

UW-Green Bay is a transformative launch point for students preparing for a successful future. Alumni note their inspiring, supportive faculty, the unique student engagement opportunities and their own resilient spirit as the driving forces that make their UW-Green Bay experience something special. This experience creates tenacious problem solvers and fearless dreamers for which UW-Green Bay is known. Following are just a few...

**Greg Neuschafer '73**

*Oceanographer, DNR Office of Maryland*

A curiosity for nature and the outdoors drew Greg Neuschafer to UW-Green Bay. Faculty members made an indelible mark on Greg during his student years, including working with a faculty member to design and lay out walking trails that circled the campus, now known as the Cofrin Memorial Arboretum. Greg graduated in 1973 with an environmental sciences degree which sparked a long career with the U.S. Navy as an oceanographer working on ocean mapping, protecting endangered mammals, airborne hurricane monitoring, autonomous underwater vehicles, and arctic research operations on vessel performance.

**Kim Garner '96**

*Board Member, Adoption Choice*

Kim Garner, Class of '96, inspired by the humanitarian crisis in Ethiopia in the 1980s, earned a degree in Social Change and Development. She developed a passion for adoption, so much so that she and her husband chose to adopt three of their four children from Vietnam, India and Ethiopia. She had the opportunity to lead the adoption agency from which they adopted their children, and, within a few years, led a consolidation of numerous agencies into one that serves Wisconsin, easing the process for other families wanting to adopt children.

**Randy Charles '87**

*CEO, Alive and Kickin' Pizza Crust*

Randy Charles, a 1987 UW-Green Bay Business Administration grad with a minor in psychology, captures business opportunity by harnessing operational excellence. Randy is the CEO of Alive and Kickin' Pizza Crust, a company that has achieved significant growth the past 30 years, and employs more than 500 people. He credits UW-Green Bay's interdisciplinary approach to education and the personal attention by faculty members as contributing factors to his success. Taking courses in the sciences and other disciplines instilled a sense of strategic thinking that Randy brings to business challenges.

## UW-GREEN BAY ALUMNI RELATIONS IS FOCUSED ON FIVE ALUMNI ENGAGEMENT AREAS

### Supporting alumni success

Alumni Relations supports our alumni in their personal and professional development. Through our communications and events, we hope to spark passion and vision for your future. Alumni are provided information through the E-Newsletter, the Phoenix Forum Virtual Speakers Series and at networking events.

### Increasing access to UW-Green Bay

Alumni advocates connect with prospective students to share the benefits of and opportunities opened up by a UW-Green Bay education. Alumni participate on the note card writing taskforce, attend campus recruiting events and share their important experiences.

### Enhancing the student experience

Alumni inspire and support current students by sharing their experiences through on campus panels and by volunteering for student events. Alumni mentor current students, assist with graduate or medical school applications and work with their employers to provide internship opportunities for our students.

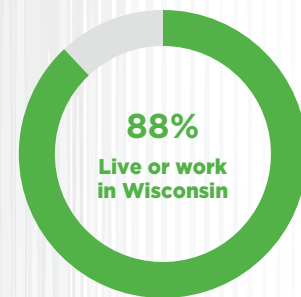
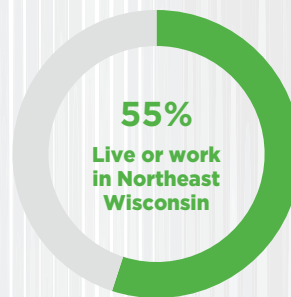
### Living the University brand

Alumni share their Phoenix enthusiasm by integrating their love of all things UW-Green Bay into what they wear, what they display on their vehicles and throughout their work spaces and homes. Go Phoenix!

### Accomplishing initiatives through giving

Alumni support our students through transformative scholarships. Opportunities to contribute are available through the UWGB Alumni Scholarship Fund, the annual Scholarship Golf Outing and by establishing annual and endowed scholarships.

MORE THAN  
**50,000**  
GRADUATES INCLUDING ALL  
FOUR CAMPUS LOCATIONS



## ALUMNI ADVISORY BOARD

As an institution on the rise, both in enrollment and responding to the educational attainment needs of the region, UW-Green Bay has turned to its alumni for advice. The University established an Alumni Advisory Board consisting of graduates who have made an impact as citizens, parents and career-minded professionals.

Alumni Advisory Board members offer advice and counsel to the Office of the Chancellor, University Advancement and Alumni Relations on strategic issues of importance to the University. These alumni contribute to the University's success, impact public education in a meaningful way, expand their network and meet people with interests like their own.

### Sherry Aaholm '14 & '16

*Cummins, Inc., Vice President and Chief Information Officer  
Business, Masters in Management*

### Brian Charlier '81 & '97

*CEO/President of HSHS St. Vincent and St. Mary's Hospital  
and COO and Senior VP of Prevea Health  
Business Administration, Masters of Science in Administrative Science*

### Juan Corpus '03

*Humana Inc., Consumer Experience Manager  
Public Administration*

### Robert Davis '13

*Dallas Cowboys, Assistant Head Coach  
Master of Science in Applied Leadership for Teaching & Learning*

### Lori Frerk '92

*East High School, Principal  
Math*

### Brian Gold '99

*Port Washington State Bank, Vice President of Business Banking  
Business Administration*

### Terri Jacke '06

*Inspired Training Institute, President  
Master of Science in Applied Leadership for Teaching & Learning*

### Randy Knaflic '95

*Company Advisor  
Music*

### Ben Kvalo '10

*Netflix, Campaign Manager, Film, Marketing Operations  
Business Administration*

### Lorenzo Lones '16

*Washington University, Pursuing his Ph.D. in Neuroscience  
Psychology*

### Jordan Lorenz '12

*Dental City, Sales Trainer  
History*

### Deb Rose '07

*Retired Teacher / Volunteer  
Master of Science in Applied Leadership for Teaching & Learning*

### Darin Schumacher '96

*Orthopedic & Sports Medicine Specialists, Marketing Manager  
Communication Processes*

### Paul Willems '75

*Willems Marketing, Retired as Co-Owner/Partner  
Urban Analysis*

### Doug Wirth '89

*AmidaCare, President and CEO  
Social Work*

### Joan Woldt '89

*Bank First, Regional President  
Business Administration*



Contact:

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