***Integrative Leadership Major***

**Business Administration Major**

**with Marketing Emphasis**

***with a Self-Directed Area of Emphasis***

**Disclaimer**: This worksheet is unofficial and should only be used in conjunction with your official ***Degree Progress Report*** located in your SIS Student Center.

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| Name:  |  | Date:  |

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| **MAJOR REQUIREMENTS 65 Total Credits** |
|  | ***EN-Enrolled in Term or TR-Transfer Credit*** | ***Needed*** | ***Completed*** |
| **Supporting Coursework 29 Credits** |
| BUS ADM 202: Business and Its Environment | 3 |  |  |[ ] [ ]
| ENG COMP 200 Prof Writing for Bus Majors(WE) | 3 |   |   |[ ] [ ]
| ECON 202 Macroeconomics | 3 |   |   |[ ] [ ]
| ECON 203 Microeconomics | 3 |   |   |[ ] [ ]
| BUS ADM 216 or MATH 260 Statistics | 4 |   |   |[ ] [ ]
| PHILOS 227 Business Ethics | 3 |  |  |[ ] [ ]
| ACCTG 201 Principles of Financial Accounting | 4 |   |   |[ ] [ ]
| ACCTG 202 Principles of Managerial Accounting | 3 |   |   |[ ] [ ]
| BUS ADM 230 Intro to Management Info Systems | 3 |   |   |[ ] [ ]
| **Upper-Level Core Coursework 15 Credits** |
| BUS ADM 305 Legal Environment of Business | 3 |   |   |[ ] [ ]
| MKTG 322 Introductory Marketing | 3 |   |   |[ ] [ ]
| FIN 343 Corporation Finance | 3 |   |   |[ ] [ ]
| MGMT 389 Organizational Behavior | 3 |   |   |[ ] [ ]
| MGMT 482 Strategic Management (Capstone) | 3 | (**Take in the last year)** |   |[ ] [ ]
| **Marketing Emphasis Coursework 21 Credits** |
| MKTG 421 International Marketing (WE) | 3 |   |   |[ ] [ ]
| MKTG 424 Marketing Research  | 3 |   |   |[ ] [ ]
| MKTG 428 Consumer Behavior (WE) | 3 |   |   |[ ] [ ]
| ***(Choose two of the following marketing elective courses)*** |
| MKTG 327 Selling and Sales Management (WE) | 3 | **(Fall Only)** |  |[ ] [ ]
| MKTG 423 Advertising | 3 |  |  |[ ] [ ]
| MKTG 426 Marketing Management  | 3 | **(Spring Only)** |  |[ ] [ ]
| MKTG 452 Business Analytics | 3 |  |  |[ ] [ ]
| BUS ADM 499 Travel Course to Cuernavaca Mexico or to European Innovation Academy | 3 |  |  |[ ] [ ]
| ***(Choose one of the following finance elective courses)*** |
| FIN 344 Real Estate Principles | 3 | **(Spring Only)** |  |[ ] [ ]
| FIN 345 Risk Management and Insurance  | 3 | **(Fall Only)** |  |[ ] [ ]
| FIN 347 Financial Markets & Institutions | 3 |  |  |[ ] [ ]
| FIN 442 Principles of Investment (WE) | 3 |  |  |[ ] [ ]
| FIN 445 Intl Financial Management  | 3 | **(Spring Only)** |  |[ ] [ ]
| FIN 446 Advanced Corporation Finance | 3 |  |  |[ ] [ ]
| FIN 450 Bank Administration  | 3 | **(Fall Only)** |  |[ ] [ ]
| ***TURN OVER*** |
|  |
| ***(Choose one of the following management elective courses)*** |  |  |  |  |  |
| HRM 362 Intro to Human Resource Mgmt | 3 |  |  |[ ] [ ]
| BUS ADM 380 Project Management | 3 |  |  |[ ] [ ]
| BUS ADM 384 Supply Chain Mgmt (WE) | 3 |  |  |[ ] [ ]
| BUS ADM 452 Business Analytics | 3 |  |  |[ ] [ ]
| MGMT 472 Leadership Development (WE) | 3 |  |  |[ ] [ ]
| BUS ADM 481 Small Bus Mgmt & Family Entrepreneurship (WE) | 3 |  |  |[ ] [ ]
| MGMT 489 Organizational Culture & Change (WE) | 3 |  |  |[ ] [ ]

***Notes:***

**Suggested**

**Four-Year Plan**

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| **First Year** |
| *Fall* | *CR* |  | *Spring* | *CR* |  |
| First Year Seminar Gen. Ed. | 3 | Fine Arts Gen Ed. | 3 |
| Math Competency Requirement | 3 | BUS ADM 216 Business Statistics | 4 |
| BUS ADM 202 Business and Its Environment | 3 | Biological Sciences Gen Ed. | 3 |
| PHILOS 217 - Humanities Gen. Ed. | 3 | ENG COMP 200 Professional Writing  | 3 |
| English Competency Requirement | 3 | Minor or Elective Credits | 3  |
| **Total** | **15** | **Total** | **16**  |
| **Second Year** |
| *Fall* | *CR* |  | *Spring* | *CR* |  |
| ACCTG 201 Introductory Accounting | 4 | ACCTG 202 Managerial Accounting I | 3 |
| MKTG 322 Introductory Marketing | 3 | BUS ADM 230 Intro to Management Info Systems | 3 |
| MGMT 389 Organizational Behavior | 3 | ECON 202 Macro Economics | 3 |
| Sustainability Perspective Gen. Ed. | 3 | MKTG 421 International Marketing | 3 |
| Minor or Elective Credits | 3 | Minor or Elective Credits | 3  |
| **Total** | **16** | **Total** | **15** |
| **Third Year** |
| *Fall* | *CR* |  | *Spring* | *CR* |  |
| ECON 203 Micro Economics | 3 | BUS ADM 305 Legal Environment of Business | 3 |
| Upper Division Marketing Course BUS ADM/MKTG 327, 423, 384, 452 | 3 | Upper Division Marketing Course BUS ADM /MKTG 423, 426, 384, 452 | 3 |
| BUS ADM 343 Corporation Finance | 3 | Humanities Gen. Ed. | 3 |
| BUS ADM 424 Marketing Research  | 3 | Minor or Elective Credits | 3 |
| Ethnic Studies Perspective Requirement | 3 | Internship Credits | 3  |
|  **Total** | **15** | **Total** | **15** |
| **Fourth Year** |
| *Fall* | *CR* |  | *Spring* | *CR* |  |
| Upper Division Management Course HRM 362 BUS ADM/MGMT380, 384, 472, 481, 489 | 3 | MGMT 482 Strategic Management | 3 |
| Upper Division Finance Course FIN 344, 345, 347, 442, 445, 446, 447, 450 | 3 | Natural Sciences Gen. Ed. | 3 |
| MKTG 428 Consumer Behavior | 3 | Minor or Elective Credits | 3 |
| Minor or Elective Credits | 3 | Minor or Elective Credits | 3 |
| Internship Credits | 3 | Minor or Elective Credits | 3  |
| **Total** | **15**  | **Total** | **15** |

Courses are not guaranteed to be offered in the semester listed.

 Intended for advising purposes only; not an official degree plan document.

 For questions regarding degree requirements, please consult your School of Business Advisor.