







Who Should Enroll?

-  **STUDENTS WHO HAVE PREVIOUSLY EARNED CREDIT** at a regionally-accredited college are eligible to receive transfer credit towards a UW-Green Bay degree, including a Business Administration major. Contact us to learn more!
-  **HIGH SCHOOL GRADUATES** with two years' experience in supply chain management or four years' experience in other management functions.
-  **MANAGERS** who want to advance their career or transition into the Supply Chain Management field.
-  **SCM/LOGISTICS/OPERATIONS WORKERS** seeking a managerial role in Supply Chain Management.



Take the Next Step!

Let UW-Green Bay help you change your life and advance your career — online and on your schedule. Visit www.uwgb.edu/scm-certificate or contact the program advisor at **920-465-2862**.

Online Supply Chain Management Certificate

or Bachelor's Degree in Business Administration
with an Emphasis in Supply Chain Management



UNIVERSITY OF WISCONSIN-GREEN BAY
2420 NICOLET DRIVE, GREEN BAY, WI 54311-7001



Higher Education Partner
of the Green Bay Packers



UNIVERSITY of WISCONSIN
GREEN BAY



SCM Experiencing Worldwide Growth!

The globalization of Supply Chain Management (SCM) will continue to grow, becoming more complex and challenging. Global logistics activities are forecasted to grow in terms of both volume and value due to the rapid globalization of supply chains.

The volume and value of global logistics in 2015 was 55 billion tons and \$8.2 trillion, USD, respectively. These are estimated to grow to **92 billion tons** and **\$15.5 trillion**, USD, respectively, by 2023 (*Source: Transparency Market Research, 2017*).



Be a Part of this Rapid Growth

Organizations in most industries rely on supply chain managers to oversee the flow of goods, services and processes that transform raw materials into final products. Supply chain managers coordinate the flow of information, funds and products in order to maximize customer value and keep a competitive advantage. Learn how to develop supply chain solutions for your organization as you increase your knowledge of how to use supply chain networks to secure, produce and deliver products to the global marketplace.

Two Great Program Options

Supply Chain Management Certificate

This 15-credit online certificate is for professionals working or aspiring to work in a supply chain management capacity, and is designed to serve professionals with or without formal education or previous experience in SCM. This certificate provides exposure to logistics, transportation, packaging, operations planning, inventory management, Lean Six-Sigma and enterprise resource planning (ERP), among other supply chain management functions.

REQUIRED COURSES (15 credits)

- ✓ SUPPLY CHAIN MANAGEMENT
- ✓ PROJECT MANAGEMENT
- ✓ LOGISTICS MANAGEMENT
- ✓ OPERATIONS MANAGEMENT
- ✓ ENTERPRISE RESOURCE PLANNING

Business Administration Bachelor's Degree with an Emphasis in Supply Chain Management

Complete your bachelor's degree on-campus or fully online in Business Administration with a 15-credit Emphasis in Supply Chain Management. Learn more at www.uwgb.edu/supply-chain-management.

Gain a Competitive Edge

Upon completion of either program above, students will receive an exclusive UW-Green Bay Digital Badge (also known as micro-credentialing). A Digital Badge is a micro-credential that validates an accomplishment, mastery of a skill or competency a learner has earned. This badge gives you a distinct competitive edge in the job market.



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