

Office of

Testing Services and Assessment

1998 Alumni Survey

Introduction

In Spring 1998, the Offices of Assessment and Institutional Research surveyed 719 alumni who received bachelor's degrees in December 1994, May 1995 and August 1995. 37% of the surveys were returned. As you review the results that follow, note the striking similarity to the Graduating Senior Survey ([otsa/student-perspectives/1997-98-graduating-senior-survey/](/otsa/student-perspectives/1997-98-graduating-senior-survey/))data.

Highlights

1. 87% "agree" or "strongly agree" that they have learned to view learning as a lifelong experience.
2. 83% "agree" or "strongly agree" that their experiences and course work at UW-Green Bay encouraged them to think creatively and innovatively.
3. 70% "agree" or "strongly agree" that UW-Green Bay provides a strong interdisciplinary, problem-focused education.
4. 50% would return to UW-Green Bay and complete the same major if they started college over; 18% would return to UW-Green Bay but choose another major.
5. 93% gave an A or B to the quality of the teaching in their major.
6. 23% have been accepted for, are currently enrolled in, or have already completed a graduate/professional degree program.
7. 82% are working full-time and 10% are working part-time.
8. Slightly more than half (54%) work in positions that are "very related" to their major and 31% work in positions that are "somewhat related" to their major.
9. The median salary of respondents working full-time is about \$30,000.

Are alumni well prepared? How important are the skills and knowledge developed at UW-Green Bay to their current work?

The top five skills for which alumni gave marks of "excellent or "good" were:

1. written communication skills (75%)
2. critical analysis skills (71%)
3. problem-solving skills (67%)
4. public speaking and presentation skills (67%)
5. listening skills (66%)

The skills and knowledge considered "very important" or "important" to their current work included:

1. listening skills (96%)
2. written communication skills (93%)
3. problem-solving skills (93%)
4. critical analysis skills (87%)
5. leadership and management skills (86%)

Table 1. Academic Preparation

Item, skill, or knowledge	% Receiving "Excellent" or "Good"	% Rating Item "Important" or "Very
Problem solving	67%	93%
Critical analysis	71%	87%
World geography	29%	23%
History	32%	24%
Arts, music and literature	43%	25%
Mathematics	51%	65%
Scientific principles	44%	40%
Leadership/management	55%	86%
skills		
Other cultures	56%	60%
Written communication	75%	93%
Public speaking	67%	82%
Reading skills	62%	84%
Listening skills	66%	96%