
RATIO

”



LIFE LESSONS

“When it came time to choose a college, I wanted a place that felt like home. So I chose here.

UW-Green Bay has really helped me expand my horizons and given me the tools to succeed. And as a future educator, I want to make sure that I’m able to give my students the tools they’ll need to succeed.”

—Majriela Macedo '20
Education

EXPLORE YOUR ACADEMIC OPTIONS

THE ARTS

- **Art**
 - Art Education
 - Film and Cinema Studies
 - Pre-Art Therapy
 - Studio Art
- **Arts Management**
- **Dance**
- **Design Arts**
- **English**
 - Creative Writing
- **Music**
 - Audio Production
 - Composition
 - Individual Studies
 - Instrumental Performance
 - Jazz Studies
 - Music Education–Choral and Instrumental
 - Vocal Performance
- **Theatre**
 - Design/Technical
 - Musical Theatre
 - Performance
 - Theatre Studies
- **Writing and Applied Arts**

BUSINESS AND MANAGEMENT

- **Accounting**
- **Arts Management**
 - Gallery and Museum Practices
- **Business Administration**
 - Business Analysis
 - Entrepreneurship
 - General Business
 - Supply Chain Management
- * **Business Concepts Certificate**
- **Communication**
 - Organizational Communication
 - Public Relations
- * **Digital Marketing and Sales Management Certificate**
- **Economics**
- * **Emergency Management Certificate**
- * **Entrepreneurship Certificate**

- * **Environmental Sustainability and Business Certificate**
- **Finance**
- **Human Resource Management**
- **International Business**
- **Management**
- **Marketing**
- * **Nonprofit Management Certificate**
- * **Organizational Development Certificate**
- **Personal Financial Planning**
- **Philosophy**
- **Public Administration**
 - Emergency Management
 - Public and Nonprofit Management
- * **Supply Chain Management Certificate**

COMMUNICATION

- **Business Administration**
 - Supply Chain Management
- **Communication**
 - Health Communication
 - Journalism
 - Mass Media
 - Organizational Communication
 - Public Relations
 - Social Media Communication
 - Sports Communication
- **Design Arts**
- **Information Sciences**
- **Marketing**

EDUCATION

- **Education**
 - Early Childhood to Middle Childhood
 - Middle Childhood to Early Adolescence
 - Early Childhood to Adolescence
 - Early Adolescence to Adolescence
- * **Foundations of Education Certificate**

Physical Education (Coaching) Certificate

Teaching English as a Second Language Certificate

NOTE: An Education major can be combined with many subject areas. Student pursuing secondary education will minor in education and major in their preferred subject for teaching.

ENVIRONMENTAL STUDIES

- **Biology**
 - Aquaculture
 - Aquatic Ecology and Fisheries
 - Animal Biology
 - Ecology and Conservation
 - Pre-Veterinary
- **Chemistry**
- **Environmental Policy and Planning**
 - Environmental Design
 - Planning
 - Policy
- **Environmental Science**
- * **Environmental Sustainability and Business Certificate**
- **Geoscience**
- **International Environmental Studies**
- **Psychology**
- **Sustainability**
- **Urban Studies**
- **Water Science**

HEALTH AND MEDICAL

- **Community Health Education**
- **Communication**
 - Health Communication
 - Sports Communication
- **Dietetics (Human Biology)**
- **Health Information Management and Technology (Online)**
 - Management in Health Systems
- * **Healthcare Management Certificate**
 - Healthcare Technology

- **Human Biology**
 - Applied Public Health
 - Cytotechnology
 - Exercise Science
 - General Human Biology
 - Health Science
 - Nutritional Sciences/Dietetics

- **Nursing**
 - Nurse 1-2-1 (collaborative with NWTC)
 - RN to BSN Completion Program (Online)
 - Traditional BSN Program
- **Organizational Leadership**
 - Management in Health Systems
- **Psychology**
- **Social Work**

HUMAN BEHAVIOR

- **Business Administration**
- **Communication**
 - Mass Media
 - Organizational Communication
 - Social Media Communication
- **First Nations Studies**
- **History**
- **Humanities**
 - Ancient and Medieval Studies
 - Digital and Public Humanities
 - Linguistics/Teaching English as a Second Language
 - Religious Studies
 - World Cultures

- **Management**
- **Marketing**
- **Philosophy**
- **Political Science**
- **Psychology**
- **Social Work**
 - Child Welfare
 - General Social Work
- **Sociology and Anthropology**
- **Women's and Gender Studies**

LANGUAGE AND INTERNATIONAL STUDIES

- **English**
- **Environmental Policy and Planning**
- **French**
- **German**
 - General
 - Education
- **Global Studies**
- **History**
- **Humanities**
- **International Business**
- **Political Science**
- **Spanish and Latin American Studies**
 - General
 - Education
- * **Spanish/English Translation and Interpretation Certificate**

LAW AND SOCIAL JUSTICE

- **Democracy and Justice Studies**
 - American Studies
 - Criminal Justice
 - Legal Studies
 - U.S. and the World
- **Environmental Policy and Planning**
 - Planning
 - Public Policy
- **First Nations Studies**
- **History**
- **Humanities**
 - Ancient and Medieval Studies
 - Linguistics/Teaching English as a Second Language
 - Religious Studies
- * **Lesbian, Gay, Bisexual, Transgender and Queer Studies Certificate**
- **Philosophy**
- **Political Science**
- **Psychology**

KEY: • Major & minor □ Major only ▢ Minor only ◦ Emphasis *Certificate



- **Public Administration**
 - Emergency Management
 - Public and Nonprofit Management
- ▢ **Social Work**
- ▢ Sociology and Anthropology
- **Urban Studies**
- ▢ Women's and Gender Studies

LEADERSHIP STUDIES

- **Organizational Leadership**
 - See far right for emphases

LITERATURE AND WRITING

- **Communication**
 - Journalism
- **English**
 - Creative Writing
 - English Education
 - Literature
- **German**
- **Humanities**
 - Ancient and Medieval Studies
 - Digital and Public Humanities
 - Religious Studies
- **Spanish and Latin American Studies**
- ▢ **Writing and Applied Arts**

MATHEMATICS AND SCIENCE

- **Biology**
 - Aquaculture
 - Aquatic Ecology and Fisheries
 - Animal Biology
 - Biology for Educators
 - Cell/Molecular Biology
 - Ecology and Conservation
 - Microbiology
 - Pre-Veterinary
- **Chemistry**
 - ACS Certification
 - ACS Certification in Environmental Chemistry
- * **Data Analytics Certificate**
- ▢ **Electrical Engineering**

- **Environmental Policy and Planning**
- **Environmental Science**
 - * *Environmental Sustainability and Business Certificate*
- ▢ **Finance**
- **Geoscience**
 - General
 - Education
- **Human Biology**
 - Applied Human Biology
 - Cytotechnology
 - Exercise Science
 - General Human Biology
 - Health Science
 - Nutritional Sciences/Dietetics
- **Mathematics**
 - Mathematics
 - Statistics
- ▢ **Mechanical Engineering**
 - ▢ Physics
- ▢ **Water Science**

POLITICS AND GOVERNMENT

- **Democracy and Justice Studies**
 - American Studies
 - Criminal Justice
 - Legal Studies
 - U.S. and the World
 - Women's and Gender Studies
- **Economics**
 - * *Emergency Management Certificate*
- **Environmental Policy and Planning**
 - * *Environmental Sustainability and Business Certificate*
- ▢ **Geography**
- **History**
 - * *Nonprofit Management Certificate*
- **Philosophy**
- **Political Science**

- **Public Administration**
 - Emergency Management
 - Public and Nonprofit Management
- **Urban Studies**

TECHNOLOGY AND INDUSTRY

- **Business Administration**
 - Business Analysis
 - Supply Chain Management
- **Computer Science**
 - Information Assurance and Security
 - Software Engineering
- ▢ **Electrical Engineering**
- ▢ **Electrical Engineering Technology**
- ▢ **Environmental Engineering Technology**
- **Environmental Science**
- ▢ **Finance**
- ▢ **Health Information Management and Technology**
 - Healthcare Technology
- ▢ **Information Sciences**
 - Data Science
 - Game Studies
 - Information Technology
- **Mathematics**
- ▢ **Mechanical Engineering**
- ▢ **Mechanical Engineering Technology**

PRE-PROFESSIONAL PREPARATIONS

UW-Green Bay is well-equipped to prepare students for any of the following professional pathways:

- **Pre-Law** (any number of major programs)
- **Pre-medicine** (Human Biology)
- **Pre-chiropractic** (Human Biology)
- **Pre-Dentistry** (Human Biology)

- **Pre-optometry** (Human Biology)
- **Pre-pharmacy** (Human Biology)
- **Pre-physician assistant** (Human Biology)
- **Pre-veterinary** (Biology)

PROGRAMS AVAILABLE FULLY ONLINE:

- **Accounting**
- **Associate of Arts and Sciences**
- **Business Administration**
- ▢ **General Business**
- ▢ **Health Information Management and Technology**
- ▢ **Human Resource Management**
- ▢ **Management**
- ▢ **Marketing**
- ▢ **Nursing RN to BSN Completion Program**
- **Organizational Leadership** with the following areas of emphasis
 - Applied Communication
 - Business Administration
 - Early Childhood Education
 - Emergency Management
 - Environmental Policy Studies
 - Management in Health Systems
 - Public and Nonprofit Management
 - Self-Directed Emphasis
- **Psychology**
- **Public Administration**
- ▢ **Supply Chain Management**

GRADUATE PROGRAMS:

- **Applied Biotechnology**
- **Applied Leadership for Teaching and Learning M.S.**
- **Athletic Training M.S.**
- **Cybersecurity**
- **Data Science M.S.**
- **Environmental Science and Policy M.S.**
- **First Nations Education Ed.D.**
- **Health and Wellness Management M.S.**
- **Impact Executive M.B.A.**
- **Management M.S.**
- **Nursing Leadership and Management in Health Systems M.S.N**
- **Nutrition and Integrated Health M.S.**
- **Social Work M.S.W.**
- **Sport, Exercise and Performance Psychology M.S.**
- **Sustainable Management M.S.**

uwgb.edu/academics





HOME SUITE HOME

Everyone needs personal space. But not all college personal spaces are created equal. At UW-Green Bay, first-year students are not subjected to the dreaded dorm experience. We call them residence halls for good reasons—in fact, they're so comfortable, many of our upper-level students don't move off campus.

Every living space has a private bathroom and shower, high-definition cable TV access, and high-speed internet and is fully furnished.

CAMPUS SAFETY A PRIORITY

UW-Green Bay is a welcoming, safe, inclusive community—a place where students feel secure. The University is invested in the safety of every student, faculty and staff member on our campus and employs sworn police officers who patrol campus 24/7. We are proud of our campus safety record.

The Jeanne Clery Disclosure of Campus Security Policy and Campus Crime Statistics Act requires colleges and universities make available a combined Annual Security Report and Annual Fire Safety Report which includes statistics for the previous three years concerning reported crimes on campus and closely related locations. The report also includes institutional policies concerning campus security, such as those concerning alcohol and drug use, crime prevention, the reporting of crimes, sexual assault and other matters. You may obtain this information for UW-Green Bay at <https://www.uwgb.edu/public-safety/clery/annual-security-and-fire-safety-report/>. A printed copy of the report may be obtained by writing to Office of Public Safety, Instructional Services, Room 1024, 2420 Nicolet Drive Green Bay, WI 54311-7001, or by calling 920-465-2300.

STATEMENT FOR STUDENTS OF ALL ABILITIES

No student shall, on the basis of disability, be excluded from participation in, be denied the benefits of, or otherwise be subjected to discrimination under any services delivered by the University of Wisconsin-Green Bay.



RESIDENCE HALLS

- Two students
- Private bathrooms
- Fully furnished
- Typically occupied by first-year students

APARTMENTS

Fully furnished apartments are popular with sophomores, juniors and seniors.

STEP INSIDE

See each style of room at uwgb.edu/housing/housing-options/overview.

Play around rearranging furniture using our interactive floor planner.



**PRIVATE
BATHROOMS &
SHOWERS
IN. EVERY. ROOM.**

TAKE CARE

Keeping you healthy right on campus, UW-Green Bay Wellness Center is a new partnership with Prevea Health that provides access to medical and counseling services for free or at greatly reduced prices.

WE'VE GOT EVERY APPETITE COVERED

Dining at UW-Green Bay offers a wide variety of healthy and hearty menus. Full meals, made-to-order, and “grab and go” choices will keep you fueled and refreshed.



CAFETERIA

Leona Cloud Commons/Marketplace



CAFES AND À LA CARTE

- Garden Cafe
- Common Grounds
- Rosewood Cafe
- MAC Hall Coffee Cart
- Phoenix Club
- Rustic Range Grill



uwgb.edu/union/meal-plans



A WORLD OF OPPORTUNITIES



TITLETOWNTECH

At UW-Green Bay, being in Tiletown is just part of Green Bay's story. It's a fact our football team plays in the NFL. We are also known for being in the heart of one of the fastest-growing regions of Wisconsin, The New North. And as a Phoenix, your college experiences will extend beyond campus—here are just a few examples:



IT'S COOLER BY THE COAST.

We're the only four-campus university in Wisconsin located on the coasts of Green Bay and Lake Michigan. There's something about being near the water that keeps our thinking fresh—including a bachelor's degree in water science offered by our College of Science, Engineering and Technology.



WE'VE ADDED TECH TO OUR TITLE. Titledtown Tech is a business-growing partnership between the University, the Green Bay Packers and Microsoft. It's a Lambeau Leap of faith that connects our own Cofrin School of Business to entrepreneurial activity and the global tech community.



LIFE IN GREEN BAY IS JUST A BOWL OF BOOYAH. Booyah—a Belgium-inspired stew of chicken and beef simmered with innumerable other ingredients—is a local tradition that perfectly captures the flavor of our region. So be sure to have a bowl when you venture out to our festivals, restaurants and tailgate parties. Just add yourself to the mix!



**STAY ON CAMPUS,
TAKE IN A SHOW.**

World-renowned for its acoustic perfection, the Weidner Center for the Performing Arts presents acclaimed musicians, singers, comedians, theatrical productions, dances, lectures, films and more—many with student discounted tickets. It's also center stage for the College of Arts, Humanities and Social Sciences. You might even find yourself bitten by the performance bug and major or minor in Theatre Studies.

WORK AND PLAY BY THE BAY. Enjoy daily sunsets on the bay from campus shores. Bike over to Bay Beach Amusement Park and ride the Zippin Pippin roller coaster. Migrate across the street to the 700-acre Bay Beach Wildlife Sanctuary that features trails, live animal exhibits, and a nature-based kindergarten program where students and faculty of our College of Health, Education and Social Work are active partners.



PHOENIX STATS SPEAK FOR THEMSELVES

We know numbers are important, but remember behind the stats there's a community of teachers, students, staff and others all dedicated to your success.



800+
ON-CAMPUS JOBS



42%
first-generation
college students

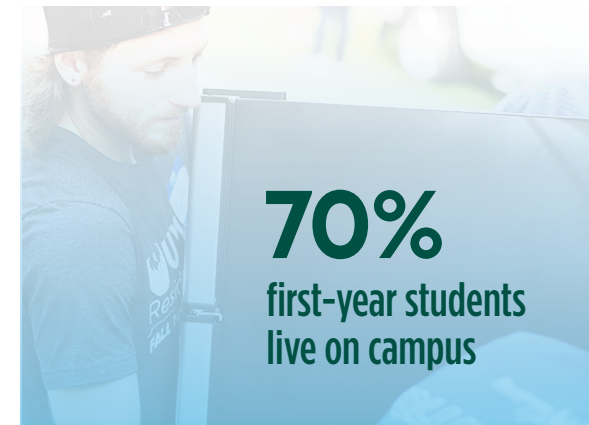


3RD
LARGEST
city in Wisconsin



96%

post-graduate success into
jobs, graduate school
or military service



70%
first-year students
live on campus



290 ACRES OF
ARBORETUM



1ST YEAR
FIELD EXPERIENCE
100% education students



130+
CLUBS AND
ORGANIZATIONS



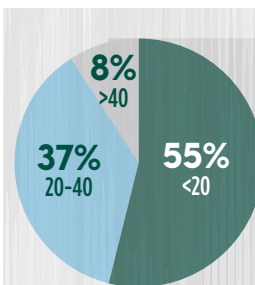
**LGBTQ-
friendly**

Top 40

*Source: campuspride.org

8,402 students
enrolled

Served by: Multi-Ethnic Student Affairs Office
Pride Center
Office of Student Life and more!



CLASS SIZE

- 55% <20 Students
- 37% 20-40 Students
- 8% >40 Students

**ANNUAL SCHOLARSHIPS
AWARDED**

\$1,000,000+

A SMART INVESTMENT

Refer to the chart below for straightforward information on tuition and fees for 2021-2022. Learn more at uwgb.edu/admissions/cost.

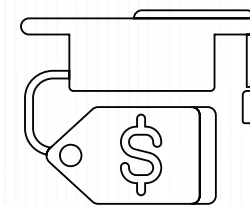
TUITION/FEES	\$7,874	\$16,092	\$11,024	\$9,256	\$7,874
BOOKS/SUPPLIES	\$800	\$800	\$800	\$800	\$800
FRESHMAN HOUSING	\$4,150	\$4,150	\$4,150	\$4,150	\$4,150
FRESHMAN MEAL PLAN	\$2,950	\$2,950	\$2,950	\$2,950	\$2,950
PARKING (OPTIONAL)	\$200	\$200	\$200	\$200	\$200
FIRST-YEAR STUDENT FEE	\$212	\$212	\$212	\$212	\$212
TOTAL	\$16,186	\$24,404	\$19,336	\$17,568	\$16,186
	WISCONSIN RESIDENT	OUT-OF-STATE NON-RESIDENT	MSEP*	MINNESOTA RESIDENT	MICHIGAN COMPACT** OR UPPER MICHIGAN PHOENIX AWARD***

*Midwest Student Exchange Program (MSEP) rates apply to students residing in the following states: Indiana, Kansas, Missouri, Nebraska, North Dakota and Ohio.

**Students who reside in Menominee County, Michigan are eligible for Wisconsin resident rates under the Michigan Compact.

***Students who demonstrate previous success in high school or post-secondary institutions who reside in the remaining 14 counties that make up Upper Michigan will be eligible for this award.

NOTE: Online courses will be charged an additional \$25 per credit distance education fee.



Estimated Annual College Costs 2021-2022

Understanding the annual estimated cost of attendance at UW-Green Bay and the ways to keep it affordable are important. The chart at left can get you started. For a personal meeting with an advisor to discuss finances, contact us at uwgb@uwgb.edu or 920-465-2111.

SCHOLARSHIPS

UW-Green Bay is proud to offer more than \$1,000,000 in non-athletic scholarship funding every year. The University also joins with community and national organizations to provide access to privately funded scholarship options.

To be considered for a Freshman University Scholarship, students with a cumulative grade point average of 3.0 or higher (on a 4.0 scale), should apply by the priority application date of **February 15**.

For more information on scholarship opportunities at UW-Green Bay contact us at 920-465-2111 or check us out online at uwgb.edu/scholarships.

\$1,000,000+
IN ANNUAL SCHOLARSHIPS

FEDERAL FINANCIAL AID/FAFSA

We encourage all students to complete the Free Application for Federal Student Aid (FAFSA) and review the awards for which you may be eligible. The FAFSA application can be found at fafsa.ed.gov.

FAFSA CODE 003899



81%
OF FIRST-YEAR
STUDENTS RECEIVE
FINANCIAL AID

A full-page background image showing two young men playing basketball on a grassy campus lawn. One student is in the air, reaching for a green basketball, while the other watches. A large tree stands behind them, and a modern campus building is visible in the background under a warm, golden sunset sky.

TRY ON YOUR WINGS!

The moment you know if UW-Green Bay is the right fit for you is when you immerse yourself in a campus visit. We've got all sorts of ways you can experience life at UW-Green Bay personally. Schedule your visit at uwgb.edu/visit.

Choose Your Adventure

See campus up close on any weekday campus tour, or choose from a number of specialty events offered throughout the year, including major-based programs, virtual events, and occasional evening or weekend visit events.



RISE TO THE CHALLENGE

Join the next class of resilient problem-solvers, fearless dreamers, fun-seekers and forward-looking achievers.

APPLY NOW

Here's what you need

- UW System Application—visit uwgb.edu/apply.
- Official high school transcript.
- Optional: ACT or SAT scores.

QUESTIONS?

We're here to help. Email uwgb@uwgb.edu.



SCHOOL CODES

4688
ACT CODE

1859
SAT CODE

APPLY NOW



UNIVERSITY of WISCONSIN
GREEN BAY

OFFICE OF ADMISSIONS - 2005
UNIVERSITY OF WISCONSIN-GREEN BAY
2420 NICOLET DRIVE
GREEN BAY, WI 54311-7001

RISE...

“Our mission and vision is to be a university that fearlessly meets challenges, solves problems, embraces diversity, cares about our region and provides access to education for all who want it. Through these actions, we honor the innovative spirit of the founders of the University and move ourselves forward.”

—Michael Alexander, Chancellor, UW-Green Bay

UWGB.EDU/APPLY

