WHO ARE WE?

UWGB is a Public Regional Comprehensive University

Total approx. enrollment: 7,178
- 6,730 undergraduate
- 270 graduate
- 4,986 FTE

Avg. net price of attendance = $11,770
Comparison group median = $13,172

Over 1,000 new transfer students/year
Approximately 50% of graduates are transfer students
STUDENT DEMOGRAPHICS

- 90% Wisconsin residents
  - 24% from Brown County
  - 54% from NEW
- 57% Full-time
- 88% White
- 67% Female
- 55% First-generation
- 33% Receive Pell Grants
  - 83% receive financial aid
- 5% Veterans, or children or spouses of Veterans
- 75.7% retained into year 2
- 48.9% graduate within 6 years

36,000 Alumni
70% Live in NEW
WHO ARE OUR STUDENTS WHEN THEY ARRIVE AT UWGB?

Intend to explore majors and careers
- 62% think it’s at least somewhat likely they’ll change their major

Juggle real responsibilities other than college
- 91% say they’ll need a job to help pay college expenses
- 43% say that, while school is important, they have other priorities that are as, if not more, important

Are looking for support and connection
- 96% say they would like to have one faculty or staff member to whom they could go if they have questions
- 91% say it’s very important for them to feel “connected” to UWGB students, staff and faculty
WHO ARE OUR STUDENTS WHEN THEY ARRIVE AT UWGB?

Academic Background

Average HS GPA → 3.30
Average ACT score → 22.4
WHY DO OUR STUDENTS CHOOSE UWGB?

1. Interesting academic majors or programs
2. Graduates get good jobs
3. Good academic reputation
4. Appearance and facilities
5. Low tuition
**WHAT DO THEY EXPECT FROM COLLEGE?**

In general, our students come to UWGB expecting to work hard and be engaged!

<table>
<thead>
<tr>
<th>Expectation</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Write more than 5 eleven-plus page papers</td>
<td>54%</td>
</tr>
<tr>
<td>Always come to class prepared</td>
<td>89%</td>
</tr>
<tr>
<td>Spend 11 or more hours per week in co-curricular activities</td>
<td>32%</td>
</tr>
<tr>
<td>Often have discussions with people who hold different political views</td>
<td>79%</td>
</tr>
<tr>
<td>Often have discussions with people of a different race or ethnicity</td>
<td>79%</td>
</tr>
<tr>
<td>Spend 20 or more hours per week preparing for classes</td>
<td>29%</td>
</tr>
</tbody>
</table>
## Expectations vs. Reality in the First Year

<table>
<thead>
<tr>
<th>How often do you expect to/did you?</th>
<th>BC$SE%$ Often/Very Often</th>
<th>NS$SE%$ Often/Very Often</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ask Q’s in class</td>
<td>75</td>
<td>32</td>
</tr>
<tr>
<td>Discuss grades or assignments w/ instructor?</td>
<td>62</td>
<td>34</td>
</tr>
<tr>
<td>Discuss ideas from class w/ instructor</td>
<td>52</td>
<td>12</td>
</tr>
<tr>
<td>Work w/instructors on activities other than coursework</td>
<td>40</td>
<td>9</td>
</tr>
<tr>
<td>Work with students on projects during class</td>
<td>54</td>
<td>34</td>
</tr>
<tr>
<td>Learn something that changes the way you understand an issue or idea</td>
<td>78</td>
<td>59</td>
</tr>
</tbody>
</table>
EXPERIENCES BY GRADUATION

Senior Survey:

Courses challenged them to do their best work → 56%

UWGB provides significant support to help students succeed academically → 70%

UWGB provides opportunities for social involvement → 58%

UWGB provides support for their overall well-being → 56%

UWGB provides help managing non-academic responsibilities → 28%

Engagement in High Impact Experiences

Service learning → 57%
Internship → 48%
Research w/Faculty → 15%
Two or more HIE → 53%

90% of Seniors rate their overall UWGB experience as excellent or good
WHAT CHALLENGES DO OUR STUDENTS FACE?

In first year, how “Often” or “Very Often” did you face challenges that impacted capacity to succeed?

- Academic - 52%
- Financial - 43%
- Family - 18%
- Mental health - 23%
UWGB Office of Institutional Research & Assessment

http://www.uwgb.edu/oira/

Contact Me:
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465-5041
What questions do you now have about our students?

What questions have we not yet answered?
Why did you choose to attend UW Green Bay?

What have been/were your greatest accomplishments at UWGB?

What have been/were your greatest challenges at UWGB?

What are the main strengths of UWGB, in terms of helping students succeed and achieve their college, professional, and personal goals?

What do you wish all faculty and staff knew about our students?