

Lead the way to a more sustainable future

Rising resource costs, increased global competition, and environmental concerns are just a few reasons why sustainability has become a top priority for today's employers. As more and more organizations recognize that sustainability is no longer a luxury, but a critical part of successful business and operations, they need qualified professionals who have the new management skills and knowledge to compete in a world of limited resources and rising consumer expectations.

The University of Wisconsin online **Master of Science in Sustainable Management** prepares you with the technical, environmental, and business knowledge you need to advance a career building profitable businesses, contributing to vibrant communities, and promoting a healthy environment.

Start leading the way today!



Take your sustainable business skills to the next level

"Sustainability" is no longer just a buzzword. Today, it is simply smart business, and, as leading companies are finding, a key driver of financial health. The **University of Wisconsin Master of Science in Sustainable Management** provides the skills you need to advance your career as a sustainability-minded leader in any organization.



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ONLINE Master of Science in Sustainable Management

A 12-course, 34-credit graduate program

PRESENTED BY:

UW-GREEN BAY UW-OSHKOSH
UW-PARKSIDE UW-STOUT
UW-SUPERIOR UW-EXTENSION

SUSTAIN.WISCONSIN.EDU



Do business better

Be the best sustainable manager you can be

Designed for working adults with real-world experience, the online UW Master of Science in Sustainable Management will prepare you for leadership roles in an economy where balancing the triple bottom line of people, planet, and profit is critical to an organization's success.

In this 34-credit graduate program, you will:

- Learn the systems-thinking skills you need to lead sustainable change in any organization
- Enjoy the flexibility of online courses
- Study under expert University of Wisconsin faculty
- Gain an advantage in the global marketplace
- Graduate from an institution employers respect

You are eligible to apply if you have completed a bachelor's degree from a regionally or nationally accredited university with a cumulative grade point average (GPA) of 3.0. Students with a GPA of less than 3.0 will be considered for provisional admission. Call for details.



Grow your effectiveness with an engaging, interdisciplinary curriculum

Developed with input from industry leaders, the 34-credit online master's degree program consists of a core curriculum, specialty track, and capstone experience, which provides an invaluable opportunity for hands-on experience in a real-world setting.

Upon completing this program, you will be able to:

- Effectively communicate complex issues related to sustainability
- Analyze the relationship between human activity and the natural, social, and economic environments
- Examine how organizational leaders develop and enable sustainable organizations
- Apply performance metrics utilizing financial, natural, and social capital to drive decision making
- Understand the role and impact of the built environment
- Apply sustainable management principles to affect the design of products, processes, energy production and use, minimize waste, and prevent pollution
- Evaluate the social and political impact of sustainability



Study online, anytime

All course content, from multimedia lessons to e-learning tools, is accessible from nearly any device—desktop, laptop, tablet, or smartphone. And you'll never have to be online at a specific time for classes.



According to O*NET, the nation's primary source of occupational information, the titles *sustainability specialist* and *chief sustainability officer* are "Bright Outlook" occupations with high potential in a new and emerging field.



Pay the same affordable tuition, in or out of state

Whether you live in Wisconsin or out of state, tuition for the Master of Science in Sustainable Management is a flat fee per credit. Visit sustain.wisconsin.edu for up-to-date tuition information. Financial aid is available for students who qualify.



Learn from expert faculty

UW Sustainable Management brings you the expertise of diverse and distinguished faculty from five University of Wisconsin campuses—UW-Green Bay, UW-Oshkosh, UW-Parkside, UW-Stout, and UW-Superior.

Take the lead today

Visit sustain.wisconsin.edu to download a free UW Sustainable Management program guide, including information on courses, career paths, and how to apply. Then call or email us to discuss how this exciting program can help you take your sustainable leadership skills to the next level.

Call: 1-877-895-3276

Email: learn@uwex.edu



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