

## Detailed Agenda

Day 1

**Monday, October 21**

**9 - 10 a.m. - Check-In**

KEYNOTE

**10 a.m. - 12 p.m.**

**Branding**

Joan Malcheski

Green Bay Packers Director of Brand & Marketing

**12 - 1 p.m. - Lunch**

Session 1

**1 - 4 p.m.**

**StrengthsFinders Workshop - Discovering Strengths & Maximizing Potential**

Kristin O'Dell

Owner of KLO LLC

*\* Participants will be sent an online survey prior to the retreat to determine their top strengths*

**4 - 5 p.m. - Free Time Exploration**

**5 - 6 p.m. - Dinner**

Session 2

**6 - 8 p.m.**

**"Lady! Don't Burn the House Down!" - Helping Female Leaders Avoid Personal and Professional Burn-Out While Leading**

Valerie Murrenus Pilmaier, PhD

English and Women's Studies at UW-Green Bay, Sheboygan Campus

Day 2

**Tuesday, October 22**

**6:30 - 7:30 a.m. - Optional Morning Workout - HIIT Bootcamp**

Landmark Resort (outside - weather permitting)

**7:30 - 8:30 a.m. - Breakfast**

KEYNOTE

**8:30 - 10 a.m.**

**Inspiring and Mentoring the Future Leaders in Your Community**

Karmen Lemke

CEO Girl Scouts of the Northwestern Great Lakes

Session 1

**10:30 - 12 p.m.**

**Passion Meets Purpose**

Jennifer Dirks

President & CEO TEMPO Milwaukee

**12 p.m. - 1 p.m. - Lunch**

Session 2

**1 - 2:30 p.m.**

**The Coach Approach to Leadership**

Laurie Crawford

Laurie Crawford Coaching LLC

**2:30 - 4:30 p.m. - Free Time Exploration**

**4:30 - 6 - Dinner**

**6 - 8 p.m.**

**Door County Ghost Tour**

Door County Trolley

## Detailed Agenda (contd.)

Day 3

*Wednesday, October 23*

**6:30 – 7:30 a.m. – Optional Morning  
Workout – Yoga**

Landmark Resort (outside – weather  
permitting)

**7:30 – 9 a.m. – Breakfast/Checkout**

**9 – 11:30 a.m.**

**Team Building**

Door County Adventure Center

**LEADERSHIP-TIPS-TO-GO**

**11:30 a.m. – 12 p.m.**

Kristin O'Dell

Kristin O'Dell will provide key takeaways  
from the retreat to encourage and inspire  
participants as they re-enter their personal  
and professional lives.