Theory	Practice  To increase retention, provide both auditory and
	To increase retention provide both auditory and
Adults remember 10% of what they hear, 65% of what they hear and see, and 80% of what they hear, see and do.	To increase retention, provide both auditory and visual stimulation and allow for practice.
Adults bring a great deal of life experiences and knowledge into to training.	Connect life experiences and prior learning to new information. Capitalize on the experiences by facilitating discussions.
Adults are autonomous and self-directed.	Involve participants in the learning process, serving as facilitator rather than as supplier of facts.
Adults learn best when they are active participants in the learning process.	Limit lecturing and provide opportunities for sharing of experiences, questions and exercises that require participants to practice a skill or apply knowledge.
The greater the degree of concrete relevance to the individual, the greater is the degree of learning.	Help learners see a reason for learning something by making it applicable to their work or other responsibilities of value to them.
Adults need to be able to integrate new ideas into what they already know if they are going to be able to retain the information.	Capitalize on the experiences of the audience to build new concepts; structure lessons to move from the known to the unknown.
Adults prefer self- directed and self- paced instruction to group learning led by an instructor.	If the training is done in a group led by the instructor, build in independent activities; consider trainee-focused approaches to training.
Adults learn more effectively when given timely and appropriate feedback and reinforcement of learning.	Provide opportunity for feedback from self, peers and trainer.
Adults learn better in an environment that is informal and personal.	Promote open group interaction.
Not all adults learn the same way.	Accommodate different learning styles by offering a variety of training methods and by using visual, auditory and kinesthetic techniques.

(Source: adapted from Penny Littner & Alex F. Douds (1988): Train the Trainer. Practical Skills that Work; Janet Collins (2004): Education Techniques for Lifelong Learning)