

# THE VOLUNTEER CENTER OF BROWN COUNTY



THE VOLUNTEER CENTER  
of BROWN COUNTY

DEVELOPING YOUR VOLUNTEER TEAM



# Agenda

- National and State Statistics
- What does recruiting volunteers do for your business/organization?
- Retaining volunteers/evaluating what value they provide
- Ideas to recognize/assist volunteers in making it easy to stay
- Small group discussion
- How Volunteer Centers and/or local resources can help

# Numbers, Numbers, Numbers!

According to the latest Volunteering in America Report, put out by the Corporation for National and Community Service (CNCS), how many adults volunteered through an organization between September 2020 and September 2021?

**61 million adults!**



# Numbers, Numbers, Numbers!

In that same report, those 61 million adults volunteered how many hours?

**4.1 billion hours!**



# Numbers, Numbers, Numbers!

How much economic value were those volunteers hours worth?

**\$123 billion dollars!**



# Stats specific to Wisconsin

## Wisconsin *Gives Back.*

In 2021, more than **1.1 million** residents volunteered through an organization contributing **\$2.0 billion** in economic value.

More than **2.6 million** residents helped their neighbors in the height of the pandemic.



AmeriCorps

# 7 Steps to Recruit Volunteers

- Just Ask!
- Team!
- Lifetime Volunteers
- “No” is not “never”
- Continuous efforts
- Multiple approaches
- Position Title



# You like me! You really like me!

What is the most effective way to evaluate and retain volunteers?

- A job description- very important!
- “Trust the process”
  - Schedule evaluations
  - Self-evaluation
- Recognition
  - Immediate or ongoing
  - Be SPECIFIC!
- Respect for the volunteer’s perspective





# You Better Recognize!



As a small business or a nonprofit, how have you, or would you, recognize volunteers?



# How do we develop our team?

Personal  
Relationships

Organizational  
Readiness

"Nobody volunteers to FAIL"

Orientation and  
Training

# Small Group Discussion

Share with those around you:



- One recruitment idea
- Your most creative way to recognize a volunteer for a job well done
- What is one question you would be sure to ask a volunteer when you are evaluating them?
- In your opinion, the best of the three short videos this morning. 😊

# Thank You!



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Eric Sponholtz  
Executive Director

[Eric.Sponholtz@volunteergb.org](mailto:Eric.Sponholtz@volunteergb.org)

920.429.9445

