

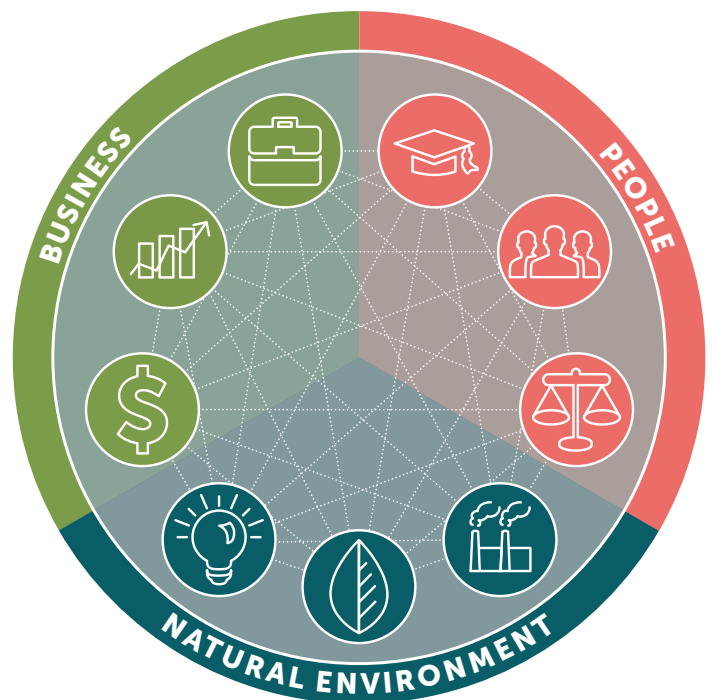
# SUSTAINABILITY + BUSINESS

Learn to drive sustainable change at your workplace and beyond

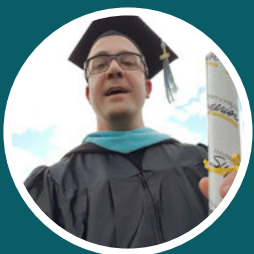
## MASTER'S DEGREE OVERVIEW

Put simply, sustainable management is the fusion of sustainability and business. The online 12-course, 34-credit UW Sustainable Management master's degree program dives deep into connections between the natural environment, business, and people. As a graduate student, you'll master systems thinking—the practice of analyzing a whole system by looking at individual pieces and how those pieces interact—so you can apply sustainability to business, social, and scientific issues. You will leave this program with a well-rounded, respected University of Wisconsin graduate degree that boosts credibility and cements your ability to lead sustainability efforts at your workplace and beyond.

Best of all, during your final semester, you will get practical sustainable management experience by completing a capstone project at a real workplace. Past Sustainable Management students have worked on projects with the Green Bay Packers, Sustain Dane, City of Galveston Recycling, UW Health, and many other high-profile organizations.



SYSTEMS THINKING



"My master's degree in Sustainable Management opened up doors for me. During the program, I landed internships with two leading sustainability organizations—one at the Worldwatch Institute in Washington, D.C."

– David Schneider, 2016 graduate



# A UNIVERSITY OF WISCONSIN DEGREE

Where you earn your degree matters. University of Wisconsin schools are some of the largest and most widely respected higher education institutions in the country.

## CHOOSE YOUR CAMPUS

Upon graduation, you will earn your Master of Science in Sustainable Management from one of five University of Wisconsin campuses: UW-Green Bay, UW-Oshkosh, UW-Parkside, UW-Stout, or UW-Superior.

## ENJOY FLEXIBILITY

Many students say the flexibility of online education is their favorite aspect of the Sustainable Management program—and the biggest factor in their ability to pursue a master's degree while working and caring for their families.

## RECEIVE TOP-QUALITY EDUCATION

All courses are developed and taught by the same UW faculty who teach on campus. This is an online program, but your degree and transcripts will be identical to those earned by on-campus students.

## MAKE VALUABLE CONNECTIONS

Advisers and faculty are just an email or phone call away. You never have to set foot on campus, but you're free to visit or use campus resources, such as career assistance and libraries, whenever you like. Through discussion boards and other online activities, students often form lasting friendships that continue after graduation.



"I've always been interested in the environment, but in the Sustainable Management program, I was able to delve into many different aspects of sustainability such as climate change, deforestation, resource management, and the effects of water and air pollution."

– Ken Holdorf, 2015 graduate

# CURRICULUM

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Employers are looking for leaders who have a deep understanding of sustainable business topics, including economics, waste management, environmental policy, sustainable design, and corporate social responsibility. Each Sustainable Management course builds on one or more of those topics.

## CORE CURRICULUM



Cultural and Historical Foundations of Sustainability

The Natural Environment

Applied Research and the Triple Bottom Line

Policy, Law, and the Ethics of Sustainability

Economics of Sustainability

The Built Environment

Geopolitical Systems

Leading Sustainable Organizations



## SPECIALTY TRACKS (choose two)

Corporate Social Responsibility

Supply Chain Management

Sustainable Water Management

Waste Management and Resource Recovery



## CAPSTONE



Capstone Preparation Course

Capstone



# CAREERS

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Sustainable business leaders are unique. They take on many different roles in nearly every industry—from government to automotive to insurance.

Sustainable Management master's students are using their degrees to forge impressive careers. Some are learning about sustainable practices to start their own business or pursue public sector jobs in administration and policy, while others are adding to an existing degree, such as engineering. Many are applying what they learn about sustainable business to their current jobs in building energy consulting, academia, insurance, healthcare, renewable energy, marketing, and many more fields.

## CAPSTONE

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The final course, the capstone project, is your chance to apply what you've learned in the program and get hands-on, real-world experience. Each project is different, designed to fit a student's interests and career goals, and often leads to job opportunities and valuable connections. Past capstone students have researched climate change effects on the avocado industry, greened vacant lots in Kenosha, and reduced energy and water consumption at the Green Bay Packers stadium.

# ADMISSION REQUIREMENTS

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- ✓ Bachelor's degree in any discipline with a minimum GPA of 3.0
- ✓ Your resume
- ✓ Two letters of recommendation
- ✓ A personal statement of up to 1,000 words

For more about how to apply, visit our [admission page](#).



"I looked at quite a few other sustainability master's programs—including one at Harvard—but nothing beat the affordability and flexibility of the online UW Sustainable Management program."

– Angela Dybdahl Oroian, 2015 graduate

## TUITION

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**\$740 PER CREDIT**



**\$25,160 TOTAL  
FOR 34 CREDITS**

Financial aid may be available to you and is awarded by your campus. Find out more about [tuition and financial aid](#).

## GET MORE INFO

Visit [sustain.wisconsin.edu](http://sustain.wisconsin.edu)  
Call 1-877-895-3276  
Email [learn@uwex.edu](mailto:learn@uwex.edu)



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