Internship Guide for Employers

A General Guide and Overview for Organizations with Intern Needs
University of Wisconsin – Green Bay Career Services

This guide has been developed by Career Services at UW-Green Bay in an effort to respond to common questions from organizations and employers in the community about internships involving UW-Green Bay students. Specific issues not answered in this guide may be directed to the Director of Career Services through contact methods below:

Linda Peacock-Landrum
Director, Career Services
UW-Green Bay
2420 Nicolet Drive
Green Bay, WI 54311-7001
(920) 465-2163
peacockl@uwgb.edu

What’s the difference between an internship and a job?
The National Society for Experiential Education defines an internship as “a carefully monitored work or volunteer experience in which an individual has intentional learning goals and reflects actively on what he or she is learning throughout the experience.”

In a typical entry-level job, an employee receives training to perform the tasks necessary for the position, and then the employee is expected to carry out the duties as assigned, preferably with little supervision. In an internship, however, interns bring "intentional learning goals" that support their academic and career interests. Interns are asked to reflect actively on their experience. This means that interns will often have more questions than a typical employee before, during, and after the internship. This reflection helps make the internship more meaningful, while connecting the on-site experience to the student's academic training.

How many hours per week can a student intern perform work during an internship?
Interns work on average of 10-20 hours per week. Some interns may work more or less hours depending on the exact need of the organization. In most cases students do have some flexibility to schedule hours around class times to meet the needs of the organization. Many times students are asked to work full-time during breaks and summers (40 hours per week).

Are internships on-going or for a fixed period of time – one semester?
Many organizations will have an internship that is for a fixed period of time - 1 semester. It is a regular occurring need that exists in part to provide solid experience to students and support the need of the organization. A different student is then recruited to replace the current intern each semester or each year. Other organizations have on-going internships and the student works continually until the student chooses to leave, the organization requests the student leave (rarely happens) or most likely, the student graduates from UW-Green Bay.

Do all students receive academic credit for internships?
Students may choose to complete an internship for academic credit. A small number of academic programs require students to complete internship which includes Social Work, Education and Nursing based on specific certification requirements. To receive academic credit a student has additional academic requirements to complete with a faculty member that supervises the experience in addition to the on-site responsibilities. Internships can range from 1-12 credits. The amount of credit is often determined by the number of hours spent at the site. Typically a 3 credit internship is received and a student must complete 10 hours per week on-site for the semester to total 150 hours. There are some exceptions to that average - but not many.
If a student receives academic credit, does the organization have additional responsibilities as a host/supervising site?
The site supervisor at the organization should sign the credit form before the student submits it to the Registrar's Office at UW-Green Bay to receive credit. If a student intern has noted that he/she is receiving credit for the experience, it is recommended that the host organization ask about official university paperwork that needs to be completed. In most cases, but not all, the site supervisor at the organization may be asked to complete an evaluation of the student by the faculty member assigned to the student’s internship. The evaluation may be electronic or paper-based. On-site performance and evaluation of the student by the site is not the sole factor considered in the grade received for the internship experience. Rarely will a faculty member make a site visit to see the student intern during her/his experience.

Can a student repeat an internship or continue in an internship after credit is awarded?
Students may continue in the same internship beyond one semester, but they are not able to receive additional credit for the same experience with the same organization. Students may receive additional internship credit for different internships with the same organization or with different organizations.

Can students be paid for internships and receive academic credit?
Yes - if a student is paid, technically the student is an employee of the organization. The student may opt to receive credit as well. This is the student’s choice and not regulated by the University.

If a student is not paid, it is recommended that an organization require the student to complete the experience for credit to ensure accountability. It would the organization's choice to have an unpaid intern that is not receiving credit. It is also recommended that if a student is not paid, that the student be required to enroll for the credit prior to beginning the experience with the organization.

If interns are paid, is there a standard or average wage they receive?
On average student interns earn $7.00 - $16.00 per hour. The rate varies depending on the internship and the technical area/expertise of the student. Many accounting students and computer science students are on the high end of the range receiving as much as $16.00 or more per hour. Most students earn from $9.00 to $11.00 per hour. Some students at nonprofit organizations and businesses receive a flat stipend instead of an hourly wage. The organization wants to provide some compensation, but cannot provide a true hourly wage. Many students have earned $500 to $750 as a stipend and others have received as low as $300 and as high as $1000. An organization should check with internal human resources professional or payroll professional to see if there are any concerns about providing a stipend in lieu of an hourly wage for interns.

How are internships promoted/distributed to students at UW-Green Bay?
Many faculty members, advisors and staff in Career Services promote the value of internships and encourage students to engage in such practical, hands-on learning experiences. However with a few exceptions, a student’s choice to complete an internship is voluntary and at her/his own initiative. In an effort to minimize the number of individuals an organization needs to connect with about internships, the organization can coordinate this effort with Career Services at UW-Green Bay. Internships are posted in an online system – Handshake for students to access 24/7. A weekly internship email is sent to juniors and seniors highlighting new internships posted. Students may post resumes online in Handshake for employers to access directly as well as for Career Services staff to forward to organizations with intern needs. Each semester Career Services coordinates a Job and Internship Fair for organizations to promote opportunities directly to students. The fall event is held late September/early October and the spring event is late February/early March. On-campus interviews can be arranged and held at UW-Green Bay. In addition, staff in Career Services will also connect with designated internship coordinators in each academic unit to request assistance in promoting internships to UW-Green Bay students.

Is a specific form needed to post an internship at UW-Green Bay?
Organizations are encouraged to post their internships directly into Handshake. To request access to Handshake, go to https://uwgb.joinhandshake.com. An organization in need of an intern may also mail, fax or email a complete position description to Career Services.