ABOUT UW-GREEN BAY

UW-Green Bay is a regional, public university in Green Bay, Wis., with additional campuses in Marinette, Manitowoc and Sheboygan. Founded in 1965, it is part of the University of Wisconsin System.

“Our mission and vision is to be a university that fearlessly meets challenges, solves problems, embraces diversity, cares about our region and provides access to education for all who want it. Through these actions, we honor the innovative spirit of the founders of the University and move ourselves forward.”

— Michael Alexander, Chancellor, UW-Green Bay

As the only university in Wisconsin with four campuses on the water (Lake Michigan and the Bay of Green Bay), our thinking is as fresh as our Founders intended — in 1965 they earned national and international acclaim for creating an innovative interdisciplinary, environmental academic focus (Eco U).

UW-Green Bay offers degrees in environmental science, environmental engineering technology and more than 100 courses in business, biology, economics, First Nations Studies and more, all with an environmental or sustainability component. It is surrounded by 290 acres of trees in the Cofrin Memorial Arboretum, a living sanctuary for 45 mammal and 200 bird species.

World-renowned for its acoustics, the Weidner Center for the Performing Arts is center stage for performing arts majors and minors, alongside acclaimed musicians, singers, comedians, theatrical productions, dances, lectures and films.

UW-Green Bay is a tough competitor in Division I college athletics. The University is home to more than 250 student athletes who participate on 14 Horizon League teams. Student-athletes develop discipline and leadership skills through rigorous training and competition.

LEADERSHIP

Michael Alexander assumed the role as the seventh chancellor of UW-Green Bay on May 1, 2020. Prior to that, he served as provost and vice chancellor at UW-Green Bay since July 2019. Since joining the University, Alexander led the expansion of the University’s Continuing Education and Community Engagement efforts to build connections to high school students, increase non-credit offerings and provide educational services to regional businesses; created academic affairs strategic priorities to drive the University’s strategic mission and vision; initiated new, international relationships with universities in Thailand; created an Office of Sustainability to improve efficiencies and increase the profile of UW-Green Bay as a campus traditionally engaged with environmental study; and restructured Graduate Studies and the Office of Grants and Research, setting the stage for the University’s growing research efforts.

CABINET

Janet Bonkowski,
Executive Director of Marketing and University Communication

Kathleen Burns,
Interim Provost and Vice Chancellor for Academic Affairs

Sheryl Van Gruensven,
Chief Business Officer and Senior Vice Chancellor for Institutional Strategy

Benjamin Joniaux,
Special Assistant to the Chancellor for External Relations

Corey King,
Vice Chancellor for University Inclusivity and Student Affairs

Susan Grant Robinson,
Cabinet Liaison for Internal Affairs

Tony Werner,
Vice Chancellor for University Advancement and Foundation President
UW-GREEN BAY AT A GLANCE

16-county footprint
- Green Bay Campus: 700 acres on city’s northeast side, overlooking the bay of Green Bay
- Marinette Campus: 36 acres along the shore of the bay of Green Bay
- Manitowoc Campus: 40 acres along the Lake Michigan shoreline
- Sheboygan Campus: 70 acres on the banks of the Sheboygan River

Founded 1965
- 51 Undergraduate Majors & Minors
- 13 Graduate Programs
- One Doctoral Degree

Undergraduate tuition
- $8,674 (Wisconsin resident)
- $15,958 (including fees, meals and housing)

Full accreditation from the Higher Learning Commission of the North Central Association of Colleges and Universities

Enrollment: 8,907 for Fall 2020
- 8,402 Green Bay Campus
- 132 Marinette Campus
- 202 Manitowoc Campus
- 234 Sheboygan Campus

- 471 Graduate
- 21 Doctoral

60% Full Time
40% Part Time

Mascot: Phoenix

Class Size
- 54% <20 Students
- 37% 20-40 Students
- 9% >40 Students
17:1 Student to Faculty Ratio

- 41% First-generation College Students
- 98% post-graduation success into jobs, graduate school or military service
- 70% first-year students live on campus
- 84% of first-year students receive financial aid

$900,000+ In Private Scholarships Awarded Annually

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