



UNIVERSITY of WISCONSIN  
GREEN BAY



**ABOVE THE UNKNOWN**

# RISE ABOVE







# THE UNKNOWN

The unknown.

People will tell you

That's not somewhere you want to go.

Especially when launching the journey

To what you want to become.

But you're not most people

And we're Green Bay.

We invite you to take your place with the next class of resilient

Problem-solvers,

Fearless dreamers, fun-seekers and forward-looking achievers—

To learn. To invent. To explore. Even have fun.

And to know,

We'll always be here for you.

And together, we'll rise.

# RISE TO YOUR FUTURE

Consider our campus your safe haven to dream big, prepare well and have fun, and then get out in the world and make your dreams happen. Visit us, and you'll experience that all across our beautiful campus, students, faculty and staff all share the same goal—your success.

At UW-Green Bay you're not just a number. Here, your professors get to know you and care about you. We're glad you're here—learning and preparing yourself, not only to graduate, but to do great things for your community.







**IS GREEN**

**WE WERE GREEN BEFORE  
GREEN WAS A THING!**

UW-Green Bay has a history of national and international acclaim for its environmental academic focus. It was described from the start as “light-years away from anything ever tried before in Wisconsin or elsewhere... a truly radical innovation.” It was proclaimed to be America’s first environmental university, and in 1971 *Newsweek* magazine dubbed it “Eco U.”

Today UW-Green Bay offers degrees in environmental science, environmental engineering technology and more than 100 courses in business, biology, economics, first-nations studies and more, all with an environmental or



# LIFE



HANDS ON  
HUMAN RIGHTS  
Flag creation  
event





# AS A PHOENIX

College is more than studying and books—and UW-Green Bay is so much more than that. This is the time of your life to explore, experience, enjoy and engage. You'll make new friendships that will last a lifetime. Nine NCAA Division 1 Athletics give you plenty to cheer about, and more than 25 intramural teams mean you can get in the game. With over a thousand activities every year and more than 130 student clubs and organizations, there's something for everyone, including you! Disc golf, anyone?

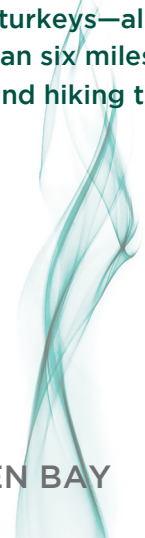


IS HOME

**70%**  
OF FRESHMEN LIVE  
ON CAMPUS

## YOU'RE SURROUNDED!

....by 290 acres of trees. The Cofrin Memorial Arboretum is a living sanctuary with native trees, 45 fellow mammal species and more than 200 bird species. So join the ecosystem and get to know your neighbors—white-tailed deer, sandhill cranes, turkeys—all along more than six miles of biking and hiking trails.





# LEARN FROM PROFESSORS

Assoc. Prof. Minkyu Lee  
Art and Design







# WHO KNOW YOUR NAME

Our award-winning faculty are not only experts in their field, but they also share a similar passion—a love of teaching. And they bring that passion to students not only to the classroom, but also out into the real world. So prepare to be challenged and enlightened with opportunities for research and internships with some of the leading companies and employers in the region.



“I was a kid that loved going to school, loved getting good grades and loved working with my teacher.” Now Majriela Macedo passes that love of learning to her own students as an education major at UW-Green Bay. See her transformation from student to teacher for yourself.



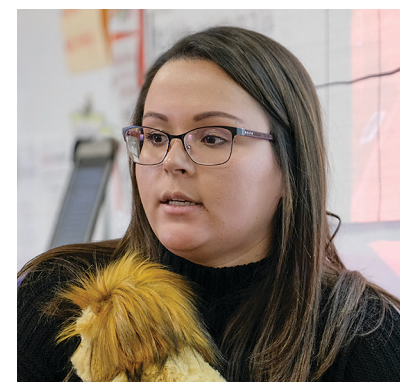
**WATCH HERE**

[www.uwgb.edu/education](http://www.uwgb.edu/education)

## 17:1

STUDENT TO FACULTY  
RATIO

”



### LIFE LESSONS

When it came time to choose a college, I wanted a place that felt like home. So I chose here.

UW-Green Bay has really helped me expand my horizons and given me the tools to succeed. And as a future educator, I want to make sure that I'm able to give my students the tools they'll need to succeed.

—Majriela Macedo '20  
Education

# EXPLORE YOUR ACADEMIC OPTIONS

## THE ARTS

- **Art**
  - Art Education
  - Audio Production
  - Pre-Art Therapy
  - Studio Art
- **Arts Management**
  - Dance
- **Design Arts**
- **English**
  - Creative Writing
- **Music**
  - Composition
  - Individual Studies
  - Instrumental Performance
  - Jazz Studies
  - Music Education-Choral and Instrumental
  - Vocal Performance
- **Theatre**
  - Design/Technical
  - Musical Theatre
  - Performance
  - Theatre Studies
- **Writing and Applied Arts**

## BUSINESS AND MANAGEMENT

- **Accounting**
- **Actuarial Science**
- **Arts Management**
- **Business Administration**
  - Business Analysis
  - Entrepreneurship
  - General Business
  - Supply Chain Management
- **Communication**
  - Organizational Communication
  - Public Relations
- **Economics**
  - \* *Emergency Management Certificate*
  - \* *Entrepreneurship Certificate*
  - \* *Environmental Sustainability and Business Certificate*

- **Finance**
- **Human Resource Management**
  - **International Business**
- **Management**
- **Marketing**
  - \* *Nonprofit Management Certificate*
- **Philosophy**
  - \* *Professional Accounting*
- **Public Administration**
  - \* *Supply Chain Management Certificate*

## COMMUNICATION

- **Business Administration**
  - Marketing
  - Supply Chain Management
- **Communication**
  - Health Communication
  - Journalism
  - Mass Media
  - Organizational Communication
  - Public Relations
  - Social Media Communication
  - Sports Communication
- **Design Arts**
- **Information Sciences**

## EDUCATION

- **Elementary Education**
  - \* *Physical Education (Coaching) Certificate*
- **Secondary Education**
  - \* *Teaching English as a Second Language Certificate*

NOTE: An Education major can be combined with many subject areas. Student pursuing secondary education will minor in education and major in their preferred subject for teaching.

## ENVIRONMENTAL STUDIES

- **Biology**
  - Animal Biology
  - Ecology and Conservation
  - Pre-Veterinary
- **Chemistry**
- **Environmental Policy and Planning**
  - Environmental Design
  - Planning
  - Policy
- **Environmental Science**
  - \* *Environmental Sustainability and Business Certificate*
- **Geoscience**
  - **International Environmental Studies**
- **Psychology**
- **Urban Studies**
- **Water Science**

## HEALTH AND MEDICAL

- **Communication**
  - Health Communication
  - Sports Communication
- **Dietetics (Human Biology)**
- **Health Information Management and Technology (Online)**
  - Healthcare Management
- \* *Healthcare Management Certificate*
  - Healthcare Technology
- **Human Biology**
  - Applied Public Health
  - Cytotechnology
  - Exercise Science
  - General Human Biology
  - Health Science
  - Nutritional Sciences/Dietetics
- **Nursing**
  - Nurse 1-2-1 (collaborative with NWTCT)
  - RN to BSN Completion Program (Online)
  - Traditional BSN Program
- **Organizational Leadership**
  - Healthcare Management
- **Psychology**
- **Social Work**

## HUMAN BEHAVIOR

- **Business Administration**
  - Management
  - Marketing
- **Communication**
  - Mass Media
  - Organizational Communication
  - Social Media Communication
- **First Nations Studies**
- **History**
- **Humanities**
  - Ancient and Medieval Studies
  - Digital and Public Humanities
  - Linguistics/Teaching English as a Second Language
  - Religious Studies
  - World Cultures
- **Philosophy**
- **Political Science**
- **Psychology**
  - Brain, Behavior and Health
  - Developmental
  - General Psychology
  - Mental Health
- **Social Work**
  - Child Welfare
  - General Social Work
- **Sociology**
- **Women's and Gender Studies**

## LANGUAGE AND INTERNATIONAL STUDIES

- **English**
- **Environmental Policy and Planning**
- **French**

## ▫ German

- General
- Education
- **Global Studies**
- **History**
- **Humanities**
  - **International Business**
  - **International Environmental Studies**
- **Political Science**
- **Spanish and Latin American Studies**
  - General
  - Education
- \* *Spanish/English Translation and Interpretation Certificate*

## LAW AND SOCIAL JUSTICE

- **Democracy and Justice Studies**
  - American Studies
  - Criminal Justice
  - Legal Studies
  - U.S. and the World
- **Environmental Policy and Planning**
  - Planning
  - Public Policy
- **First Nations Studies**
- **History**
- **Humanities**
  - Ancient and Medieval Studies
  - Linguistics/Teaching English as a Second Language
  - Religious Studies
- \* *Lesbian, Gay, Bisexual, Transgender and Queer Studies Certificate*
- **Philosophy**
- **Political Science**
- **Psychology**
- **Public Administration**
- **Social Work**
- **Sociology**
- **Urban Studies**
- **Women's and Gender Studies**



**KEY:** • Major & minor □ Major only ▢ Minor only ◦ Emphasis \*Certificate



## LEADERSHIP STUDIES

- **Organizational Leadership**
  - See far right for emphases

## LITERATURE AND WRITING

- **Communication**
  - Journalism
- **English**
  - Creative Writing
  - English Education
  - Literature

### □ German

- **Humanities**
  - Ancient and Medieval Studies
  - Digital and Public Humanities
  - Religious Studies

- **Spanish and Latin American Studies**

### □ Writing and Applied Arts

## MATHEMATICS AND SCIENCE

- **Biology**
  - Animal Biology
  - Biology for Educators
  - Cell/Molecular Biology
  - Ecology and Conservation
  - Microbiology
  - Pre-Veterinary
- **Chemistry**
  - ACS Certification
  - ACS Certification in Environmental Chemistry
- \* **Data Analytics Certificate**
- **Electrical Engineering**
- **Environmental Policy and Planning**
- **Environmental Science**
  - \* **Environmental Sustainability and Business Certificate**
- **Geoscience**
  - General
  - Education

- **Human Biology**
  - Applied Human Biology
  - Cytotechnology
  - Exercise Science
  - General Human Biology
  - Health Science
  - Nutritional Sciences/Dietetics
- **Mathematics**
  - Mathematics
  - Statistics
- **Mechanical Engineering**
- **Physics**
- **Water Science**

## POLITICS AND GOVERNMENT

- **Democracy and Justice Studies**
  - American Studies
  - Criminal Justice
  - Legal Studies
  - U.S. and the World
  - Women's and Gender Studies
- **Economics**
  - \* **Emergency Management Certificate**
- **Environmental Policy and Planning**
  - \* **Environmental Sustainability and Business Certificate**
- **Geography**
- **History**
- **International Environmental Studies**
- \* **Military Science Certificate**
- \* **Nonprofit Management Certificate**
- **Philosophy**
- **Political Science**
- **Public Administration**
- **Urban Studies**

## TECHNOLOGY AND INDUSTRY

- **Actuarial Science**
- **Business Administration**
  - Business Analysis
  - Finance
  - Supply Chain Management
- **Computer Science**
  - Information Assurance and Security
  - Software Engineering
- **Electrical Engineering**
- **Electrical Engineering Technology**
- **Environmental Engineering Technology**
- **Environmental Science**
- **Information Sciences**
  - Data Science
  - Game Studies
  - Information Technology
- **Mathematics**
- **Mechanical Engineering**
- **Mechanical Engineering Technology**

## PRE-PROFESSIONAL PREPARATIONS

UW-Green Bay is well-equipped to prepare students for any of the following professional pathways:

- **Pre-Law** (any number of major programs)
- **Pre-medicine** (Human Biology)
- **Pre-chiropractic** (Human Biology)
- **Pre-dentistry** (Human Biology)
- **Pre-optometry** (Human Biology)
- **Pre-pharmacy** (Human Biology)
- **Pre-physician assistant** (Human Biology)
- **Pre-veterinary** (Biology)

## UNDERGRADUATE PROGRAMS AVAILABLE FULLY ONLINE:

- **Accounting**
- **Associate of Arts and Sciences**
- **Business Administration**
  - General Business
  - Human Resource Management
  - Management
  - Marketing
  - Supply Chain Management
- **Health Information Management and Technology**
- **Nursing RN to BSN Completion Program**
- **Organizational Leadership** with the following areas of emphasis
  - Applied Communication
  - Early Childhood Education
  - Emergency Management
  - Environmental Policy Studies
  - Healthcare Management
  - Public and Nonprofit Leadership
  - Self-Directed Emphasis
- **Public Administration**
- **Psychology**

## FACE-TO-FACE GRADUATE PROGRAMS:

- **Applied Leadership for Teaching and Learning M.S.**
- **Athletic Training M.S.**
- **Environmental Science and Policy M.S.**
- **First Nations Education Ed.D.**
- **Impact Executive M.B.A.**
- **Management M.S.**
- **Nutrition and Integrated Health M.S.**
- **Social Work M.S.W.**
- **Sport, Exercise and Performance Psychology M.S.**

## ONLINE GRADUATE PROGRAMS:

- **Applied Biotechnology**
- **Cybersecurity**
- **Data Science M.S.**
- **Health and Wellness Management M.S.**
- **Nursing Leadership and Management in Health Systems M.S.N.**
- **Sustainable Management M.S.**

# ENJOY YOUR SEARCH!

[uwgb.edu/admissions/learn](http://uwgb.edu/admissions/learn)







# HOME SUITE HOME

Everyone needs personal space. But not all college personal spaces are created equal. At UW-Green Bay, first-year students are not subjected to the dreaded dorm experience. We call them residence halls for good reasons—in fact, they're so comfortable, many of our upper-level students don't move off campus.

Every living space has a private bathroom and shower, high-definition cable TV access, and high-speed internet and is fully furnished.

## CAMPUS SAFETY A PRIORITY

UW-Green Bay is a welcoming, safe, inclusive community—a place where students feel secure. The University is invested in the safety of every student, faculty and staff member on our campus and employs sworn police officers who patrol campus 24/7. We are proud of our campus safety record.

The Jeanne Clery Disclosure of Campus Security Policy and Campus Crime Statistics Act requires colleges and universities make available a combined Annual Security Report and Annual Fire Safety Report which includes statistics for the previous three years concerning reported crimes on campus and closely related locations. The report also includes institutional policies concerning campus security, such as those concerning alcohol and drug use, crime prevention, the reporting of crimes, sexual assault and other matters. You may obtain this information for UW-Green Bay at <https://www.uwgb.edu/public-safety/clery/annual-security-and-fire-safety-report/>. A printed copy of the report may be obtained by writing to Office of Public Safety, Instructional Services, Room 1024, 2420 Nicolet Drive Green Bay, WI 54311-7001, or by calling 920-465-2300.

## STATEMENT FOR STUDENTS OF ALL ABILITIES

No student shall, on the basis of disability, be excluded from participation in, be denied the benefits of, or otherwise be subjected to discrimination under any services delivered by the University of Wisconsin-Green Bay.





### RESIDENCE HALLS

- Two students
- Private bathrooms
- Fully furnished
- Typically occupied by first-year students

### APARTMENTS

Fully furnished apartments are popular with sophomores, juniors and seniors.

### STEP INSIDE

See each style of room at

<https://www.uwgb.edu/housing/housing-options/overview>.

Play around rearranging furniture using our interactive floor planner.



**PRIVATE  
BATHROOMS &  
SHOWERS  
IN. EVERY. ROOM.**

### TAKE CARE

Keeping you healthy right on campus, UW-Green Bay Wellness Center is a new partnership with Prevea Health that provides access to medical and counseling services for free or at greatly reduced prices.

## WE'VE GOT EVERY APPETITE COVERED

Dining at UW-Green Bay offers a wide variety of healthy and hearty menus. Full meals, made-to-order, and “grab and go” choices will keep you fueled and refreshed.



### CAFETERIA

Leona Cloud Commons/Marketplace



### CAFES AND À LA CARTE

- Garden Cafe
- Common Grounds
- Rosewood Cafe
- MAC Hall Coffee Cart
- Phoenix Club
- Rustic Range Grill



[www.uwgb.edu/union/meal-plans](http://www.uwgb.edu/union/meal-plans)



# A WORLD OF OPPORTUNITIES



TITLETOWN**TECH**

At UW-Green Bay, being in Titledtown is just part of Green Bay's story. It's a fact our football team plays in the NFL. We are also known for being in the heart of one of the fastest-growing regions of Wisconsin, The New North. And as a Phoenix, your college experiences will extend beyond campus—here are just a few examples:



## IT'S COOLER BY THE COAST.

We're the only four-campus university in Wisconsin located on the coasts of Green Bay and Lake Michigan. There's something about being near the water that keeps our thinking fresh—including a bachelor's degree in water science offered by our College of Science, Engineering and Technology.





**WE'VE ADDED TECH TO OUR TITLE.** Titledtown Tech is a business-growing partnership between the University, the Green Bay Packers and Microsoft. It's a Lambeau Leap of faith that connects our own Cofrin School of Business to entrepreneurial activity and the global tech community.



**LIFE IN GREEN BAY IS JUST A BOWL OF BOOYAH.**

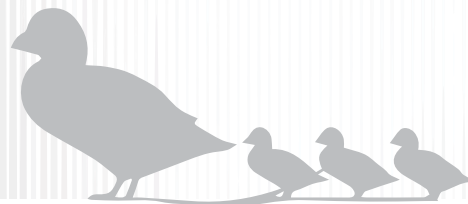
Booyah—a Belgium-inspired stew of chicken and beef simmered with innumerable other ingredients—is a local tradition that perfectly captures the flavor of our region. So be sure to have a bowl when you venture out to our festivals, restaurants and tailgate parties. Just add yourself to the mix!



**STAY ON CAMPUS, TAKE IN A SHOW.**

World-renowned for its acoustic perfection, the Weidner Center for the Performing Arts presents acclaimed musicians, singers, comedians, theatrical productions, dances, lectures, films and more—many with student discounted tickets. It's also center stage for the College of Arts, Humanities and Social Sciences. You might even find yourself bitten by the performance bug and major or minor in Theatre Studies.

**PLAY BY THE BAY.** Enjoy daily sunsets on the bay from campus shores. Bike over to Bay Beach Amusement Park and ride the Zippin Pippin roller coaster. Migrate across the street to the 700-acre Bay Beach Wildlife Sanctuary that features trails, live animal exhibits, and a nature-based kindergarten program where students and faculty of our College of Health, Education and Social Work are active partners.





# PHOENIX STATS SPEAK FOR THEMSELVES

We know numbers are important, but remember behind the stats there's a community of teachers, students, staff and others all dedicated to your success.



**100%**  
PLACEMENT  
for dietetic interns



**41%**  
first-generation  
college students

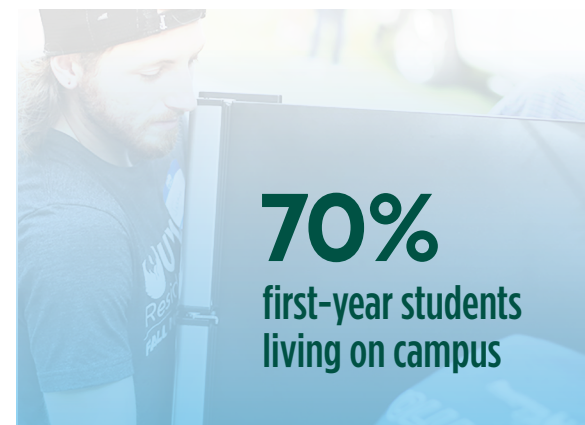


**3<sup>RD</sup>**  
**LARGEST**  
city in Wisconsin



**98%**

post-graduate success into  
jobs, graduate school  
or military service



**70%**  
first-year students  
living on campus



**290** ACRES OF  
ARBORETUM



**1<sup>ST</sup> YEAR**  
FIELD EXPERIENCE  
100% education students



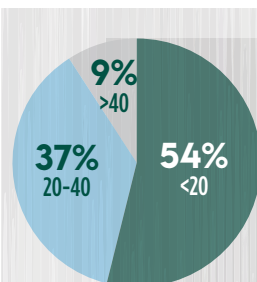
**140+**  
CLUBS AND  
ORGANIZATIONS



**5<sup>TH</sup>**  
**best**  
college town  
to find a job  
\*Source: ZipRecruiter

**7,552** students  
enrolled  
56% Full Time | 44% Part Time

Served by: Multi-Ethnic Student Affairs Office,  
Pride Center, Office of Student Life and more!



## CLASS SIZE

- 54% <20 Students
- 37% 20-40 Students
- 9% >40 Students

**ANNUAL SCHOLARSHIPS  
AWARDED**

**\$900,000+**



# A SMART INVESTMENT

Refer to the chart below for straightforward information on tuition and fees for 2019-2020. Learn more at [www.uwgb.edu/admissions/cost](http://www.uwgb.edu/admissions/cost).

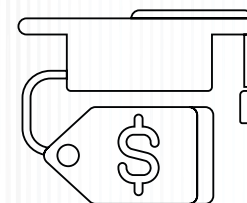
TUITION/FEES	\$7,847	\$16,092	\$11,024	\$9,110	\$7,874
BOOKS/SUPPLIES	\$800	\$800	\$800	\$800	\$800
FRESHMAN HOUSING	\$4,020	\$4,020	\$4,020	\$4,020	\$4,020
FRESHMAN MEAL PLAN	\$2,900	\$2,900	\$2,900	\$2,900	\$2,900
PARKING (OPTIONAL)	\$152	\$152	\$152	\$152	\$152
FIRST-YEAR STUDENT FEE	\$212	\$212	\$212	\$212	\$212
TOTAL	<b>\$15,958</b>	<b>\$24,176</b>	<b>\$19,108</b>	<b>\$17,194</b>	<b>\$15,958</b>
	WISCONSIN RESIDENT	OUT-OF-STATE NON-RESIDENT	MSEP*	MINNESOTA RESIDENT	MICHIGAN COMPACT** OR UPPER MICHIGAN PHOENIX AWARD

\*Midwest Student Exchange Program (MSEP) rates apply to students residing in the following states: Illinois, Indiana, Kansas, Missouri, Nebraska, North Dakota and Ohio.

\*\*Students who reside in Menominee County, Michigan are eligible for Wisconsin resident rates under the Michigan Compact.

\*\*\*Students who demonstrate previous success in high school or post-secondary institutions that reside in the remaining 14 counties that make up Upper Michigan will be eligible for this award.

NOTE: Online courses will be charged an additional \$25 per credit distance education fee.



## Estimated Annual College Costs 2019-2020

Understanding the annual estimated cost of attendance at UW-Green Bay and the ways to keep it affordable are important. The chart at left can get you started. For a personal meeting with an advisor to discuss finances, contact us at [uwgb@uwgb.edu](mailto:uwgb@uwgb.edu) or 920-465-2111.

## SCHOLARSHIPS

UW-Green Bay is proud to offer more than \$900,000 in non-athletic scholarship funding every year. The University also joins with community and national organizations to provide access to privately funded scholarship options.

To be considered for a Freshman University Scholarship, students with a cumulative grade point average of 3.0 or higher (on a 4.0 scale) and an ACT score of 23 or higher or an SAT score of 1130 or higher, should apply by the priority application date of **February 15**.

For more information on scholarship opportunities at UW-Green Bay contact us at 920-465-2111 or check us out online at [www.uwgb.edu/scholarships](http://www.uwgb.edu/scholarships).

**\$900K+**  
IN ANNUAL  
SCHOLARSHIPS

## FEDERAL FINANCIAL AID/FAFSA

We encourage all students to complete the Free Application for Federal Student Aid (FAFSA) and review the awards for which you may be eligible. The FAFSA application can be found at [fafsa.ed.gov](http://fafsa.ed.gov).

**FAFSA CODE 003899**



**84%**  
OF FIRST-YEAR  
STUDENTS RECEIVE  
FINANCIAL AID



# TRY ON YOUR WINGS!

The moment you know if UW-Green Bay is the right fit for you is when you immerse yourself in a campus visit. We've got all sorts of ways you can experience life at UW-Green Bay personally. Schedule your visit at [www.uwgb.edu/visit](http://www.uwgb.edu/visit).

## **Campus Preview Day**

Get the full Phoenix experience:

- Tour the campus including residences.
- Meet faculty members from your major.
- Learn about campus life.
- Ask lots of questions!

## **Major Open House**

Learn about a specific academic program. Meet other students with the same interests and professors who teach in that field.

## **Admissions Session and Campus Tours**

Meet with an admissions advisor and a current student about life at UW-Green Bay. Campus tours are offered most weekdays.







Rise to the challenge.

Join the next class of resilient problem-solvers, fearless dreamers, fun-seekers and forward-looking achievers.

#### **APPLY NOW**

##### **Here's what you need**

- UW System Application—visit [www.uwgb.edu/apply](http://www.uwgb.edu/apply).
- Application fee or fee waiver
- Official high school transcript
- ACT or SAT scores (optional\*). Use UW-Green Bay school codes.

\*Learn more at [www.uwgb.edu/apply](http://www.uwgb.edu/apply).

#### **QUESTIONS?**

We're here to help. Email [uwgb@uwgb.edu](mailto:uwgb@uwgb.edu).



**SCHOOL CODES**

**4688**  
ACT CODE

**1859**  
SAT CODE

# **APPLY NOW**





UNIVERSITY of WISCONSIN  
**GREEN BAY**

OFFICE OF ADMISSIONS - 2005  
UNIVERSITY OF WISCONSIN-GREEN  
BAY  
2420 NICOLET DRIVE  
GREEN BAY, WI 54311-7001

# RISE...

“Our mission and vision is to be a university that fearlessly meets challenges, solves problems, embraces diversity, cares about our region and provides access to education for all who want it. Through these actions, we honor the innovative spirit of the founders of the University and move ourselves forward.”

—Michael Alexander, Chancellor, UW-Green Bay

**[WWW.UWGB.EDU/APPLY](http://WWW.UWGB.EDU/APPLY)**

