

# **2015 RECRUITMENT PARTNER OF THE YEAR ASSOCIATED BANK**

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**Awarded by Career Services at the University of Wisconsin – Green Bay  
Monday, February 29, 2016**

## **Presentation Remarks by Linda Peacock-Landrum, Director of Career Services**

Since my arrival as Director of Career Services in the summer of 1997, I have had the privilege to work with many outstanding organizations and their professionals in the Green Bay community. An organization that has consistently been part of these connections for me has been Associated Bank. I recall some of my first interactions with Associated Bank in 2003 was with a valued colleague that I still work with today but with another organization. One of the first UW-Green Bay interns at Associated Bank, an HR intern, was in 2006 and she still works in HR with a local bank today. Our records indicate that at least 30 students have interned with Associated since 2002.

Over the past ten years, Associated Bank has engaged with our campus and our students in countless ways. I was honored to work with Judy Docter for several years which resulted in a faculty outreach dinner at Hinterland Brewery as well as an alumni and student night hosted at the Adams street location. Our partnership continued to grow with their consistent presence at our jobs fairs, their early support of our etiquette program in 2008 & 2009 and their interviews on-campus as well as another hosted faculty and staff event at the Green Bay Country Club.

In addition to these corporate efforts, UW-Green Bay has benefited from the engagement and dedication of our alumni who work at Associated. When Cordero Barkley first began working at Associated in 2011, he brought his boss to campus to meet with me and Don McCartney now retired faculty member. Over the years, Jill Mulroy, Jennifer Reitz, Laurie Reidy Timmerman, and Todd Bartels have been other engaged alumni with whom I had had the pleasure to meet and work with. There are numerous other alumni who were equally engaged when they were part of the Associated family and I am fortunate to still work with them in other ways today. In 2012, Chad Bianchi reached out and offered support to students about the corporate training program he completed and to this date he has served as a resource for students. A few years later in 2014, Cordero returned to be instrumental in a key meeting with Jennifer Bauer, Jeff Schofield and several others. That same year, Chad and Zach Loritz began a series of semester presentations in my Professional Skills course. My apologies if I overlooked an alumnus as it was not my intent, but I wanted to bring faces to our partnership. Just a few days ago, a LinkedIn search I completed revealed 105 UW-Green Bay alumni who are affiliated with Associated Bank.

Numerous alumni began their career in banking at Associated and are still in the banking profession today. The tradition continues in 2016 with three new graduates, Jose Villa, Phillip Anschutz and Emily Blaha joining Associated. Last year Ryan Streicher and Joe Miller are two alumni who joined Associated.

Lastly our staff in Career Services has worked closely most recently with several of your colleagues like Stephanie Crowe, Amy Jo Derenne, Rachel Juley, Tracy Hildner and Nathan Vandenbranden. The efforts continue with class presentations, mock interviews, and specialty programs like Internship Mania and internship panels. The organization has also been a 5 year Sponsor of Business week and a 3 year sponsor of Phoenix Recruitment Online/PRO. I have no doubt there are countless other ways that UW-Green Bay and Associated Bank are engaged, but these are only the examples that I can provide today.

Our office and our campus both are truly blessed with the partnership we have with Associated Bank. We look forward to many more engaging years in the future. Thank you to all the representatives who are here today and to those who could not join us that have been instrumental in helping us to recognize Associated Bank as our Recruitment Partner of the Year for 2015.