The healthcare profession is changing at an unprecedented pace. Today’s healthcare industry needs master’s-prepared nurse leaders and managers who inspire and motivate others to attain joy in their work, harness change, implement new healthcare technologies and contain healthcare costs while providing safe, high-quality care. Check out how a UW-Green Bay MSN Leadership and Management degree will help you sharpen your skills as an innovative leader in today’s healthcare environment!

**AFFORDABLE**
- Competitive tuition and low fees
- Military/veteran-friendly university

**FLEXIBLE AND ONLINE**
- Coursework that fits with your busy schedule
- 13 classes (34 credits) required
- Complete in 2-4 years
- Courses offered fall, spring and summer terms
- Program arranged practicum experiences near your home

**PERSONALIZED ADVISING**
- Academic plan tailored to your goals
- Dedicated advisors, from pre-admission through graduation
- Diversity-friendly university

**EARN A UNIVERSITY OF WISCONSIN DEGREE**
- Designed and taught by accomplished faculty
- Innovative, interactive, relevant curriculum

**ADVANCE YOUR CAREER**
- Employment in Healthcare Administration is projected to grow 17% through 2024*
- Average salary - nurse manager 2019 $110,000*

*https://www.bls.gov
CURRICULUM THAT BUILDS AND DEEPENS HEALTHCARE DELIVERY EXPERTISE

UW-Green Bay’s MSN program is designed to build on baccalaureate knowledge, skills and workplace experience. MSN graduates are prepared in the following areas:

• Evaluation and Evidence-Based Practice
• Nursing Leadership in Complex Systems
• Theories of Organizational Behavior and Leadership
• Economics and Policy in Health Systems
• Human Resource Management
• Program Planning for Population Health
• Informatics for Nursing Leaders
• Financial Management
• Environmental Sustainability
• Practicum I: Quality and Safety
• Practicum II: Change, Culture and Communication
• Practicum III: Transition to Leadership Role
• MSN Leadership Project

Leadership project and practicum courses are completed simultaneously at a healthcare setting of your choice in the final year of study. Classes provide supervised, practical opportunities to apply course concepts and previous learning.

ADMISSION REQUIREMENTS

• BSN from an accredited program
• Minimum 3.0 BSN grade point average (on a 4.0 scale)
• College Statistics course taken in the last five years
• No entrance exams required

ACCREDITATION

The online MSN program at UW-Green Bay, part of the highly regarded University of Wisconsin System, is accredited by the:

• Commission on Collegiate Nursing Education, 655 K. Street, NW, Suite 750, Washington, DC 20001, 202-887-6791.
• North Central Association of Colleges and Schools, Commission on Institutions of Higher Education, 230 South LaSalle Street, Suite 7-500, Chicago, IL 60604.

FOR MORE INFORMATION

• Visit www.uwgb.edu/msn
• Email gradstu@uwgb.edu
• Call 920-465-2123

CHOOSE UW-GREEN BAY!

• For fall semester, apply by July 1
• For spring semester, apply by December 1
• Application information available at www.uwgb.edu/msn/admission