

Office of

# Testing Services and Assessment

## 1997 Alumni Survey

### Introduction

In Spring 1997, the Offices of Assessment and Institutional Research surveyed 691 alumni who received bachelor's degrees in December 1993, May 1994 and August 1994. 34% of the surveys were returned. As you review the results that follow, note the striking similarity to the Graduating Senior Survey ([/otsa/student-perspectives/1996-97-graduating-senior-survey/](#)) data.

### Highlights

1. 93% "agree" or "strongly agree" that they have learned to view learning as a lifelong experience.
2. 90% "agree" or "strongly agree" that their experiences and course work at UW-Green Bay encouraged them to think creatively and innovatively.
3. 74% "agree" or "strongly agree" that UW-Green Bay provides a strong interdisciplinary, problem-focused education.
4. 55% would return to UW-Green Bay and complete the same major if they started college over; 25% would return to UW-Green Bay but choose another major.
5. 25% have been accepted for, are currently enrolled in, or have already completed a graduate/professional degree program.
6. 85% are working full-time and 8% are working part-time.
7. Half work in positions that are "very related" to their major and 34% work in positions that are "somewhat related" to their major.
8. The median salary of respondents working full-time is \$26,364.

**Table 1. Academic Preparation**

Item, skill, or knowledge area	% Receiving "Excellent" or "Good" Preparation Ratings	% Rating Item "Important" or "Very Important" to Current Work
Problem solving	75%	91%
Critical analysis	77%	90%
World geography	31%	20%
History	45%	26%
Arts, music and literature	52%	29%
Mathematics	55%	64%
Scientific principles	51%	42%
Leadership/management skills	59%	84%
Other cultures	56%	52%
Written communication	80%	88%
Public speaking	73%	80%
Reading skills	68%	83%
Listening skills	70%	92%