

Local Government Education Digital Badges



UW-Green Bay Local Government Education offers a Digital Badge for completing the Public Official Governance Certificate. Badges are a sophisticated way to share verified credentials digitally. Badges demonstrate mastery of skills, acquisition of knowledge and marks of experience in the same way as a diploma represents a degree.



Badges are a quick and easy way to **share verified knowledge and expertise** to employers and colleagues.



Badges empower earners with **24/7 digital access** on resumes, websites, social media and email signatures.



Badges provide a **competitive edge** and a way to differentiate from other candidates.



What's Inside

Each badge is embedded with evidence of where, when, how and why it was earned, which allows the badges to serve as 100% authenticated digital certificates.

Example: **Public Official Governance Certificate**

Badge Name: Public Official Governance Certificate

Badge URL: www.customtoeachbadge.com

Badge Criteria: Successfully complete all four required courses and pass each course assessment: 1. Parliamentary Procedure; 2. Open Meetings Law: Challenging Issues; 3. Alcohol Beverage Law in Wisconsin: Knowledge straight up. Walk away with top-shelf tips and insights; 4. Ethical Leadership.

Badge Image: See image left

Issuer: Division of Continuing Education and Community Engagement

Issue Date: (custom to each badge)

Recipient: (your name)

Criteria: In order to earn this badge, individuals must be present for each of the required courses and pass each course assessment.

Alignment: (detailed criteria)