

SUFAC
Meeting Minutes for March 27, 2014

I. Call to Order

SUFAC Chair Shawn Brown called the meeting to order at 5:16 pm.

II. Roll Call

- a. **Members Present:** Shawn Brown, Reed Heintzkill, John Landrum, Bea Yang (OFO), Heba Mohammad -SGA Exec., Elizabeth Smeaton, Penghan Yi

III. Recognition of Guests:

360 Degrees of Fitness: Janelle Schirmer

History Club: Ari Verhein, Faith Lent

Feeding the Hungry & Reducing Waste: Anna Gribova

Fourth Estate: Hannah O'Brien (advisor), Megan Hannon

IV. Approval of Agenda and Minutes: Shawn entertained a motion to approve the agenda. Reed motioned. Elizabeth seconded. Reed acclimated. Voice Vote. Agenda passed.

Shawn entertained a motion to approve the minutes. Reed motioned. Han seconded. Minutes Approved.

Shawn entertained a motion to approve the D-Day minutes. Elizabeth motioned. Han seconded. Reed called the question. Minutes Approved.

V. Reports

- a. **OFO:** Contingency is \$16,980.66 and small organization start up is \$808.46.
- b. **Senate:** N/A
- c. **SGA Exec:** Nothing for the senate but for the exec board, there will be debates today in Mac 208. We sent out exec applications to the student body and all positions are open except for student court. There was an application for SUFAC chair that needs to be addressed since they do not qualify.
- d. **Vice Chair:** We had a number of appeals, one of which is here tonight. This is the first time that we have had appeals. I will be speaking at the Shared Government Conference and I encourage everyone to join us. I will be on a panel. The panel is for how we budge the budget. Basically, we just need to focus on recruitment to get the board together so it won't just be Han and I sitting here. The panel is for how we budge the budget.
- e. **Chair:** I will save my announcements for the end.

VI. Discussion Items:

a. **Fourth Estate Appeal:** The MCT wireless service is an important part of the industry to get students informed and gives students experience when they get out to the field. The intent is not to get more money but to encourage student voices, not for obtaining articles. The primary uses are for photo, such as sports events that our writers are unable to attend or for national events. The newspaper focuses on words but there is a very visual aspect to it because photos draw the reader's eye. It is important for the content as well as the appearance to attract readers. If there is a national event, such as Obama, we cannot obviously attend. If we pull images from the Internet, we are liable legally. Students are also very adamant about having crossword puzzles as they are specially requested so we rely on MCT wire services.

Questions:

Elizabeth asked about clarification about what the service provides? We use it for images, not for full articles but it can be used as a backup for bits of articles. Most of the newspaper is student work so the only time that it is used for articles are at the beginning of the semester when content is light. A lot of the sports photos, for the Packers, Bucks, etc. are obtained through this service.

Reed asked about the reviews of movies and books. Wouldn't having an image for the cover of the book or movie be fair use? It depends on how it is used. If just the poster is being published than it would be like advertising, which is allowed. However, that would still be a gray area.

Shawn commented that students could easily access sports photos and crosswords on the Internet so what is the college perspective of the use of this service? The benefit of the campus newspaper is promoting an informed student body of news story on the national scale because not everyone looks up these images online. Most of them do not access this content so covering stories beyond the campus; we are encouraging an informed mindset. If they see it, they will likely pick it up rather than having to search online.

Heba asked if the arguments change when considering a strictly online newspaper? No, it doesn't. Even online, we still need permission for using these images both print and on the Internet. It is the same cost for both.

Reed asked if there are any other services that are less expensive? No, this is the only service available. This was the cheapest out of all the options.

Shawn POI: This is \$1300 for this service for the year.

Heba asked if they are downsizing the pages for the newspaper? No, we are downsizing the number of copies.

Reed asked about downsizing the number of pages? Often at the beginning of the semester, there will be fewer pages in an issue but it doesn't matter how many pages, we still need the service.

- b. **360 Degrees of Fitness Contingency Request:** We are a new student org this semester so we were not able to submit a budget so we need to submit contingency requests. We encourage fitness on campus and put on events that students can attend. We developed a punch card system so after a certain number of punches for attending events, the students are rewarded for their hard work. This event is one of those cases for reward winners. The items we are requesting are things to reward the winners and can be used by them in the future.

Questions:

Elizabeth asked if they work with the Kress center? Yes, the leaders are all instructors or work at the Kress so we coordinate a lot with them. We will be hosting all the events with the exception of one at the Kress Center.

Reed commented that there was an initial \$100 startup and another contingency request approved, so what was that request? The first was a food request, including power bars and energy drinks, for one of our launch events. The other startup was for registration and recruitment.

Heba asked how many people attend the events? At our first event, we had between 25-30 people and on our Facebook page; we have over 100 members so it often depends on peoples' schedules for how many attend. We have a lot of interest expressed and we have only had one event so far.

Heba asked how do they plan to hand out these prizes? We haven't decided yet. Possibly a first come, first serve method or a raffle so we have yet to decide.

Shawn asked when they would need these items? We would need pretty much all of it as soon as possible, especially the Easter eggs. We cannot keep track of the punches so we can't keep track of the reward winners. We request immediate action on the request.

Heba asked about the punches? Students get punches for attending a fitness class or event put on at the Kress center.

- c. **Feeding the Hungry and Reducing Waste Travel Request:** We are a new organization and we do not have a budget for this year, which is why this is a last minute request. Next weekend (April 4-6), Northwestern will be sponsoring a student kitchen summit so we would like to attend because it relates to our mission statement and we can gain more experience as well. There will also

be speakers and programs. There will be 4 students attending from the org, the registration will still be \$5 per student but the total will be \$140. There is still question about the transportation but there will be no lodging cost and the only funding for transportation is for gas, which is \$44. This comes out as a total of \$184 but we will contribute \$62.

Questions:

Elizabeth asked how many members are in the group? We are brand new but it is about 10-15 members and a majority is taking up a leadership position.

Shawn asked when is the trip? April 4-6, next week. We are requesting immediate action.

Bea commented that if the vehicles aren't needed, than let me know. They asked for the vehicles to be canceled.

- d. **History Club Travel Request:** We are also a relatively new club. We are requesting funds for an interactive trip to Missouri. We are an active history club to engage students in history instead of just books. Our membership is currently about 15 students. We only requested 2 rooms for the lodging. There is an option of participating in the reenactments so if we do then we can stay on the grounds for free. However, you have to pay to make your own clothes yourself so that is an individual cost.

Questions:

Reed asked about the location of the event versus their lodging? Yes, we are staying in Iowa since it is on the way there. It is in the middle of nowhere so we did not want to drive farther West then have to drive back.

Elizabeth asked how long it is? It is a weeklong event but we are only going for the one-day on Saturday so we will leave at 4:00am to get there at noon for all day. The people who are staying for the reenactment would stay all night then drive back in the morning.

Heba asked if it is combined so any student interested in history can join? We combined all the history interest in one group and add the honor society. Before there were several groups with few members in it so we decided to combine. We do not need immediate action.

- e. **MSA Contingency Request:** We are kind of a new organization but we have been around for 2 years. In the budget for this year, we have 3 events for about \$100 a piece. Our budget hasn't accounted for how

many students attend the event in the past. We have another event that we did not put on this semester, which is being reallocated. We are asking for a total of \$300. We are expecting a lot more students than we originally budgeted for. We have had large turnouts for our events in the past and I provided the breakdown for the food we are doing as well. In the past, the Mauthe center has been willing to help with our food but they have been in poor financial situation so they cannot help as much as usual. The Mauthe center is still providing equipment for us to use so we are trying to spread around the costs.

Questions:

Reed asked if the org is open to all students? It is open to all students and at the moment, our vice-president is non-Muslim. We also put on Islamic events to spread awareness about the culture and inform students.

Shawn asked if MSA would like immediate action? Yes.

Shawn entertained a motion to package the 360-degree, Feeding the Hungry, and MSA requests. Reed motioned. Elizabeth seconded.

f. Guideline Review: For supplies and expenses, we took out Orgsmorg and broadened it to include all giveaways. One of the appeals we received was based on the recruitment guideline so we needed to work on the wording. We will fund one general meeting for recruitment per semester at a maximum of \$150. The general meetings include welcome, farewell, and recruitment. Elizabeth also mentioned that there were issues with drawing the line between contractual and travel limits since some orgs only do one or the other. Shawn commented that we want more on-campus activity rather than encourage travel. Reed suggested keeping the travel and contractual limits to \$3500 each and separated but possibly increasing the number of possible travel trips. Elizabeth asked why is there a maximum number of trips? Shawn responded that it is to place a limit on orgs that only do travel requests. It was decided to keep the number of trips at a maximum of 4 trips. Reed commented that when exceptions were made to the 4 trips, it was reasonable. Reed also said that the big idea about these guidelines is to streamline discussions and encourage on-campus activities. Shawn pointed out that the board was a lot stricter this year than the previous year so he commented that the limit might be a little too strict.

Reed asked about thoughts on raising the amount for having the amount that the committee needs to review as opposed to have the Chair and Vice-chair reviewing it on their own. It is currently at \$500 but we could possibly higher. Shawn commented that he would like to keep the limit the same because there were changes to be made during D-Day even for these smaller budgets. Heba also commented that it is a good morale booster to get through these multiple smaller budgets very fast. Reed said that the majority of them seem to be reviewed fast and measured to the guidelines before being approved.

Elizabeth asked about funding food for honor society events? It is a gray area in funding the events but we have in the past. Elizabeth wonders if it is correct to fund these big dinners, is it related to an academic credit? There is no academic credit involved.

There is question about whether Greek Life is exclusive or if they can be funded. There isn't much information about whether Greek Life is being funded by seg-fees in the UW system. Reed pointed out the exclusivity because they are gender split. There are requests being submitted now by the Greeks.

g. By-Law Discussion

Action Items

a. 360-degree, Feeding the Hungry, and MSA Package request:

Shawn entertains a motion to approve the 360-degree request in full for \$111.96. Elizabeth motions. Han seconds.

Discussion:

Reed asked if they are over the limit on giveaways for 360-degree? It was a food request that they used it as give away, which was \$60. Reed suggested investigation in the future but until then, they will be given the benefit of the doubt as a legitimate org. Reed is in favor of cutting the request to \$65 to fit the \$125 giveaway guideline.

Reed motioned to friendly the request to decrease the request to \$65. Elizabeth accepted. Reed called the question. Motion passed 3-0-0.

Shawn entertains a motion to approve the Feeding the Hungry request in full. Elizabeth motions. Han seconds.

Motion passed 3-0-0.

Shawn entertains a motion to approve the MSA request in full.
Elizabeth motions. Han seconds.

Motion passed 3-0-0.

VII. Announcements:

Make sure to encourage recruitment and there will be a meeting next week and we will vote on going into summer session so we that we will only meet when necessary.

VIII. Adjournment: Shawn entertained a motion to adjourn the meeting. Reed motioned. Elizabeth seconded. Reed called the question. Elizabeth acclimated. Meeting adjourned at 7:03 pm.

Respectfully submitted by:
Sarah Batten
SUFAC Administrative Assistant