

SUFAC

Meeting Minutes for 3 November 2011

- I. **Call to Order**
SUFAC Vice-Chair Jessica Olive called the meeting to order at 5:15pm.
- II. **Roll Call**
 - a. **Members Present:** Jessica Olive, John Landrum, SGA Exec., OFO, Michael Hengles, Jillian DeRidder, Kimberly Dawson, Jonathan Amel, Jeff Huebner, Shawn Brown, Shawna Albert, Josh Shope, Rebecca Ellenbecker, Kyle Zellner, Matt Nieman
- III. **Recognition of Guests:** Paul Pinkston: Facilities Management, Ken Bothof: Athletics, Dan McIver: Athletics
- IV. **Approval of Agenda:** Jess entertained a motion to amend the agenda. Michael motioned. Kimberly seconded. Jillian called the question. Dave acclimated.

Jess entertained a motion to approve the agenda. Shawn motioned. Shawna seconded. Josh called the question. Jonathan acclimated.
- V. **Approval of Minutes:** Jess entertained a motion to approve the minutes. Dave motioned. Jillian seconded. Kimberly called the question. Matt acclimated.
- VI. **Reports**
 - a. **OFO:** The contingency report is \$41,204.94 and the new organization start up is \$1,300.
 - b. **Senate:** We have received about 500 childcare surveys, and our next meeting will be on Monday.
 - c. **SGA:** Jeff Cook has a plastic bag phase out coming up, and the Chancellor will be asking for the money back from the State. We will also be finalizing our budget and submitting it to SUFAC next week.
 - d. **Vice-Chair:** We did talk to Rick about our discussion from last week, and we'll talk about that later.
 - e. **Chair:** N/A.
- VII. **Discussion Items**
 - a. **Athletics Auxiliary Budget:** UW-GB has about 240 athletes within the department, and a small number of that total is on financial aid. There are about 40 student athletes of the 240 who are on financial aid. We have had 23 straight semesters of a 3.0 grade point average or higher. Academics have always been a priority for us. The athletic department also represents UW-GB in the community too, as well as continuing a great graduation success rate. We have had the highest graduation success rate in both men's and women's basketball programs. We hope they represent the

athletic on campus, through connecting with faculty, staff, and students. The one thing we'd like to say is that UW-GB is one of the ten smallest universities to be a Division One school. Therefore, we receive about \$1.2 million dollars from our students. UW-Milwaukee, for example, gets about \$5 million from their students per year. We see that the student population is much greater, at 30,000, however. The athletic department does appreciate the support students give, and we also recognize that we need to do a lot within the community to help increase our attendance numbers in order to sustain Division One athletics within the state. The department would like you to know that it is a non-allocable area, which is why we're presenting our 2014-2015-budget request. We do this in order to help protect us. The department is requesting \$1,369,720.00. There are nine different revenue sources. The fund most important to SUFAC is fund 128. The first pie chart is our total revenues. The second pie chart is the 128 fund revenues. This fund makes up approximately \$3.2 million of our \$6.5 million budget over all. The third pie chart is some other revenue funds, such as fund 102, 187, and 223. Fund 128 pertains only one revenue fund through the state, specifically through Oneida Gaming. The 233 fund is a gifted grant fund, usually from the NCAA for our student athletes. The next pie chart is the total expenses for the 2012-2013 budget. The two biggest areas are the financial aid and the salaries and benefits. The next chart is our 128-fund expense, and the chart after that are the other three funds expenses chart. The rest of the charts are from the 2011-2012 budgets for your reference. Our full time ticket director retired June 30th. Therefore, we are now using part of this salary for an individual to focus on selling men and women's basketball tickets. We're hoping this will help us become more stable within the years to come. We have 16 sports, and 9 of the 16 head coaches are full time. This is very rare for a Division One school. This makes it difficult to find coaches when needed. We are also very successful in our fundraising. Also, the NCAA has set a specific number of contests each sport must obtain within their season. If we, any sports team, fall below that number, we can get in trouble with the NCAA, which can cost us a lot of money. For 2013-2014, he built in a 4% increase. Concessions are what we hold at the Kress Center. These are usually for women's basketball and volleyball games. This number is really driven by the number of home games and the attendance. We can sell advertising through the website videos, which can produce some revenue for us. Some of it is included in sponsorship as well, not just website revenue. We built in a 2% increase in that area. The athletic department did not budget anything for investment earnings and as you can see, our reserves are pretty low. At the beginning of the year, our reserve is negative, but once basketball season starts, that reserve number will become positive shortly after. The goal this year is \$425,000 for the Phoenix fund. We also built in a 2% increase for the next four years. The guarantees fund is money given to us from other schools in exchange for our teams, usually men or women's basketball, to go play there. That will

vary year to year, as it depends whom we are scheduling with and how many games teams are in need of. Athletics added \$25,000, but that could fluctuate at any give time. Grant Revenue can fluctuate as it depends how many grants are given to us by the state. However, we try to keep that as constant as possible. Jess asked for more clarification. The NCAA has a formula, which includes different “valuation points” for each student who needs more funding. The other revenue can determine if teams go into championships and how far teams go into the tournament. Book resale is quite similar to how non-athletic students resell their books back to the bookstore. The campus can get money back through the Horizon League distribution fund. This would occur if a team would enter the tournament. Therefore, we are building in a 2% increase in that. There is a total staff number of 32 people. We do hire about 50 students for event staff as well, who do a wide variety of jobs for the Kress. For the positions that are full time, our fringe benefits are calculated at \$310,901. This number could fluctuate, but this is usually the average. Under supplies and expenses, the first line is travel. Travel costs have gone up about \$250 per team compared to last year. The current bus contract is with Lamers’ Bus Line in Green Bay. This contract ends June 30th of this year. This can also change. I don’t see how the contract can stay the same because of the higher gas prices. Recruiting costs are going up also, but coaches are trying to save money by driving, not flying, and driving all night to save money in hotel costs. A lot of times, teams don’t have the money at all to recruit, so often times, coaches take money out of their own pocket. Officiating fees went up by 9% as well. Sadly, we couldn’t do anything for this. Because of this increase, it’ll be about \$1,550/game times three, as we need three officials. That’s an example of something unbudgeted, as we didn’t think this was going to occur. If we aren’t competitive in this area, we will get horrible officials. Under University assessments, we are assessed in a number of areas, the controller’s office, and computer work, common systems, which goes up every year. Administrative deals with postage, copying, printing on letterhead, and an assortment of stuff. This goes up every year. Contracting athletic trainers, and strength and condition are a great area for us, as many are contracted through Bellin. We have about 230 athletes on scholarships this year. However, only 39 of 230 is on a full scholarship. The rest are on partial, which can differ for each student. Overall, 78% of the student athletes are on partial, and 12 athletes are on non-scholarships. The aid to individuals will be increasing about 5%. Overall our total operating expenditures is \$3,219,632. Our last year’s reserve was \$37,000, which is not much comfort for at all. This reserve can be come negative quite quickly. Hopefully, if everything plays out, we’d have about \$293,000 in our reserve.

Questions: Jeff asked about the providers of the uniforms, such as Nike. There are a couple of ways colleges do this. Most universities usually have one provider. However, the universities that usually do this are much

larger Division One universities. Also, companies such as Nike would pay for teams to wear their attire. For an institution like Green Bay, this doesn't occur. Here, each team is on its' own, but they do get collegiate prices. If teams are not careful, we can lose money in this area. Some bigger school teams get new jerseys every year, but we just can't afford to do this. Josh asked how often a sport is in trouble with the NCAA because of weather conditions. This hasn't occurred yet, but a few years ago the softball team came very close. This usually affects the softball team the most. That chance of the softball team hosting their first home game is slim to none. Kyle asked what "other" is referring to. This could be having teams pay for us to play at them because of weather conditions.

- b. Kress Events: Facilities:** We are requesting \$336,000 total, which is basically a flat line, and which is something we are hoping to do that. Our staffing levels are constant but we do have a high turnover with custodial, as it's \$11.00/hr. The third shift custodians are usually the ones who have the most turnover. Dave asked what other rates are within the area. The city is about \$15.00/hr. The square footage someone takes care of is about double what the state average is also. Sadly, we don't see that changing within the next couple of years. We have one grounds keeper, and one maintenance specialist. We also have student, or LTE employment, for days when custodians are sick, on vacation, etc. The S&E budget remains constant at about \$40,000. The breakdown for custodial is \$20,000, grounds is \$6,500, and heating and ventilation is \$7,000. There is also a special purpose. The background information on this was that the construction of the original Phoenix Sports Center building was fully funded by the general-purpose revenue (GPR). The Kress Events Center renovation project included program revenue funding. There is a table in the middle of the page that depicts the KEC facilities budget. There is also a table depicting utility repair and renovation projects. On the budget sheet, the Kress is asking for \$336,000 for the 2012-2013 budget. The classified staff hasn't really gone up much at all. Our fringe benefits are \$111,602. The reason for this jump from 2010-2011 and 2011-2012 approved budget is because of a special purpose, which was the East and North Circle Drive road construction. He is not scheduling any road construction within the next year. The road repair estimate was much lower than what was expected. Someone also dropped his or her health care, and the reason for that is unknown. But because of this, that's \$75,000 extra. In the point and case section, there is an explanation of the East and North Circle Drive reconstruction projects, estimations, and actual costs.

Questions: Dave asked about the \$100,000 for the roads. This money won't go to a new road, but just the reconstruction that is presented on the back page. The reason Dave asked was because of the lack of bike lanes with the campus. The only possibility would be Leon Bond up to Bay

Settlement. The other roads may not have enough traffic to add an additional eight feet of pavement. The cost would increase about 50%, but he feels like it isn't necessary due to the lack of traffic. Also, lights would need to be moved, so it's not just about adding pavement. North Circle is out completely, as there is curb. Kimberly asked if the construction on North Circle Drive would occur after the spring semester? Yes, but out of session as the road will be closed along with the parking lot.

Jess entertained a motion to take a 5-minute break. Dave motioned. Jeff seconded. Jillian called the question. Kyle acclimated. Exited at 6:30pm. Jess entertained a motion to re-enter. Matt motioned. Rebecca called the question. Shawna acclimated. Entered at 6:35pm.

VIII. Action Items

- a. **CRU Contingency Request:** Jess entertained a motion to approve CRU in full for \$7,095. Kimberly motioned. Jillian seconded. Jess entertained a motion to enter committee of the whole for 15 minutes. Dave motioned. Michael called the question. Jonathan acclimated. Entered at 6:40pm.

Jess motioned to extend committee of the whole for 5 minutes. Dave motioned. Jillian seconded. Matt called the question. Jonathan acclimated. Entered at 6:56pm. Jess entertained a motion to exit committee of the whole. Dave motioned. Jillian called the question. Kimberly called the question. Matt acclimated. Roll call vote passes 8-2-1.

IX. Discussion of Tonight's Auxiliary

- a. Jess entertained a motion to enter committee of the whole for 25 minutes. Dave motioned. Jeff seconded. Kyle called the question. Michael acclimated. Entered at 7:04pm.

Jess motioned to exit committee of the whole. Dave motioned. Kyle seconded. Rebecca called the question. Jillian acclimated. Exited at 7:17pm.

Jess entertained a motion to approve the Kress Events Center in full. Dave motioned. Jeff called the question. Michael acclimated.

- X. Announcements:** John discussed how we would get the requests out in a more timely matter, however, it's still ok to request someone to come back and explain some questions that you may have. John explained what it meant to proxy a vote meant. Dave said that one can't proxy a vote if they did not hear the original presentation. John also talked about how abstaining in a vote that needs a 2/3 approval to pass, an abstention is like a negative vote. Jessica asked the board if anyone has specific dietary needs for D-Day.

XI. Adjournment- Jess entertained a motion to adjourn. Dave motioned. Shawn seconded. Josh called the question. Shawna acclimated. Exited at 7:22pm.

Respectfully submitted by:
Hope Nyenhuis
SUFAC Administrative Assistant