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Sustainability Assignment Plan:

My Sustainability project for the upper level Managerial Accounting class has two parts. For the first part I have the students breaking into small groups of 4. One person will be doing research on the definition of Corporate Sustainability and the myths about it. Another will be explaining the Triple Bottom Line, examples of measures that could be included on a companies' Balanced Scorecard and how it connects to our class. The third will be exploring the social component of sustainability in more depth. The fourth will be focusing on the role of leadership and organizational culture in implementing Sustainability. Besides writing up their research for me and presenting it to their group, each student will be formulating a discussion question for their group about their topic.

For part 2 I have invited Theresa Lehman from Miron Construction to attend a class. I would like for Theresa to talk about how Miron and their clients have incorporated Sustainability into their businesses. I have also invited Laurie Case and Jill Fermanich to represent UW-Green Bay and how the university has incorporated sustainability.

Evaluation:

I was very pleased with the results of the Assignment and the students also voted that I should retain this as an ongoing assignment for the future. The class discussion was lively. The student research documentation were of good quality. Theresa did a wonderful job presenting on how sustainability is incorporated by her own company and into the buildings for Miron clients. Laurie spoke on how the university measures itself and Jill spoke on student led initiatives on campus.

For example:

Managerial Acctg 3

Reading Discussion

Role: **Content Connector**

Name:

Discussion Date:

Article: Read The Triple Bottom Line: What Is It and How Does It Work? By Timothy Slaper, Ph.D. of the Indiana Business Research Center, Indiana University Kelley School of Business

As the content connector, it is your job to find the connections among the article and a broader context. This means that you must connect the reading to class content, current events, and other writings or media on the topic.

- 1. Define and explain the Triple Bottom Line (4 pts)**
- 2. How does this article relate to the job of the managerial accountant and the current chapter on Balanced Scorecard? List the connections and briefly explain their relationships. (4 pts)**
- 3. Give 10 examples of measures that could be added to a Balanced Scorecard to measure achievement of the Triple Bottom Line. (Give measure, why you would include it, and which section of the Scorecard would it go into) (4 pts)**
- 4. Question 4: Prepare one higher-level question to ask the group to prompt discussion about measuring corporate sustainability. (4 pts)**

Example of a lower-level question: Do you agree with the author's claim that the rising achievement scores are due to better nutrition and healthcare?

Example of a higher-level question: The author claims that rising achievement scores are due to better nutrition and healthcare. Can you think of alternative explanations for rising achievement scores?