RETIREE ASSOCIATION MINUTES

APRIL 14, 2015

9:30 A.M, ES 307

Attendance: Jim Wiersma (president), Randy Christopherson, Ginny Dell, Tracy Heaser, Michael Kraft, Frank Madzarevic, Pat Przybelski, Jane Rank, Chuck Rhyner, Ron Starkey, Roger Vanderperren

Jim welcomed our new member Ron Starkey. Randy will be Chair of the Program

Minutes of the February 10, 2015, meeting were approved without change.

Letter to Editor

The letter that was approved by the Board regarding Gov. Walker’s proposed budget cuts to the University and submitted by Retiree Association Chair Jim Wiersma, was published in the Green Bay Press-Gazette People’s Forum on March 24, 2015.

Tracy Announcements

**Budge**t: In Phase II of the Chancellor’s planning timetable, the Chancellor’s met with the Regents during the first week of April as campuses fine-tune strategies and incorporated any new information into their planning. We are waiting for budget cuts to pass the state legislature. The University discussed the terms of a possible separation package. Currently there are 158 UW-Green Bay employees eligible who are 55 years and older with at least five years of service at UW-Green Bay. Not everyone that applies for early retirement will be given a separation.

**50th Anniversary:** The Planning Committee met with the Chancellor and they have revised their charge for the anniversary. A pen to paper moment happed 50 years ago on September 2, 1965, when Governor Warren Knowles signed into law the bill for a four-year campus to serve northeastern Wisconsin.  The University will begin its 50th celebration on the campus plaza level the morning of Wednesday, September 2, 2015 -- the first day of classes.  The charge for the year-long celebration is to engage the community and make them aware of what UW-Green Bay has accomplished; what we have to offer, i.e., the Learning in Retirement, the Arboretum, performing arts, etc.; and why it’s important for the University to be here. Also on September 2, we will “turn it green” at the farmer’s market on Broadway downtown.  Titletown will brew a “Phoenix” beer for the year and it will be tapped at the market.  There will be an opportunity to meet our alumni.  We will seek private funds for the anniversary.  We will end the year’s celebration on May 6, 2016, with a fund raising event for the community at the Kress and fireworks.

Supporters. 1) Mayor Schmitt has a city billboard he controls and will let us use it for advertising. He also has a public access channel we can use; 2) The Alumni Association has some reserved money they will give for advertising; 3) The Press Gazette (150 years old) and Neville Museum (100 years old) will join with our 50th celebration and work together; 4) Brown County will help if they can; 5) and possibly the Packers, currently our education partner this year—wouldn’t it be great if we could advertise on the large screen at a Packer game!

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Tracy distributed a “50 years” logo to be used for our celebration and indicated that any events we hold such as our golf outing and annual dinner could incorporate this logo in our advertising.

A question was asked if we have recently done a University economic impact study – what is our campus impact on the Green Bay economy. We don’t believe one has been done since the early campus years.

Jane Rank Update

Jan is working on slide identification. At the end of May and early June she will ask people to look at slides to help Deb Anderson on a “timeline” of the campus history. Jane is reading all the “Inside UWGB” issues since 1960 to help with this timeline. We need a picture and paragraph for each topic.

Jane indicated she is only available in June or early July to perform another piano concert as part of our Salon Series. We will discuss this again next month.

Calendar of Events

Informed Choice Presentation. Jim talked with Heather McMonagle, marketing operations manager, who would be happy to prepare a presentation for our retirees. We will hold the event on October 7 from 9:30-11:00 a.m. in the Alumni Rooms A & B. This is the same day as the annual campus Benefit Fair, which begins at noon. If we are doing any publicity for this event, Heather would like us to send it to her first for review.

Arboretum Walk. We will meet after our Board meeting on Tuesday, May 12, at 10:30 a.m. Paul Sager will again lead the group. We will meet at Lambeau Cottage. Everyone is invited to go to lunch after at the Shorewood Club.

Annual Banquet. October 1 is set for our annual dinner. We need a speaker, possibly coordinating the presentation with the University’s 50th anniversary. Tracy will check with Chancellor Miller to see if he is available to be our speaker.

Golf Outing. Our 5th annual Shorewood golf outing, open to the public, will be held August 13, 2015. We will need donations. Pat will work with Tracy on updating the application the form.

Scholarship Recipient

We will continue to let the Financial Aid Office select our scholarship recipient. We are currently offering a $700 per year scholarship. To make the award $1000, we need to have $25,000 in our account. We are a couple thousand short of our goal. Jim read a note he received from last year’s recipient, Brook Fitzgerald, thanking the Board for the money she received to help defray her college expenses.

Golf Course Enhancement. Jim talked with Rick Warpinski. Because of the uncertainty of the budget, Rick could not offer any money at this time. We are hoping Nate can again help with moving dirt for us. We will be able to reuse the oak barrels purchased last year. Those interested in working on this year’s project are Jim, Pat, Ron Stieglitz and Roger Vanderperren. Everyone is welcome to join us in planting flowers.

UWGB Retiree ID Card Benefits. Current benefits of the free retiree picture ID card are pass points access (ability to load money on the card), Kress Center gym membership, and Shorewood Golf Course membership. We now have approval to add the following: 1) Frank talked with the Bookstore and they will give a 10% discount when presenting the ID card; 2) Frank talked with Dave Kieper to discuss internet access while on campus. If you have a retiree e-mail account, you can tie into the University’s wireless account ; 3) Randy talked with Tim Kujawa and he has granted retirees free parking if they get an ID card and are not a current employee or in the Learning and Retirement program; 4) Jane had previously gotten approval from Deb Anderson to include library privileges. Other perks we want to include are Athletic Events, University Arts Events, and performances at the Weidner Center for the Performing Arts.

Retiree Trifold Brochure Update

We will review the current draft of our Retiree Association Brochure and add the additional perks listed above. Hopefully we can put this project to bed at our May Board meeting.

New Business.

Chuck Rhyner distributed a draft of a letter that he would like the Board to review. The letter, along with the new Tri-fold brochure with ID benefits, would be mailed by the Board to all new retirees encouraging recent retirees to get an ID, request a retiree e-mail account, and subscribe to the Retiree Listserv and the LOG. Please bring any additions to the letter to our May meeting.

The meeting adjourned at 10:40 a.m. Our next meeting will be May 12, 2015 at **Lambeau Cottage**. The Arboretum walk will follow our meeting at 10:30 a.m.

Respectfully Submitted,

Pat Przybelski, Secretary