

# **2018 RECRUITMENT PARTNER OF THE YEAR**

## **WIPFLI**

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**Awarded by Career Services at the University of Wisconsin – Green Bay  
Monday, February 25, 2019**

### **Presentation Remarks from Linda Peacock-Landrum, Director of Career Services**

Since 2007, Career Services at UW-Green Bay has recognized an employer partner, which shows exceptional commitment evidenced by support and opportunities for our students and graduates. This employer partner also demonstrates comprehensive support for the mission of Career Services. Today, we recognize our valued partner, Wipfli as our Recruitment Partner of the Year for 2018.

As Director of Career Services at UW-Green Bay for the past 21 years, I have been fortunate to work with countless organizations and their professionals in the Green Bay community and the Northeast Wisconsin region. Early in my tenure as Director, I worked with one of our accounting students who graduated in 1998 and started her career with Wipfli. Today, Sara Funk is a partner with Wipfli. Wipfli has engaged with our campus and our students in numerous ways through the years. In my early days, I interacted with Ken Krueger who managed the Green Bay office for many years and our accounting chair, Karl Zehms. Our partnership then landed in the capable hands of Tori Szkodzinski. Tori was one of our initial employers who participated in our Networking Nights and was a founding panelist for our public accounting internship program each fall semester. Our partnership continued to grow with Wipfli's consistent presence at our job fairs and on-campus interviews for the past 22 years. In recent years, we have worked with Breann and Sheila regarding their recruitment and outreach. Wipfli has been a continuous 8-year Sponsor of Business Week with the Cofrin School of Business and has established an endowed scholarship for students at UW-Green Bay. The organization has hosted student events and receptions on campus, as well as frequent meetings with faculty and staff to maintain our strong partnership.

UW-Green Bay has also benefited from the engagement and dedication of our alumni who work at Wipfli. These alumni return to campus to speak to classes, make presentations to student organizations and attend events such as today's Dine Like a Professional Etiquette Lunch to support and engage our students. Our records indicate that 60 plus alumni have worked during their accounting careers with Wipfli and at least 15 students have served as interns with the organization. Currently at least 18 alumni work at Wipfli and 4 students are interns for the 2019 tax season. I have no doubt there are other ways that UW-Green Bay and Wipfli are engaged, but these are only the examples that I can provide today. Career Services and UW-Green Bay both are fortunate to have a partnership with Wipfli. We look forward to many more engaging years in the future. Thank you to all the representatives who are here today and to those who could not join us that have been instrumental in building and maintaining our partnership with Wipfli, resulting in their recognition as our Recruitment Partner of the Year for 2018.