

Green Innovations 2011: Waste or Wasted Opportunity

Featuring a showing of "*DIVE! - Living off America's Waste*"

Featuring Wisconsin's premiere showing of the award-winning documentary, "[DIVE! Living Off America's Waste](#)" and a post-documentary forum with the film's producer. See the film trailer below.



[Film Trailer: DIVE! - Living off America's Waste](#)

Schedule

Day 1: Wednesday, April 20, 2011

UW-Green Bay, University Union, 2420 Nicolet Drive, Green Bay

8 a.m.	Registration
8:45 a.m.	Welcome - UW-Green Bay Chancellor Thomas Harden and Professor John Stoll, UW-Green Bay
9 a.m.	<p>Waste Management in Wisconsin – A Historical Perspective Introduction by John Stoll, Professor of Public and Environmental Affairs (Economics), UW-Green Bay Ann M. Coakley, Director of the Bureau of Waste and Materials Management, Wisconsin Department of Natural Resources (invited)</p>
10 a.m.	<p>Waste Transformation: Starting a Business</p> <p>Moderator: John Katers, Professor of Natural and Applied Sciences, UW-Green Bay</p> <p>Panel Discussion Panelists:</p> <ul style="list-style-type: none"> • Mike Krysiak, CEO and Co-Founder, ENCAP • Neil Peters-Michaud, CEO and Founder, Cascade Asset Management • Ted Hansen, Director of Operations, Greenwood Fuels
11 a.m.	Break
	Agricultural Waste

11:15 a.m.	<p>Moderator: Kevin Fermanich, Professor of Natural and Applied Sciences, UW-Green Bay</p> <p>Track 1</p> <ul style="list-style-type: none"> • Gary Radloff, Policy Director, Wisconsin Bioenergy Initiative (WBI), UW-Madison • John Welch, Recycling Manager, Dane County <hr/> <p>Industrial Waste Moderator: Lucy Arendt, Professor, Cofrin School of Business, UW-Green Bay</p> <p>Breakout Sessions Track 2</p> <ul style="list-style-type: none"> • Dan Roddan, Waste Management Download presentation file (pdf) • Jeff Guenther, Environmental Manager, Marquis Yachts Download presentation file (pdf) <hr/> <p>Municipal / Institutional Waste Moderator: David Radosevich, Professor, Cofrin School of Business, UW-Green Bay</p> <p>Track 3</p> <ul style="list-style-type: none"> • Chuck Larscheid, Port and Solid Waste Director, Brown County • Tom Sigmund, Executive Director, Green Bay Metropolitan Sewerage District • Nadeem Afghan, COO, BIOFerm Energy Systems
12:30 p.m.	<p>Lunch</p> <ul style="list-style-type: none"> • Aaron Popkey, Assistant Director of Public Relations/Corporate Communications, Green Bay Packers • Earth Caretaker Award - 2011 Recipient: Paul Wozniak
2 p.m.	<p>Internships: How Can They Help Your Company Deal with Waste?</p> <p>Moderator: Steve Brachman, Solid and Hazardous Waste Specialist, Solid and Hazardous Waste Education Center (SHWEC)</p> <p>Track 1</p> <ul style="list-style-type: none"> • John Arendt, UW-Green Bay Graduate Student and Aurora BayCare • Tony Rieth, UW-Green Bay Graduate Student and Skipper Buds • Steve Teclaw, UW-Green Bay Senior and Tosca Ltd. <hr/> <p>Emerging Waste Issues and Tools for Business and Industry</p> <p>Moderator: John Katers, Professor of Natural and Applied Sciences, UW-Green Bay</p> <p>Track 2</p> <ul style="list-style-type: none"> • Jonathon Rivin, Solid and Hazardous Waste Specialist, Solid and Hazardous Waste Education Center (SHWEC) • Victoria Arnold, Marketing Specialist, WasteCap Resource Solutions
3 p.m.	<p>Break</p>
3:15 p.m	<p>What Does Your Waste Say About Your Company? Moderator: John Stoll, Professor of Public and Environmental Affairs (Economics), UW-Green Bay Panelist:</p> <ul style="list-style-type: none"> • Mike Kraft, Professor of Public and Environmental Affairs (Political Science), UW-Green Bay • Mike Lizotte, Director of Sustainability, UW-Oshkosh
4:15 - 4:45 p.m	<p>Wisconsin Idea Discussion</p>
	<p>DIVE! the film - Living Off America's Waste</p> <p>This event will include Wisconsin's premiere showing of <i>DIVE!</i> the film followed by a question and answer session with the film's director, Jeremy Seifert. (Learn more about the film at http://www.divethefilm.com/) A panel discussion will highlight local food initiatives that are being developed.</p>

7 p.m.	<p>Panelists:</p> <ul style="list-style-type: none"> • Craig Robbins, Director, Paul's Pantry • Feeding America, Eastern Wisconsin <p>EAT TRASH campaign letter (pdf)</p>
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Day 2: Thursday, April 21, 2011

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8 a.m.	<p>Dumpster Dive - Kick off Waste Characterization Study A random dumpster will be selected from Student Housing, which will be used to complete a waste characterization study. Waste Characterization Results (xlsx) 29KB</p>									
8:15 a.m.	<p style="text-align: center;">Waste Transformation Business Tour</p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%; vertical-align: top;">Breakout Sessions</td> <td style="width: 10%; vertical-align: top;">Track 1</td> <td style="vertical-align: top;"> <ul style="list-style-type: none"> • FEECO International, Inc. • ENCAP, LLC </td> </tr> <tr> <td colspan="3" style="text-align: center;">Sustainability Coordinators Presentations</td> </tr> <tr> <td></td> <td style="vertical-align: top;">Track2</td> <td style="vertical-align: top;">Eileen Norby, Waste Minimization Manager, UW System</td> </tr> </table>	Breakout Sessions	Track 1	<ul style="list-style-type: none"> • FEECO International, Inc. • ENCAP, LLC 	Sustainability Coordinators Presentations				Track2	Eileen Norby, Waste Minimization Manager, UW System
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9:30 a.m.	Break - Networking									
9:45 a.m.	<p>Keynote address: Economics of Recycling Markets - US, Global, and Us</p> <p>Joe Van Rossum, Recycling Specialist/Director, Solid and Hazardous Waste Education Center (SHWEC) In his role as Recycling Specialist, Van Rossum provides technical assistance to businesses, municipalities and community groups in the area of recycling and solid waste management. He is also the current coordinator for the Wisconsin Master Composter program, which provides training and resources that individuals can use to perform composting related outreach activities.</p>									
11 a.m.	<p>Wisconsin Wasted Opportunities</p> <p>Business, Universities, and Citizens (session will be linked to morning's Dumpster Dive Results)</p>									
11:45 a.m.	Wrap up Discussion of Wisconsin Ideas.									

