



UNIVERSITY of WISCONSIN
GREEN BAY

Foundation

2018

Impact Report

**Investing
in Our
Future**



Investing in Our Future

Dear Friends,

The energy on the campuses at UW-Green Bay has never been more charged! Enrollment growth for the fifth consecutive year indicates a vibrant University that students seek out. Additional campus locations in Manitowoc, Marinette and Sheboygan help us offer classes close to home for place-bound students living in these beautiful lakeshore communities. And the construction of a new building on campus for STEM education clearly indicates the curriculum is keeping pace with the times.

Private funding continues to propel the University to new heights in serving our region. In this Impact Report you'll see the meaningful difference gifts to the University make in the lives of students studying to become future business leaders, engineers, teachers, nurses, social workers, research scientists, artists and community volunteers. Philanthropic gifts help make the University experience more engaging through capital investments, scholarship funding and academic program enhancement.

The Foundation serves as the custodian for charitable gifts to the University and assures donor intent is honored. As of December 31, 2018, the UW-Green Bay Foundation totaled **\$50,092,617.48** in assets and distributed **\$5,662,980.48** in support to the University to pursue its mission. Worthy of special recognition was the **\$806,382** for student scholarships which increased access to higher education for hundreds of students.

Four community leaders joined our board of directors this past year to assist us in our fiduciary responsibilities: Jeff Cheney, retired CFO of Kohler Corporation; Heather Karcz of Zuehlke Karcz Financial Group; Ross Mueller of Mueller Wealth Management; and John Reinke, chairman of Stephenson National Bank. We're fortunate to have these experienced financial professionals serving on the board of directors.

On behalf of the Foundation's board of directors, thank you for all you do to further the mission of the UW-Green Bay Foundation and UW-Green Bay.

Sincerely,



Matthew Mueller, Chair
Senior Vice-President of Finance and CFO
Schreiber Foods, Inc.



“Private funding continues to propel the University to new heights in serving our region.”

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Matthew (Matt) Mueller, Chair
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Attorney, Condon & Herald

Diane Ford '75, Treasurer
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Founder & Advisor, Mueller Wealth Management

Paul Northway '90
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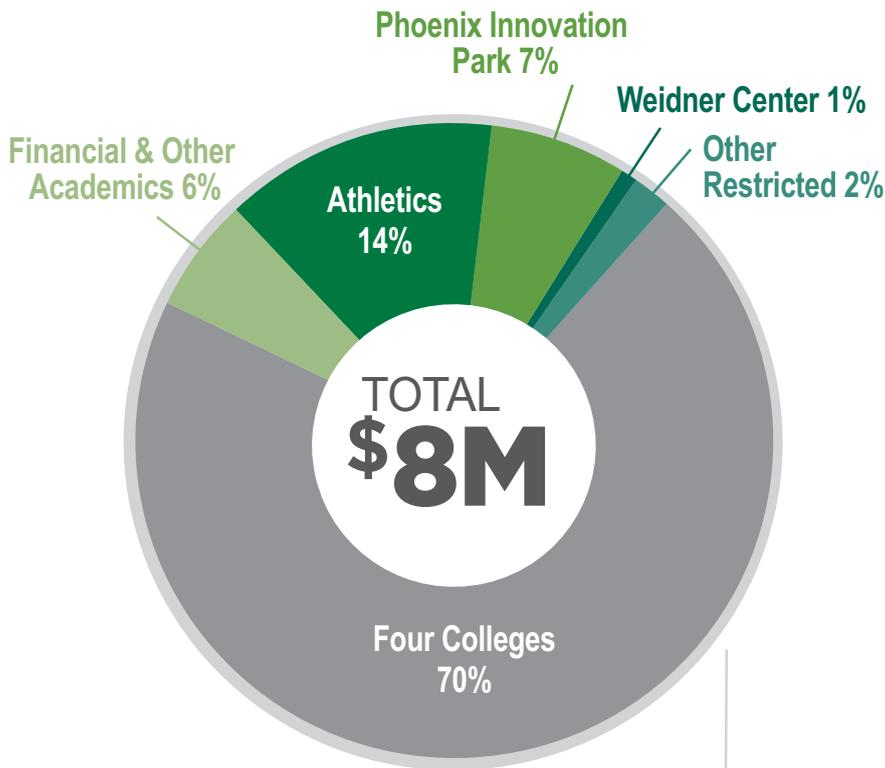
John Reinke
Chairman, Stephenson National Bank

Ex Officio

Craig Dickman
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Managing Director, TitleTown Tech

Anthony (Tony) Werner
Vice Chancellor for Advancement and
Foundation President

2018 Contributions



- Austin E. Cofrin
School of Business
- College of Arts, Humanities
and Social Sciences
- College of Health, Education
and Social Welfare
- College of Science, Engineering
and Technology

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Gifts in 2018 made an impact on the quality of life for our students and the vitality of our campus. In an effort to better reflect our role as an environmentally focused University, the Donor Honor Roll* list of names was not printed and can be found online at www.uwgb.edu/Foundation/Report. Thank you for selflessly giving in support of higher education.

*List reflects major and leadership annual gifts of \$500 and above.

Couple's Gift Helps Plan for University's Future



One role that Chancellor's Council of Trustees member Scott Wochos embraces is looking for long-term solutions to ensure UW-Green Bay remains robust. Scott, along with his wife, Cindy, have volunteered to chair the University's planned giving Niagara

Society. As local residents, both are familiar with the public institution and believe in its mission of providing quality, affordable education. Scott took a couple of summer courses at UW-Green Bay while attending East High School in the '70's. During his career as an attorney, he helped shape the vision of the University as a member of the University's early Founder's Board and remains a key member of the Council of Trustees.

As the newly-retired senior vice-president and general counsel at Green Bay Packaging, Wochos recalls interviewing and hiring many UW-Green Bay graduates, "I was impressed with the quality of these young people and

how well-prepared they were for the workforce.

Green Bay is lucky to have a public University that offers students so many career opportunities." While neither attended UW-Green Bay, Scott and Cindy have made a personal commitment to support the University through a future estate gift. The Wochos' are happy that they will have a part in helping to educate future generations of students.

The Niagara Society recognizes and celebrates alumni and friends of the University who have included a future planned gift, typically through their estate, in support of the University's mission.

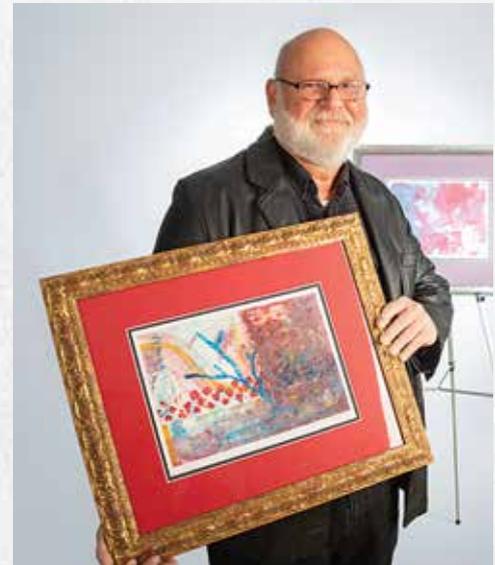
Legacy Art Gift Keeps Smiles Going

A meeting at the Ecumenical (now Mauthe) Center on UW-Green Bay's campus has led to 20 years of student and faculty art purchases and engagement with the Lawton Gallery. Not familiar with UW-Green Bay, William (Bill) Boerschinger explored the campus and came upon the Lawton Gallery. Boerschinger enjoyed the Gallery and viewing the artwork and has since purchased a number of pieces created by students and faculty.

Boerschinger will tell you that he's an art aficionado by happenstance. His Allouez, Wisconsin home is now filled with more than 50 pieces of artwork and sculptures featuring UW-Green Bay students and faculty along with other local artists. "My

love of art took root in my youth. The beauty of the stained glass windows in our church grew into reading about Michelangelo and other art greats," said Boerschinger.

While his budget doesn't allow for purchasing art on the scale of the masters, Boerschinger believes in supporting art students and faculty and occasionally stops by the Lawton Gallery. In planning for the future, Boerschinger intends to donate most of his collection to the University through his estate along with funds to support the Lawton Gallery. "I purchase art that makes me smile. That is my only criteria," commented Boerschinger, "I'd like to keep those smiles going through my legacy gifts to the University."





RICHARD J. RESCH
SCHOOL of ENGINEERING
UNIVERSITY of WISCONSIN-GREEN BAY



Resch invests in educating next generation of engineers

Corporations and individuals celebrated an announcement in February 2018 by the UW System Board of Regents giving UW-Green Bay the green light to provide engineering programs to the region. Richard J. Resch, recently retired CEO of international office furniture manufacturer, KI, announced his support of the University's visionary engineering plan with a \$5 million gift. "I'm proud to support UW-

Green Bay, one of the pillars of our community, with this gift," Resch shared. "Everyone at KI, from our product designers and engineers to our sales staff and technicians, takes great pride in helping colleges and universities create learning environments that will produce the next generation of leaders and innovators. It is my sincere hope that this gift will allow UW-Green Bay to do just that."

Retired UW-Green Bay faculty member endows strings professorship

The success of the music culture in the region has coincided with the growth of the UW-Green Bay music program. No one was more formidable to that cause than founding band director Robert J. Bauer. During his 25-year career at UW-Green Bay, Bauer founded and directed the Marching Band, Symphonic Band and initiated the Wind Ensemble for advanced students, which provided visibility for the new University within the community. He led the Marching Band in performances at Green Bay Packers games and an eight-week international tour in 1973 to several European cities.

Bauer and his wife, Joanne, a 1978 Master's in Environmental Arts and Sciences graduate, announced a \$1 million gift to the University to create the Robert and Joanne Bauer Endowed Professorship in Strings, designated to support and advance the academic activities of the strings music faculty and students. The Bauers' generous endowment will provide for state-of-the-art equipment, innovative research, touring, concert and performance support, student recruitment events



and strings student scholarships. "Joanne and I have spent our careers as educators," Robert said. "We understand the opportunities that a professorship at a university offers students, faculty and the community. String instruments add elegance and vitality to music compositions. We wanted to ensure that strings are part of the music program at UW-Green Bay for generations to come."



Annual Gifts Help Support the Arts and Student Emergency Needs

Visitors heading to see an exhibit at the Lawton Gallery or a performance at the University Theatre will see a newly-renovated space in Theatre Hall. This hallway desperately needed new flooring, paint and furniture. The renovation was made possible by generous donors who make annual gifts to the UW-Green Bay Fund for Excellence.

Help a student in need? Donors gave a resounding “yes” through their annual giving. Low-income students who encounter financial emergencies while attending college are eligible to receive a one-time DASH Grant for up to \$1,000 for unanticipated emergency expenses for car repairs, health concerns or other costs that may jeopardize their ability to remain in school.

New scholarship in historical studies honors brother



Alumnus Ben Cruz-Urbe, (Ecosystems Analysis '73 and a Master of Environmental Arts & Sciences '79) and his brother Eugene enjoy a day at the Packers Hall of Fame.

What better way to honor the memory of a person who devoted his life to the study of history than with a scholarship in his name to benefit students in the same pursuit? This is what UW-Green Bay alumnus and retired UW-Green Bay faculty member, **Ben Cruz-Urbe**, thought when struggling to make sense of the untimely death of his younger brother, Eugene, in March of 2018. Ben established a memorial scholarship close to home to remember a brother, lost too soon.

Eugene Cruz-Urbe received his B.A., M.A. and Ph.D. in Near Eastern Languages and Cultures from the Oriental Institute at the

University of Chicago. He was a Professor of History at Brown University, Northern Arizona University, Monterey Peninsula College, California State University Monterey Bay and IUPUI East from which he retired in May 2017. As an Egyptologist who traveled frequently to Egypt, Cruz Uribe’s specialty was the recording of ancient Egyptian graffiti for what they reveal about personal piety, late-period religious practices and pilgrimage.

The Eugene Cruz-Urbe Annual Memorial Scholarship in Historical Studies will be awarded each year to an UW-Green Bay student pursuing a degree in history.

Generous contributors support students with promise

High school students with promise? We call them Rising Stars. UW-Green Bay, led by Council of Trustees member **Jim Wochinske '74**, reached out to generous community members to create Phoenix Rising Star Scholarships. These scholarships are designed for students who have worked for a promising future but lack the financial means to pursue higher education. At UW-Green Bay, 80% of new students seek financial assistance. More than \$425,000 was contributed to provide \$2,000 annual scholarships, renewable for up to three additional years.