



## Accounting| 2016-2017 Assessment Plan

1. Please review last year's assessment results (2015-2016) as well as the Academic Program Assessment Report with the faculty in your program. How does your program plan to take these results into consideration in future programmatic planning?

UWGB business and accounting graduates will be able to:

- (1) Approach business challenges from an interdisciplinary perspective.
- (2) Apply problem solving skills to complex challenges representative of those facing the business community.
- (3) Display effective teamwork skills.
- (4) Evaluate business decisions in terms of how they impact corporate social responsibility.

Through the 2015-2016 academic year, the AECSB has assessed the two programs together. However, starting in the 2016-2017 academic year, while Accounting students will continue to be included in the overall assessment of the AECSB's four PLLGs each year, the Accounting Program will now separately assess its students to determine if they are achieving the learning outcomes expected of students completing the Accounting curriculum.

The Accounting faculty have determined that of the four PLLGs identified by the AECSB, two are embodied in the Accounting Program's curriculum. Those two PLLGs are applying problem solving skills to complex challenges (PLLG 2 above) and evaluating business decisions in terms of their impact on corporate social responsibility (PLLG 4 above).

2. Which outcome will you assess this year (2016-2017)?

In Spring 2017, a written case analysis will be assigned in ACCTG 314 - Advanced Financial Accounting II that will require students to apply problem solving skills and determine impact on social responsibility.

3. Which technique will you use to assess this outcome? Which course or group of students will you assess on the outcome chosen above and when?

Thirty papers will be collected in Spring 2017 and evaluated employing the same rubrics used in the overall AECSB assessment plan. If the results indicate that the students have not met the 75-percent benchmark established by the AECSB in its overall assessment (please see the AECSB Assessment Plan for 2016-2017), the Accounting faculty will consider changes in the Accounting curriculum to address any deficiencies.