

Employer Setup

WisCaregiver Connections powered by Handshake

Instructions for setting up your access to our certified direct care professional (CDCP) online job listing and candidate management system.



1 Set up your personal account

Visit app.joinhandshake.com/employer_registrations/new, enter your work email address, create a password, and click **Sign Up**.

Sign up as an Employer

Email Address (use your work email)

Password Confirm Password

Sign Up

One Trusted, Integrated Network

Recruit top students from over 2,000 colleges, universities, and community colleges.

2 Enter additional details

- First Name
- Last Name
- Phone Number (required to provide a point of contact for career centers, not visible to job candidates)
- Job Title (this is your personal job title, not the job that you are recruiting for)
- Country
- Check the types of candidates you would like to find





Click **Save and continue**.

3 Review Guidelines and Identify Your Third-Party Status

A popup will appear with Handshake Employer Guidelines, which includes the Terms of Service and Privacy Policy. Be sure to review the guidelines and linked resources before you proceed.

Handshake Employer Guidelines

Millions of students place their trust in Handshake and the companies on our platform. To maintain that trust, all employers on Handshake must agree to the following general guidelines, in addition to our [Terms of Service](#):

| | |
|---|--|
| <p> Be Accurate and Trustworthy: Tell the truth about your company, your team and the jobs available. If your opportunities require upfront costs, disclose that in your company description and job postings.</p> <p> Be Fair: Do not discriminate based on ethnicity, national origin, religion*, age, gender, sexual orientation, disability or military / veteran status or lack thereof.</p> | <p> Keep Your Commitments: When you make a commitment to a school or student, keep it. If you can't, work to provide a fair and equitable path for affected students.</p> <p> Keep Student Info Confidential: Guard student information as if it were your own. Do not disclose any personal information without the prior consent of a student.</p> |
|---|--|

In addition, most career service centers require employers to abide by the full [NACE Principles for Employment Professionals](#).

Are you a 3rd party recruiter working on behalf of another company?

Our guidelines require third-party recruiters to identify their Handshake account as such. A third-party recruiter is:

- Hiring or posting jobs for a company other than the one they work for.
- Hiring or posting jobs, but the pay/salary is provided by another company.
- Hiring or posting jobs for both the company they work for and another company.

If you are a third-party recruiter, click **Yes** when asked and accept the third-party recruiting policies by also clicking **Yes**. Click **Save and continue**.


Are you a 3rd party recruiter working on behalf of another company?

Job postings created by third parties must be for a single company. The description of the job posting must clearly state both the company name as well as the fact that you represent a third party firm recruiting on behalf of the company. You may not disclose any student information to another party without the written consent of the student.

I agree and comply with the above third-party recruiting policies.

4 Verify your account

After you've signed up, you will get an email within 10 minutes with a link to confirm your account.



Great! You've successfully signed up for Handshake.

We've sent you a link to confirm your email address. Please check your inbox. It could take up to 10 minutes to show up in your inbox.

Didn't receive the email?

1. Is samb@abcompany.com your correct email without typos? If not, [you can restart the sign up process](#)
2. Check your spam folder
3. Add handshake@m.joinhandshake.com to your contacts
4. Click [here](#) to resend the email

Still having trouble?
[Contact us](#)

When the email arrives, click the **Confirm Email** button in the email to verify your account. Email verification links are active for 12 hours after they are sent.

Handshake

Confirm your email address on Handshake

Hi Sam,

Welcome to Handshake! Please confirm your email address to get started:

[Confirm Email](#)

If this is a mistake, you can [cancel the registration](#) at any time.

If you'd no longer like to receive emails like this you can [sign in](#) to manage your notification preferences or [unsubscribe](#).

5 Set up your company profile

From here, you'll be redirected to Handshake to create a new company profile.

- The page will display a list of company profiles associated with your email domain. If there is more than one, review the details for each profile. Click the blue button **Request** to select that company profile.
- If you've accidentally requested to connect with the wrong company profile, click the gray button **Requested** to undo the action.

Click **Create New Company** and fill out a form with information about your company.

Find and join your company

Search for your company

1 ————— 2 ————— 3

Search & request **Connect** **Approval**

Search for your company then request to join Connect to schools to recruit from Get approved by the schools or the company's staff

Are you a part of a division within this company?
No problem. First join this company, and then you'll be able to set up your division within it.

Can't find your company?

Note: to be registered in handshake as an employer, you must follow the next steps exactly.

Fill out all required fields. When you enter the company name, add CDCP after it.

- Example: ABC Home Health CDCP

The email and phone number fields are optional, but we strongly suggest you complete them so UW-Green Bay CDCP Program Specialists can contact you with any questions.

6 Add your company logo and branding

Company Logo

The company logo is a unique and easily recognizable graphic symbol or image that identifies your company.

1. Click **Add a logo**.
2. Click **Upload New Image**.
3. Select the logo image you'd like to use from your computer files.
 - Keep in mind that your logo should be at least 150 pixels wide and 150 pixels high. The maximum size is 400 pixels wide and 400 pixels high.
4. Click **Select image**. Adjust the image size if desired by using the widgets in the toolbar.
5. Click **Save**.

Branding Image

The branding image should be distinct from your logo. Usually, the branding image will be similar to that of a banner, displaying the company logo, tagline, or a call-to-action message.

1. Click **Add a branding image**.
2. Click **Upload New Image**.
3. Select the branding logo image you'd like to use from your computer files.
 - A ratio of 4:1 to 5:1 is best for branding images. The minimum size is 1200x300 and the maximum size is 2000x500.
4. Click **Select image**. Adjust the image size if desired by using the widgets in the toolbar.
5. Click **Save**.

7 Finish your company profile

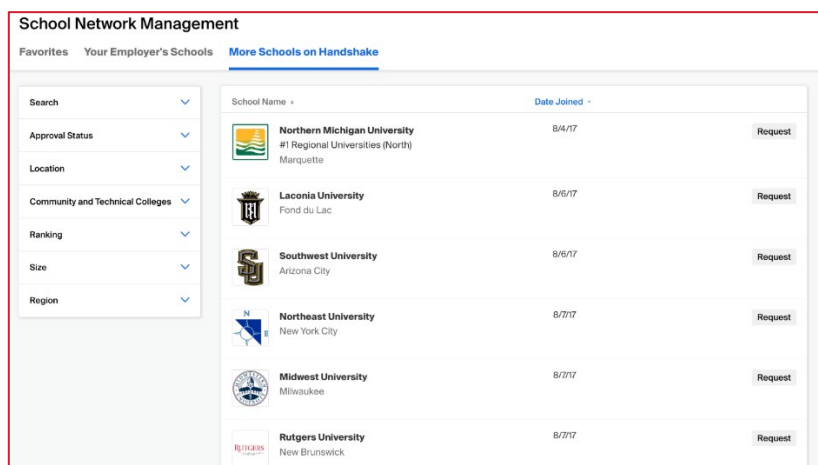
Once all the information is added, click **Create New Company**. Your account will be manually reviewed and validated by our Trust and Safety team, and a message will display during your session on Handshake stating, "We're reviewing your account". It may take up to seven_business days for your account to be verified.

8 Connect to UWGB

To begin, click **Schools** from the left navigation bar, then click **More Schools on Handshake**.

UW-Green Bay is the educational partner of DHS for the CDCP program. To connect with CDCPs in your area, use the search bar to locate UW-Green Bay.

Click the **Request** button.



If you have questions, contact UW-Green Bay at cdcp@uwgb.edu