

Largest Life Insurance Companies in Wisconsin

As Published in 2019 The Business News Book of Lists for Northeastern Wisconsin
(Ranked by Life Insurance Premiums, Wisconsin operations in 2017)

| Name, Address, Phone, Website | Life Insurance Premiums Wisconsin Operations | Direct Benefits Paid Wisconsin Operations | Total Assets | Year Commenced |
|--|--|---|-------------------|----------------|
| United Healthcare Insurance Company 450 Columbus Boulevard Hartford, Conn. 06103 (877)832-7734 www.unitedhealthgroup.com | \$1,130,761,000 | \$903,439,000 | \$19,617,542,000 | 1972 |
| Humana Insurance Company P.O. Box 740036 Louisville, Ky., 40201 (920)336-1100 www.humana.com | \$988,514,000 | \$807,200,000 | \$8,716,644,000 | 1968 |
| The Northwestern Mutual Life Insurance 720 East Wisconsin Ave. Milwaukee, 53202 (414)271-1444 www.northwesternmutual.com | \$958,122,000 | \$1,073,771,000 | \$265,048,752,000 | 1858 |
| Blue Cross Blue Shield of Wisconsin 6775 W. Washington St. West Allis, 53214 (414)459-5000 www.bcbswi.com | \$793,988,000 | \$669,045,000 | \$576,636,000 | 1939 |
| Thrivent Financial for Lutherans 625 4 th Ave. S Minneapolis, Minn. 55415 (612)844-7000 www.thrivent.com | \$659,472,000 | \$540,619,000 | \$90,968,819,000 | 2001 |
| WEA Insurance Corporation P.O. Box 7338 Madison, 53713 (608)276-4000 www.weatrust.com | \$469,748,000 | \$451,490,000 | \$661,024,000 | 1985 |
| John Hancock Life Insurance Company P.O. Box 111 Boston Massachusetts, 02117 (800)732-5443 www.johnhancock.com | \$458,878,000 | \$560,701,000 | \$242,823,223,000 | 1862 |
| Jackson National Life Insurance Company 1 Corporate Way, Lansing, Mich. 48951 (517)381-5500 www.jackson.com | \$441,855,000 | \$389,596,000 | \$228,787,768,000 | 1981 |
| The Lincoln National Life Insurance Company 1300 South Clinton St. Fort Wayne, Ind. 46802 (260) 455-2000 www.lfg.com | \$389,503,000 | \$459,262,000 | \$239,826,136,000 | 1905 |

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| Massachusetts Mutual Life Insurance Company 1295 State St. Springfield, Mass. 01111 (413)788-8411 www.massmutual.com | \$363,072,000 | \$588,788,000 | \$240,063,222,000 | 1851 |
| Principal Life Insurance Company 711 High St. Des Moines, Iowa 50392 (515)247-5111 www.pricipal.com | \$311,785,000 | \$123,551,000 | \$189,004,020,000 | 1879 |
| Metropolitan Life Insurance Company 200 Park Ave. New York, NY., 10166 (212)578-2211 www.metlife.com | \$306,276,000 | \$463,651,000 | \$396,508,240,000 | 1866 |