

# Nicolet Technical College Business Management Associate degree to UW-Green Bay Bachelor of Business Administration, Business Administration major/General emphasis

(Effective for Fall 2020/Spring 2021)

**This page details how your Nicolet coursework will transfer to UWGB**

Nicolet Tech College Courses			UW-Green Bay Courses		
Course No.	Course Title	Credits	Course No.	Course Title/Field	Credits
10-101-102	Introduction to Accounting	1		Elective Credit	1
10-102-101	Introduction to Business	1		Elective Credit	1
10-102-106	Business Orientation	1		Not Transferable	0
10-102-115	Human Resource Management	3	HRM 362	Intro to HR Management	3
10-102-120	Business Law	3	BUS ADM 305	Legal Environment of Business	3
10-102-121	Customer Service	1		Elective Credit	1
10-102-130	Operations Management	3		Elective Credit	3
10-102-131	Strategic Management	3		Elective Credit	3
10-102-145	Business Finance and Budgeting	3		Elective Credit	3
10-102-152	Modern Marketing	3		Elective Credit	3
10-102-192	Business Internship	2		Not Transferable	0
10-103-115	MS Word Beginning	1		Elective Credit	1
10-103-141	MS Powerpoint Beginning	1		Elective Credit	1
10-103-127	MS Excel Beginning	1		Elective Credit	1
10-103-155	QuickBooks Basics	1		Elective Credit	1
10-104-131	Digital Marketing Strategies	3		Elective Credit	3
10-145-163	Entrepreneurship	3		Elective Credit	3
10-196-130	Leadership 1	3		Elective Credit	3
10-196-155	Leadership 2	3		Elective Credit	3
10-801-195	Written Communication	3	WF 100	Writing Fundamental <b>Writing Competency</b>	3
10-801-196	Oral Interpersonal Comm	3	COMM 166	Fundamentals of Interpersonal Comm <b>Gen Ed: First Year Seminar</b>	3
10-801-197	Technical Reporting	3		Elective Credit	3
10-804-134	Mathematical Reasoning	3	MATH 100	Math Appreciation Gen Ed: Quantitative Literacy	3
10-809-195	Economics	3		Economics Elective <b>Gen Ed: Social Science</b> <b>Sub for Econ 202</b>	3
10-809-199	Psychology of Human Relations	3		Psychology Elec <b>Gen Ed: Social Science</b>	3
10-890-103	Professional Career Mgmt	1		Not Transferable	0
<b>Total credits earned</b>		<b>60</b>	<b>Total credits accepted</b>		
<b>Total credits earned at Nicolet Tech</b>		<b>60</b>	<b>Total credits accepted at UW-Green Bay</b>		<b>56</b>

<b>Courses required at UWGB for Business Administration major/General Emphasis</b>		
ECON 203	Microeconomics	3
WF 200	Professional Writing for Business Majors	3
BUS ADM 202	Business and Its Environment	3
BUS ADM 220	Business Statistics	3
BUS ADM 130	Spreadsheets and Info Systems	3
PHILOS 227	Business Ethics (Gen Ed: Humanities)	3
ACCTG 201	Principles of Financial Accounting	4
ACCTG 202	Principles of Managerial Accounting	3
MKTG 322	Introductory Marketing	3
FIN 343	Corporate Finance	3
MGMT 389	Organizational Behavior	3
MGMT 482	Strategic Management (Capstone)	3
Choose six of the seven courses		18
BUS ADM 452	Business Analytics	3
ENTRP 481	Small Business Management & Family Entrepreneurship	3
FIN 347	Financial Markets and Institutions	3
FIN 442	Principles of Investment	3
MKTG 423	Advertising	3
MKTG 428	Consumer Behavior	3
SCM 384	Supply Chain Management	3
	Gen Ed: Ethnic Studies Perspective	3
	Gen Ed: Global Culture (only needed if MKTG 421 not taken)	3
	Gen Ed: Sustainability Perspective	3
	Gen Ed: Biological Science	3
	Gen Ed: Natural Science	3
	Gen Ed: Humanities	3
	Gen Ed: Fine Arts	3
<b>Minimum credits needed at UW-Green Bay</b>		<b>76-79</b>