

Office of

Testing Services and Assessment

2000 Alumni Survey

Introduction

In Spring 2000, the Offices of Assessment and Institutional Research surveyed 818 alumni who received bachelor's degrees in December 1996, May 1997 and August 1997. Thirty-one percent (254) of the surveys were returned. As you review the results that follow, note the striking similarity to the Graduating Senior Survey (/otsa/student-perspectives/1999-00-graduating-senior-survey/) data.

Highlights

1. 91% "agree" or "strongly agree" that they have learned to view learning as a lifelong experience.
2. 85% "agree" or "strongly agree" that UW-Green Bay provides a strong interdisciplinary, problem-focused education.
3. 80% "agree" or "strongly agree" that their experiences and course work at UW-Green Bay encouraged them to think creatively and innovatively.
4. 77% "agree" or "strongly agree" that they would recommend UW-Green Bay to a friend, co-worker, or family member.
5. 55% would return to UW-Green Bay and complete the same major if they started college over; 22% would return to UW-Green Bay but choose another major.
6. 93% gave an A or B to the quality of the teaching in their major (mean = 3.4).
7. 32% have been accepted for, are currently enrolled in, or have already completed a graduate/professional degree program.
8. 83% are working full-time and 9% are working part-time.
9. Slightly less than half (47%) work in positions that are "very related" to their major and 38% work in positions that are "somewhat related" to their major.
10. 70% report being "very satisfied" or "satisfied" with their current job.
11. The median salary of respondents working full-time is about \$30,000.

Are alumni well prepared? How important are the skills and knowledge developed at UW-Green Bay to their current work?

The top five skills for which alumni gave marks of "excellent or "good" were:

1. critical analysis skills (74%)
2. problem-solving skills (73%)
3. written communication skills (68%)
4. listening skills (63%)
5. reading skills (58%)

The skills and knowledge considered "very important" or "important" to their current work included:

1. problem-solving skills (93%)
2. listening skills (89%)
3. critical analysis skills (89%)

4. leadership and management skills (85%)

5. written communication skills (83%)

Table 1. Academic Preparation

Item, skill, or knowledge area	% Receiving "Excellent" or "Good" Preparation Ratings	% Rating Item "Important" or "Very Important" to Current Work
Problem solving	73%	93%
Critical analysis	74%	89%
Understanding . . .		
Biology/physical environment concepts	50%	36%
Impact of science and technology	48%	50%
Social, political, geographic, and economic structures	40%	40%
Impact of social institutions and values	56%	56%
Significance of major events in Western civilization	31%	21%
Literature	40%	21%
The role of humanities in identifying and clarifying values	52%	46%
Fine Arts	39%	16%
Global issues	39%	27%
Cultural diversity	54%	53%
Written communication	68%	83%
Public speaking	54%	69%
Reading skills	58%	76%
Listening skills	63%	89%
Leadership and management skills	52%	85%