



# Financial Management for Non-Financial Managers

**Thursday, December 5, 2019**

**8:30 a.m.-3:30 p.m.**

**Startup Hub** 2701 Larsen Road, Green Bay, WI 54303

**\$200**



## What You'll Learn

In this class, you'll learn basic financial management skills, including major financial statements, sources and uses of cash, cash budgeting and financial ratios. Emphasis will be placed on financial information as a diagnostic tool in understanding a company's health. Using real-life examples and exercises, you will learn simple and necessary skills that can immediately apply to your workplace, including:

- Learning the difference between profits and cash.
- Interpreting and understanding the income statement, cash flow and balance sheet.
- Managing cash flow with purposeful techniques.
- Calculating a break-even point.
- Finding the hidden cash in your business and how to get it back.
- Forecasting business success with financial information.

## Learning Environment

The learning environment for Financial Management for Non-Financial Managers has been carefully designed to insure maximum benefit. This program will provide the tools to become a better leader, while keeping you engaged through discussion, assessments, case studies and exercises.

## Who Should Attend

- Small business owners
- Team leaders
- Supervisors
- Managers

Although our workshops are designed for people who supervise others, the concepts and skills taught are also relevant to anyone who works with people in a team environment. Whether you own your own business, or work in an office, at an agency, in a health care facility or manufacturing plant, you will takeaway valuable insights and skills to apply to your particular work situation.

Learn more and register at  
**[bit.ly/supervisory-leadership](http://bit.ly/supervisory-leadership)**

## Instructor

**Greg Gauthier** has over 25 years of senior management experience in large, publicly traded and small, privately held companies. He was a small business owner for nearly ten years and has particular strengths in operations management and information systems, cash flow and profitability and business turnaround.



## Registration Information

Prior to the workshop you will receive a confirmation email with directions to the workshop location. Accommodation for disability is available. Please contact 920-465-2642 to arrange two weeks in advance.



**920-465-2642**



**[professionaled@uwgb.edu](mailto:professionaled@uwgb.edu)**

If you have any questions about the course or instructor, please contact Teri Zuege-Halvorson, Area Director, Continuing Professional Education, at [zueget@uwgb.edu](mailto:zueget@uwgb.edu).

**Cancellation Policy:** A full refund minus a \$25 processing fee is given when canceling more than 10 days prior to an event. A \$25 processing fee will be added when transferring your registration to another training more than 10 days prior to an event. No refunds or transfers are issued 10 or fewer days prior to the event. A substitute may attend in your place. In case of low enrollments, we reserve the right to cancel programs and return a full refund.