



## Design Arts | 2014-2015 Assessment Plan

1. Which outcome will you assess?
  - o Outcome 5: Students will have developed analytical skills to evaluate and critique design solutions in terms of aesthetics, function, and design principles appropriate to the needs and desires of specific audiences, contexts, uses and content.
2. Which technique will you use to assess this outcome?
  - o Portfolio/Project rubrics developed by the department specifically for this purpose will be used to assess student work.
  - o Student portfolios will be reviewed (Design 431) along with production files for the Voyageur Magazine (Design 435), Video and audio programs (Design 433) and E-publication documents (Design 433)
3. Which course or group of students will you assess on the outcome chosen above and when?
  - o Design 431 – Graphic Design Studio III
  - o Design 435 – Design Arts Publication Workshop
  - o Design 433 – Advanced Studio (Multi-Media)
  - o Design 433 – E-Publication Design
4. Who will do the assessment and coordinate the data collection and reporting?
  - o Design Arts program coordinator, Professor Jeff Benzow and Design Arts Faculty members.