



## Office of Residence Life | Programmatic Assessment 2014-2015

### Programmatic Outcomes

1. Attract and retain residential students through the development of meaningful relationships that value and honor the individuality of each person.
2. Cultivate quality connections between students, peers, mentors and the University.
3. Foster individual growth and development by providing a residential environment that values academic success.
4. Maintain, improve and develop secure residential facilities to meet the needs and expectations of the campus community.
5. Encourage and implement feedback resulting in enhanced service(s) to the residential community.
6. Develop and sustain partnerships which promote individual growth and personal improvement of the residential student.

### Assessment Plan 2014-2015

#### Which outcome(s) will be assessed?

The Office of Residence Life chose to assess the following Programmatic Outcomes (POs) this year:

- **PO 1:** Attract and retain residential students through the development of meaningful relationships that value and honor the individuality of each person.
- **PO 6:** Develop and sustain partnerships which promote individual growth and personal improvement of the residential student.

#### Which technique(s) will be used to assess the outcome(s)?

- **PO 1** will be assessed through the use of the Educational Benchmarking Institute (EBI) assessment module. EBI is an independent assessment firm specializing in continuous improvement tools for higher education. The UWGB Office of Residence Life has contracted with EBI annually since 2004.
- **PO 6** will be assessed through the use of an internally developed on-line assessment tool that was targeted at the participants of the Safe and Inclusive Living (SAIL) community.

#### Which group of students will be assessed on the outcome and when?

- **PO 1** will be administered to all residential students in November 2014
- **PO 6** will be administered to only SAIL participants in April 2015

#### Who will administer the assessment and coordinate the data collection/reporting?

- **PO 1** will be administered through EBI. This firm is also responsible for the collection of data and then the compilation of an institutional report. John Gerow (Residence Life, Associate Director) will then further condense the institutional report into a more usable Executive Summary.
- **PO 6** will be administered through an automated email invitation initiated by Area Coordinator, Julianne Crayton. Crayton will also be responsible for the collection and reporting of data.

## Assessment Reporting 2014-2015

**Programmatic Outcome being assessed:** Attract and retain residential students through the development of meaningful relationships that value and honor the individuality of each person. (PO 1)

Survey size: **1970** (all residential students)

Number of participants: **1177**

Percentage of voluntary participation: **59.9%**

Respondents were asked to rank answers on a 7 point Likert scale (1=Very Dissatisfied/7=Very Satisfied)

Applicable questions relating to PO 1, the number of respondents (N), the standard deviation and mean score are as follows:

Question	N	Std Dev	Mean
How satisfied are you with your student staff member (i.e., RA, Community Advisor, Mentor, Apt. Advisor) on your floor regarding efforts to get to know you.	1068	1.69	5.38
How satisfied are you with your student staff member (i.e., RA, Community Advisor, Mentor, Apt. Advisor) on your floor regarding helping with a problem.	981	1.62	5.44
How satisfied are you with your student staff member (i.e., RA, Community Advisor, Mentor, Apt. Advisor) on your floor regarding treating everyone fairly.	1031	1.54	5.75
How satisfied are you with your student staff member (i.e., RA, Community Advisor, Mentor, Apt. Advisor) on your floor regarding organizing programs/activities.	1039	1.60	5.25
How satisfied are you with your student staff member (i.e., RA, Community Advisor, Mentor, Apt. Advisor) on your floor regarding promoting tolerance of others.	1007	1.52	5.54
How satisfied are you with your student staff member (i.e., RA, Community Advisor, Mentor, Apt. Advisor) on your floor regarding communicating rules/regulations.	1052	1.52	5.66
How satisfied are you with your student staff member (i.e., RA, Community Advisor, Mentor, Apt. Advisor) on your floor regarding enforcing policies.	1032	1.57	5.47
How satisfied are you with your student staff member's (i.e., RA, Community Advisor, Mentor, Apt. Advisor) overall performance.	1065	1.53	5.70
To what degree has living in on-campus housing contributed to your sense of belonging to this institution.	1052	1.69	4.96
Regarding your on-campus housing experience, to what degree will you recommend living in on-campus housing to new students.	1054	1.62	5.53

Mean Total = 5.47

In general, respondents were slightly to moderately satisfied with staff efforts to develop meaningful relationships with each of them. However, when evaluating their sense of belonging at UWGB, responses dropped below slightly satisfied. Consideration must be given to the fact that 419 of the respondents were freshmen, and at the time of assessment administration (early November) may have still been trying to establish a friend/social base on campus. Later administration may have positively impacted this mean score.

**Programmatic outcome being assessed:** Develop and sustain partnerships which promote individual growth and personal improvement of the residential student. (PO 6)

Survey Size: **21** (total SAIL participants)

Number of participants: **14**

Percentage of voluntary participation: **67%**

2014-2015 is the first year the Residence Life hosted the Safe and Inclusive Living (SAIL) community. SAIL is intended to provide a safe and welcoming environment to students who are members of the LGBTQ community and their allies. Room assignments within the community are not assigned to a specific gender or sex. Instead participants self-select roommates based only on compatibility.

Respondents were asked to rank answers on a 5 point Likert scale (1=Strongly Disagree/5=Strongly Agree)

Applicable questions relating to PO 6, the number of respondents (N), the standard deviation and mean score are as follows:

Question	N	Std Dev	Mean
As a member of the SAIL community, I have felt welcomed by staff.	14	1.09	4.43
I feel safe in the SAIL community.	14	1.07	4.29
I feel included by other students in the SAIL community	14	1.04	4.00
As a member of the SAIL community, I have been provided opportunities to meet people who are different from me.	14	.80	4.21
Being a member of the SAIL community has made me more likely to promote or defend the rights of others.	14	.74	4.36
Being a member of the SAIL community has provided a support system for me at UWGB.	14	1.15	4.36
Being a member of the SAIL community has positively impacted my decision to return to UWGB next year.	14	.96	4.00
I would recommend living in the SAIL community to other students or potential students.	14	1.09	4.57

Mean Total = 4.28

In general, respondents agreed to strongly agreed that their experiences with the SAIL community had positively impacted their residential student experience at UWGB. Due, in large part, to these

assessment results, the Office of Residence Life chose to expand SAIL to a total of 40 beds for 2015-2016.