

Office of

Testing Services and Assessment

1999 Alumni Survey

Introduction

In Spring 1999, the Offices of Assessment and Institutional Research surveyed 783 alumni who received bachelor's degrees in December 1995, May 1996 and August 1996. 33% of the surveys were returned. As you review the results that follow, note the striking similarity to the Graduating Senior Survey ([/otsa/student-perspectives/1998-99-graduating-senior-survey/](#)) data.

Highlights

1. 89% "agree" or "strongly agree" that they have learned to view learning as a lifelong experience.
2. 82% "agree" or "strongly agree" that their experiences and course work at UW-Green Bay encouraged them to think creatively and innovatively.
3. 83% "agree" or "strongly agree" that UW-Green Bay provides a strong interdisciplinary, problem-focused education.
4. 53% would return to UW-Green Bay and complete the same major if they started college over; 17% would return to UW-Green Bay but choose another major.
5. 90% gave an A or B to the quality of the teaching in their major (mean = 3.4).
6. 42% have been accepted for, are currently enrolled in, or have already completed a graduate/professional degree program.
7. 85% are working full-time and 8% are working part-time.
8. Slightly more than half (52%) work in positions that are "very related" to their major and 31% work in positions that are "somewhat related" to their major.
9. 73% report being "very satisfied" or "satisfied" with their current job.
10. The median salary of respondents working full-time is about \$30,000.

Are alumni well prepared? How important are the skills and knowledge developed at UW-Green Bay to their current work?

The top five skills for which alumni gave marks of "excellent or "good" were:

1. written communication skills (77%)
2. critical analysis skills (76%)
3. problem-solving skills (75%)
4. understanding the impact of social institutions and values (63%)
5. reading skills (61%)

The skills and knowledge considered "very important" or "important" to their current work included:

1. problem-solving skills (95%)
2. listening skills (91%)
3. critical analysis skills (91%)
4. leadership and management skills (89%)
5. written communication skills (89%)

Table 1. Academic Preparation

Item, skill, or knowledge area	% Receiving "Excellent" or "Good" Preparation Ratings	% Rating Item "Important" or "Very Important" to Current Work
Problem solving	75%	95%
Critical analysis	76%	91%
Understanding . . .		
Biology/physical environment concepts	53%	30%
Impact of science and technology	44%	49%
Social, political, geographic, and economic structures	42%	38%
Impact of social institutions and values	63%	49%
Significance of major events in Western civilization	29%	22%
Literature	41%	22%
The role of humanities in identifying and clarifying values	48%	40%
Fine Arts	36%	16%
Global issues	40%	30%
Cultural diversity	58%	52%
Written communication	77%	89%
Public speaking	59%	76%
Reading skills	61%	83%
Listening skills	60%	91%
Leadership and management skills	51%	89%