

UNIVERSITY of WISCONSIN
GREEN BAY

April 15, 2015

TO: Amy Henniges and Mark Olkowski, Co-Chairs

FR: Brenda Amenson-Hill, Dean of Students

RE: 2015-16 Student Affairs Healthy Choices Task Force

Thank you for your willingness to serve as Co-Chairs for the Healthy Choices Task Force. Over the past several years students, faculty and staff have worked to educate and inform students on very important topics related to healthy relationships, alcohol and drugs. The topics continue to be a very important and often challenging. I hope you and the other committee members can continue to build on your progress made over the last couple of years.

1. **Programming**-Work on marketing and programming plan that focuses on getting important facts out to students about healthy relationships, drugs and alcohol related topics such as:
 - Relationship building
 - Character Development
 - Communication
 - Domestic/Sexual Violence
 - Marijuana and other drug prevention (including prescription drug) and awareness
 - Alcohol use, prevention and facts
 - Reporting sexual assaults and bias incidents
 - Wellness related topics
 - Topics related to other behaviors, i.e. social media, gaming, gambling, and disordered eating.

Educational platforms using Harm reduction strategies will be evident in HCTF programming including but not limited to:

- If you drink, set limits for yourself
- Keeping track of BAC (Blood Alcohol Concentration)
- Keeping track of standardized drinks consumed
- Avoid mixing alcohol and energy drinks
- Plan out where you are going and how you are planning to get home safely, before you start drinking
- Other activities to do besides drinking
- Marijuana is not as harmless as you think
- Every intimate encounter requires consent

This programming should target as many students as possible by utilizing different programming methods and venues (Lectures, Displays, Music, Comedy, Small Groups, Book discussions, etc.) The Task Force should plan for 2 major programs sometime in the first six weeks of fall semester. The FOCUS program already scheduled “Sex

Signals” for Orientation 2015. This program covers content on sexual assault, dating, diversity, etc. The Task Force should identify target markets and spend time and money accordingly. The Task Force should also pay attention to the Common Theme and 50th Anniversary events, and work to connect to this initiative when possible.

2. **Resources and Evaluation**-The Task Force should gather data and review survey and assessment material related to this topics including the College Experiences Survey (CES) and National College Health Assessment (NCHA) surveys and incorporate feedback into programming priorities. Program evaluations will be completed with every sit down program. In addition, each task force must complete an annual executive summary of the Task Force work at the end of each academic year. Program evaluation and assessment will help the committee and campus determine what kind of impact this type of programming is having on learning and student behavior. I would encourage you to utilize the on campus resources such as the Counseling Staff, Nurses, and Judicial Affairs, Public Safety, and community resources. I would also encourage Task Force members to find out what works on other campuses via e- mail, website research or phone calls. Take into consideration the unique qualities of UW-Green Bay and the students we are targeting. Be creative and take risks with some new ideas as well.
3. **Collaboration**-The foundation of this plan is collaboration. I would encourage you to work with Students, RA’s, Student Ambassadors, SGA leaders, Program Coordination, Student Organizations, Athletics, Public Safety, Faculty and Staff to facilitate your ideas and maximize your resources. The Committee is ultimately responsible for program planning and implementation, but I would encourage building campus support and involvement. Think of creative ways to market your important message at visible programs like GB Week, Orientation, Org Smorg, etc. The committee members should work with RA’s and Student Ambassadors on getting the maximum number of students to attend programs. . If the RA’s or CA’s want to create their own program, they can work with their direct supervisor (Area Coordinator) for final approval. The Task Force can serve as a resource for staff and students wanting to do additional programming beyond the Task Force created events.
4. **Membership**-See attached list
5. **Financial Resources**-This is a collaborative model utilizing financial and human resources across Student Affairs. The Task Force can plan to utilize the allocated budget for the 2015-2016 budget year starting July 1, 2015. Most of the expenses will be charged to 128-180700-0-CLPROG. This is a project account, and it is critical to include the CLPROG in all business transactions. Lore will chargeback the appropriate departments. Lore Slattery in the Dean of Students will update the budget for the Campus Life shared drive on a regular basis. The Chairs should provide Lore with their budget plans and supporting financial paperwork throughout the year.

2015-16 Resources:

AIC-\$1,500, charged directly to 402 budget

Counseling and Health-\$3,500

Residence Life-\$5,000

Student Life-\$5,000

*FOCUS \$5,000 will pay for Sex Signals and related program during Orientation
(Charged directly to the FOCUS budget)

Final Budget Plan

- **Healthy Choices** -\$9,000
- **Diversity**-\$6,000 (\$1,500 must be charged directly to the AIC 402 account)

***If you have ideas related to leadership programs talk to Student Life or Residence Life directly regarding funding.**

