

# Master Academy for Civic & Public Affairs

July 29-31, 2019  
KI Conference Center  
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# Master Academy for Civic & Public Affairs

Choose from Three Exciting Days of Sessions for Public Officials

## Monday, July 29, 2019

### 8:30 a.m.-12 p.m.

#### Training “NEW” City, Village, Town Council and Board Members

Instructors: Lori Luther, Administrator and Lori Stottler, Clerk, City of Beloit

#### Parliamentary Procedure for Effective Meetings

Instructor: Dan Foth, Local Government Specialist, UW-Extension

### 1-4 p.m.

#### Employment Laws Every Manager Should Know

Instructor: Rick Manthe, J.D., Strang, Patteson, Renning, Lewis & Lacy, S.C.

#### Open Meetings Laws: Challenging Issues

Instructor: Philip Freeburg, J.D., Local Government Law Educator, UW-Extension

## Tuesday, July 30, 2019

### 9 a.m.-12 p.m.

#### Visioning, Strategic Planning and Bringing it to Action: Performance-Based Budgeting

Instructor: Timothy Hanna, Mayor and Chief Executive Officer, City of Appleton

#### Alcohol Beverage Law in Wisconsin: Walk Away with Top-Shelf Tips and Insights

Instructor: John Macy, J.D., Arenz, Molter, Macy, Riffle & Larson, S.C.

### 1-4 p.m.

#### Talent Attraction: Changes and Trends in the Modern Workplace

Instructors: Melody Lewis, Staff Development and Training Coordinator, City of Appleton and Terra Fletcher, Owner and President, Fletcher Consulting

#### Ethical Leadership

Instructor: Kerry Kuenzi, Ph.D., Asst. Professor of Public Affairs, UW-Green Bay

## Wednesday, July 31, 2019

### 8:30-11:30 a.m.

#### Process Management: Thinking Outside the Box and Getting People on Board

Instructor: Gary Olsen, Administrator, Village of Rothschild

#### Beware of the Bad Guys: Tactics of the Dark Web—Steps to Keep Your Information Safe

Instructor: Jeff Lemmermann, CPA, CISA, CITP, CEH, Information Assurance Consultant, SynerComm, Inc.



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