

## Public Administration | 2014-2015 Assessment Plan

- 1. Which outcome will you assess?
  - Learning Outcome #3: Express knowledge of the concepts, principles, and theories in public administration.
  - Learning Outcome #5: Communicate clearly and effectively within the field of public administration.
- 2. Which technique will you use to assess this outcome?
  - o We will be evaluating various forms of student work (research and reaction papers and other written assignments, tests and projects) submitted in response to assignments given in one of our 300 and two of our 400-level courses in Spring 2015. These courses have been chosen for this form of direct and embedded assessment because they are program CORE requirements. The assignments are designed to assess (among other things) our students' knowledge of the principles of public administration and their ability to communicate effectively in the field. At our annual retreat, the program as a whole will review the aggregated results and discuss them to determine student progress and the efficacy of curriculum content and its delivery. We will continue to fine-tune our assessment strategy and hope to identify initial areas to target for improvement in subsequent years.
- 3. Which course or group of students will you assess on the outcome chosen above and when?
  - o PU EN AF 315: Public and Nonprofit Management (Spring 2015)
  - PU EN AF 408: Public Policy Analysis (Spring 2015)
  - o PU EN AF 428: Public and Nonprofit Program Evaluation (Spring 2015)
- 4. Who will do the assessment and coordinate the data collection and reporting?
  - Professors David Helpap and Lora Warner will collect the data and Professor John Stoll, PEA Chairperson, will report them.