

# **2013 RECRUITMENT PARTNER OF THE YEAR SCHNEIDER**

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**Awarded by Career Services at the University of Wisconsin – Green Bay**

## **Presentation Remarks**

The Recruitment Partner of the Year award is presented annually by Career Services at UW-Green Bay. Each year an organization or a community member is chosen for the recognition based on exceptional commitment to Career Services' mission which includes creating learning opportunities for UW-Green Bay students in their field of study, supporting professional growth and career development of students/alumni and actively involved in recruiting students and alumni for such opportunities. The award was established in 2006 and was first awarded in 2007.

The recipient for 2013 is Schneider National. Schneider National has been a partner of UW-Green Bay for over 20 years. During this time, Schneider National has posted over 300 jobs and internships, has participated in 15+ job fairs, conducted on-campus interviews and has worked with staff on special recruitment outreach. Each year numerous students intern with Schneider National and alumni become Schneider associates.

However, beginning in 2011, Schneider National wanted to focus and concentrate efforts with UW-Green Bay to strengthen and enhance an already solid partnership. Over the past three years, Schneider associates have provided program support in terms of participation in both our mock interview day and our etiquette lunch and have served as panelists and workshop presenters. Specifically in terms of classroom support, Schneider associates have spoken or will be speaking in 8 different classrooms this academic year in both Business Administration and Communication. Schneider has also served as an event sponsor with Career Services and a Business Week sponsor with the Cofrin School of Business for the past three years. It is also important to note with multiple lines of business and divisions, Schneider National worked with our staff this summer to identify 3 members of their team to work closely with regarding outreach and recruitment. This effort has streamlined and strengthened the partnership even more.

Today over 320 UW-Green Bay alumni are Schneider National associates. We are thankful for the support and partnership that UW-Green Bay has with Schneider National.