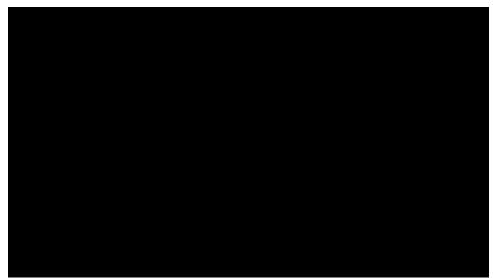


Environmental Management and Business Institute \mathbf{EMBI}

Green Innovations 2011: Waste or Wasted Opportunity

Featuring a showing of "DIVE! - Living off America's Waste"

Featuring Wisconsin's premiere showing of the award-winning documentary, "DIVE! Living Off America's Waste" and a postdocumentary forum with the film's producer. See the film trailer below.



Film Trailer: DIVE! - Living off America's Waste

Schedule

Day 1: Wednesday, April 20, 2011 UW-Green Bay, University Union, 2420 Nicolet Drive, Green Bay

8 a.m.	Registration Welcome - UW-Green Bay Chancellor Thomas Harden and Professor John Stoll, UW-Green Bay				
8:45 a.m.					
	Waste Management in Wisconsin – A Historical Perspective				
	Introduction by John Stoll, Professor of Public and Environmental Affairs (Economics), UW-Green Bay				
9 a.m.	Ann M. Coakley, Director of the Bureau of Waste and Materials Management, Wisconsin Department of Natural Resources (invited)				
		Waste Transformation: Starting a Business			
		Moderator: John Katers,			
		Professor of Natural and Applied Sciences, UW-Green Bay			
10 a.m.	Panel Discussion Panelists:				
		Mike Krysiak, CEO and Co-Founder, ENCAP			
		Neil Peters-Michaud, CEO and Founder, Cascade Asset Management			
		Ted Hansen, Director of Operations, Greenwood Fuels			
11 a.m.	Break				
		Agricultural Waste			

11:15 a.m.	Track 1 Breakout Track Sessions 2 Track 3	 Gary Radloff, Policy Director, Wisconsin Bioenergy Initiative (WBI), UW-Madison John Welch, Recycling Manager, Dane County Industrial Waste Moderator: Lucy Arendt, Professor, Cofrin School of Business, UW-Green Bay Dan Roddan, Waste Management Download presentation file (pdf) Jeff Guenther, Environmental Manager, Marquis Yachts Download presentation file (pdf) Jeff Guenther, Environmental Manager, Marquis Yachts Download presentation file (pdf) Municipal / Institutional Waste Moderator: David Radosevich, Professor, Cofrin School of Business, UW-Green Bay 		
	Lunch			
12:30 p.m.	 Lunch Aaron Popkey, Assistant Director of Public Relations/Corporate Communications, Green Bay Packers Earth Caretaker Award - <u>2011 Recipient: Paul Wozniak</u> 			
2 p.m.	Track 1 Breakout Sessions Track 2	 John Arendt, UW-Green Bay Graduate Student and Aurora BayCare Tony Rieth, UW-Green Bay Graduate Student and Skipper Buds Steve Teclaw, UW-Green Bay Senior and Tosca Ltd. Emerging Waste Issues and Tools for Business and Industry Moderator: John Katers, Professor of Natural and Applied Sciences, UW-Green Bay		
3 p.m.	Break			
3:15 p.m	What Does Your Waste Say About Your Company? Moderator: John Stoll, Professor of Public and Environmental Affairs (Economics), UW-Green Bay Panelist: • Mike Kraft, Professor of Public and Environmental Affairs (Political Science), UW-Green Bay • Mike Lizotte, Director of Sustainability, UW-Oshkosh			
4:15 - 4:45 p.m	Wisconsin Idea	Discussion		
	DIVE! the film - Living Off America's Waste			
	This event will include Wisconsin's premiere showing of <i>DIVE!</i> the film followed by a question and answer session with the film's director, Jeremy Seifert. (Learn more about the film at <u>http://www.divethefilm.com/</u>) A panel discussion will highlight local food initiatives that are being developed.			

7 p.r	n.	Panelists:		
		Craig Robbins, Director, Paul's Pantry		
		Feeding America, Eastern Wisconsin		
		EAT TRASH campaign letter (pdf)		

Day 2: Thursday, April 21, 2011 UW-Green Bay, University Union, 2420 Nicolet Drive, Green Bay

8 a.m.	Dumpster Dive - Kick off Waste Characterization Study A random dumpster will be selected from Student Housing, which will be used to complete a waste characterization study. <u>Waste Characterization Results (xlsx)</u> 29KB				
8:15 a.m.	Breakout Sessions	Track 1	Waste Transformation Business TourFEECO International, Inc.ENCAP, LLC		
		Track2	Sustainability Coordinators Presentations Eileen Norby, Waste Minimization Manager, UW System		
9:30 a.m.	Break - Networking				
9:45 a.m.	Keynote address: Economics of Recycling Markets - US, Global, and Us Joe Van Rossum, Recycling Specialist/Director, Solid and Hazardous Waste Education Center (SHWEC) In his role as Recycling Specialist, Van Rossum provides technical assistance to businesses, municipalities and community groups in the area of recycling and solid waste management. He is also the current coordinator for the Wisconsin Master Composter program, which provides training and resources that individuals can use to perform composting related outreach activities.				
11 a.m.	Wisconsin Wasted Opportunities Business, Universities, and Citizens (session will be linked to morning's Dumpster Dive Results)				
11:45 a.m.	Wrap up Discussion of Wisconsin Ideas.				