

Nicolet Technical College Business Management Associate degree to UW-Green Bay Bachelor of Business Administration, Business Administration major/Management emphasis

(Effective for Fall 2020/Spring 2021)

This page details how your Nicolet coursework will transfer to UWGB

| Nicolet Tech College Courses | | | UW-Green Bay Courses | | |
|---|--------------------------------|-----------|---|--|-----------|
| Course No. | Course Title | Credits | Course No. | Course Title/Field | Credits |
| 10-101-102 | Introduction to Accounting | 1 | | Elective Credit | 1 |
| 10-102-101 | Introduction to Business | 1 | | Elective Credit | 1 |
| 10-102-106 | Business Orientation | 1 | | Not Transferable | 0 |
| 10-102-115 | Human Resource Management | 3 | HRM 362 | Intro to HR Management | 3 |
| 10-102-120 | Business Law | 3 | BUS ADM 305 | Legal Environment of Business | 3 |
| 10-102-121 | Customer Service | 1 | | Elective Credit | 1 |
| 10-102-130 | Operations Management | 3 | | Elective Credit | 3 |
| 10-102-131 | Strategic Management | 3 | | Elective Credit | 3 |
| 10-102-145 | Business Finance and Budgeting | 3 | | Elective Credit | 3 |
| 10-102-152 | Modern Marketing | 3 | | Elective Credit | 3 |
| 10-102-192 | Business Internship | 2 | | Not Transferable | 0 |
| 10-103-115 | MS Word Beginning | 1 | | Elective Credit | 1 |
| 10-103-141 | MS Powerpoint Beginning | 1 | | Elective Credit | 1 |
| 10-103-127 | MS Excel Beginning | 1 | | Elective Credit | 1 |
| 10-103-155 | QuickBooks Basics | 1 | | Elective Credit | 1 |
| 10-104-131 | Digital Marketing Strategies | 3 | | Elective Credit | 3 |
| 10-145-163 | Entrepreneurship | 3 | | Elective Credit | 3 |
| 10-196-130 | Leadership 1 | 3 | | Elective Credit | 3 |
| 10-196-155 | Leadership 2 | 3 | | Elective Credit | 3 |
| 10-801-195 | Written Communication | 3 | WF 100 | Writing Fundamental Writing Competency | 3 |
| 10-801-196 | Oral Interpersonal Comm | 3 | COMM 166 | Fundamentals of Interpersonal Comm Gen Ed: First Year Seminar | 3 |
| 10-801-197 | Technical Reporting | 3 | | Elective Credit | 3 |
| 10-804-134 | Mathematical Reasoning | 3 | MATH 100 | Math Appreciation Gen Ed: Quantitative Literacy | 3 |
| 10-809-195 | Economics | 3 | | Economics Elective Gen Ed: Social Science Sub for Econ 202 | 3 |
| 10-809-199 | Psychology of Human Relations | 3 | | Psychology Elec Gen Ed: Social Science | 3 |
| 10-890-103 | Professional Career Mgmt | 1 | | Not Transferable | 0 |
| Total credits earned | | 60 | Total credits accepted | | |
| Total credits earned at Nicolet Tech | | 60 | Total credits accepted at UW-Green Bay | | 56 |

| Courses required at UWGB for Business Administration major/Management Emphasis | | |
|---|--|--------------|
| ECON 203 | Microeconomics | 3 |
| WF 200 | Professional Writing for Business Majors | 3 |
| BUS ADM 202 | Business and Its Environment | 3 |
| BUS ADM 220 | Business Statistics | 3 |
| BUS ADM 130 | Spreadsheets and Info Systems | 3 |
| PHILOS 227 | Business Ethics (Gen Ed: Humanities) | 3 |
| ACCTG 201 | Principles of Financial Accounting | 4 |
| ACCTG 202 | Principles of Managerial Accounting | 3 |
| MKTG 322 | Introductory Marketing | 3 |
| FIN 343 | Corporate Finance | 3 |
| MGMT 389 | Organizational Behavior | 3 |
| MGMT 482 | Strategic Management (Capstone) | 3 |
| MKTG 421 | International Marketing (Gen ed: Global Culture) | 3 |
| MKTG 423 | Advertising | 3 |
| MKTG 428 | Marketing Management | 3 |
| MKTG 345 | Digital Marketing | 3 |
| Choose One of the courses listed: | | 3 |
| MKTG 327 | Selling and Sales Management | 3 |
| MKTG 424 | Research Methods | 3 |
| MKTG 426 | Marketing Management | 3 |
| MKTG 447 | Social Media Marketing | 3 |
| MGMT 3XX/4XX | Upper-level Management course | 3 |
| FIN 3XX/4XX | Upper-level Finance course | 3 |
| | Gen Ed: Ethnic Studies Perspective | 3 |
| | Gen Ed: Sustainability Perspective | 3 |
| | Gen Ed: Biological Science | 3 |
| | Gen Ed: Natural Science | 3 |
| | Gen Ed: Humanities | 3 |
| | Gen Ed: Fine Arts | 3 |
| Minimum credits needed at UW-Green Bay | | 76-79 |