

2014 RECRUITMENT PARTNER OF THE YEAR ACUITY

Awarded by Career Services at the University of Wisconsin – Green Bay

Presentation Remarks

The Recruitment Partner of the Year award is presented annually by Career Services at UW-Green Bay. Each year an organization or a community member is chosen for the recognition based on exceptional commitment to Career Services' mission which includes creating learning opportunities for UW-Green Bay students in their field of study, supporting professional growth and career development of students/alumni and actively involved in recruiting students and alumni for such opportunities. The award was established in 2006 and was first awarded in 2007.

The recipient for 2014 is ACUITY.

When the current director of Career Services, Linda Peacock-Landrum, arrived at UW-Green Bay in the summer of 1997, the first employer she met was John Signer, the director of human resources at Heritage Insurance which would become today's ACUITY. Each year John returned to campus eager to recruit students and would conduct campus interviews as the need arose. Early on John wanted to formalize a partnership with UW-Green Bay and looked for many possible ways to make it happen. The relationship grew steadily over the years. Since fall 1997, ACUITY has attended every job fair we have held which totals 35 job fairs (one event per year was held until the spring of 2001 when 1 event a semester occurred).

ACUITY has had regular attendance and representation at events on campus including our etiquette events, mock interview days and panel presentations. ACUITY professionals have served as guest speakers in computer science and business administration courses and as a guest blog writer in 2013. ACUITY has also been a PRO Sponsor since 2012.

Approximately 40 alumni work at ACUITY and the number is growing with at least 4 UW-Green Bay graduates joining ACUITY after graduation this year. In recent years ACUITY has started to grow an internship program and we are looking for this partnership to grow as well.